

# Outboard Motorboats Canada and USA Report & Database

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## Abstracts

### OUTBOARD MOTORBOATS CANADA & USA REPORT + DATABASE

The Outboard Motorboats Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

15 Products/Markets covered, 1912 pages, 4030 spreadsheets, 3993 database tables, 3993 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### OUTBOARD MOTORBOATS CANADA & USA REPORT + DATABASE

The Market for Outboard Motorboats in Canada and the USA by Products & Services.

The Outboard Motorboats Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### OUTBOARD MOTORBOATS

1. Outboard Motorboats, All Types, (Excl. Sailboats With Auxiliary Power)
2. Outboard motorboats: Wood/metal: Runabouts: Length 13' & under
3. Outboard motorboats: Wood/metal: Runabouts: Length 13' to 15'
4. Outboard motorboats: Wood/metal: Runabouts: Length 15' to 17'
5. Outboard motorboats: Wood/metal: Runabouts: Length 17' & over
6. Outboard motorboats: Wood/metal: Utility
7. Outboard motorboats: Wood/metal: Cabin cruisers
8. Outboard motorboats: Plastic/fibergl.: Runabouts: 13' & under
9. Outboard motorboats: Plastic/fiberglass: Runabouts: 13' to 15'
10. Outboard motorboats: Plastic/fiberglass: Runabouts: 15' to 17'
11. Outboard motorboats: Plastic/fiberglass: Runabouts: over 17'
12. Outboard motorboats: Plastic/fiberglass: Utility
13. Outboard motorboats: Plastic/fiberglass: Cabin cruisers
14. Outboard motorboats: Prefabricated boat construction kits

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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