

Office Supplies, Stationery & Gift Store Revenues Africa Report & Database

<https://marketpublishers.com/r/O1F91C53F2EBDEN.html>

Date: September 2019

Pages: 1927

Price: US\$ 1,650.00 (Single User License)

ID: O1F91C53F2EBDEN

Abstracts

OFFICE SUPPLIES, STATIONERY & GIFT STORE REVENUES AFRICA REPORT + DATABASE

The Office Supplies, Stationery & Gift Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

59 Products/Markets covered, 1927 pages, 3970 spreadsheets, 3953 database tables, 281 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4532_L.

Contents

OFFICE SUPPLIES, STATIONERY & GIFT STORE REVENUES AFRICA REPORT + DATABASE

The Market for Office Supplies, Stationery & Gift Store Revenues in each country by Products & Services.

This database covers NAICS code: 4532_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Office Supplies, Stationery & Gift Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

OFFICE SUPPLIES - STATIONERY + GIFT STORE REVENUES

1. Office supplies, stationery, & gift stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Miscellaneous consumables
6. Drugs, health aids, beauty aids, including cosmetics
7. Soaps, detergents, & household cleaners
8. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
9. Men's wear
10. Women's, juniors', & misses' wear
11. Children's wear, incl boys, girls, & infants & toddlers
12. Footwear, including accessories
13. Sewing, knitting materials & supplies, needlework goods
14. Curtains, draperies, blinds, slipcovers, bed & table coverings
15. Major household appliances
16. Small electric appliances & personal care appliances
17. TVs, video recorders, video cameras, videos, DVDs, etc

18. Audio equip, musical instr, radios, stereos, CDs, media, etc
19. Furniture, sleep equipment & outdoor/patio furniture
20. Flooring & floor coverings
21. Computer hardware, software, & supplies
22. Kitchenware & home furnishings
23. Giftware & glassware including vases
24. All other kitchenware & home furnishings
25. Jewelry, incl watches, watch attach, novelty jewelry, etc
26. Books
27. Photographic equipment & supplies
28. Toys, hobby goods, & games
29. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
30. Sporting goods
31. Hardware, tools, & plumbing & electrical supplies
32. Lawn, garden, & farm equipment & supplies
33. Dimensional lumber & oth bldg/structural materials & supplies
34. Paint & sundries
35. Wallpaper & other flexible wallcoverings
36. Pets, pet foods, & pet supplies
37. All other merchandise
38. Stationery products
39. Office paper, incl computer, copier, fax & typewriter paper
40. Office & school supplies
41. Office equip, incl fax machines, dictaphones, copier, calculators
42. Greeting cards
43. Magazines & newspapers
44. Luggage & leather goods
45. Collectibles, incl items which are old, but less than 100 yrs old
46. Art goods, including original pictures & sculptures
47. Souvenirs & novelty items
48. Seasonal decorations
49. Artificial/silk flowers, plants, & trees
50. Craft supplies
51. Typewriters
52. All other merchandise
53. All nonmerchandise receipts
54. Other labor charges
55. Parts installed in repair
56. Printing or engraving to order

- 57. Value of service contracts
- 58. All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets

covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

59 Products covered for 54 Countries: 1927 pages, 3970 spreadsheets, 3953 database tables, 281 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

I would like to order

Product name: Office Supplies, Stationery & Gift Store Revenues Africa Report & Database

Product link: <https://marketpublishers.com/r/O1F91C53F2EBDEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O1F91C53F2EBDEN.html>