

# **Office Supplies Africa Report & Database**

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### **Abstracts**

OFFICE SUPPLIES AFRICA REPORT + DATABASE

The Office Supplies Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

65 Products/Markets covered, 1993 pages, 3953 spreadsheets, 3990 database tables, 259 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33994.



## Contents

OFFICE SUPPLIES AFRICA REPORT + DATABASE

The Market for Office Supplies in each country by Products & Services.

This database covers NAICS code: 33994. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Office Supplies Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

OFFICE SUPPLIES

- 1. Office supplies (except paper) manufactures
- 2. Pen & mechanical pencil manufactures
- 3. Pens
- 4. Refillable ballpoint pens
- 5. Nonrefillable ballpoint pens
- 6. Roller pens
- 7. Pens, nsk
- 8. Markers
- 9. Fine-point markers (thin-line writing pens)
- 10. Broad-tipped markers (thick-line coloring pens & markers)
- 11. Markers, nsk
- 12. Other pens, mechanical pencils & parts
- 13. Mechanical pencils, incl clutch action & twist action
- 14. Ballpoint pen refill cartridges
- 15. All other refill cartridges (for fountain & roller pens, fine-point markers, etc)
- 16. Refill cartridges for pens and markers

17. All other pens & mechanical pencil parts (incl pen points, renewal parts, fountain pens, desk sets, etc)

- 18. Other pens, mechanical pencils & parts, nsk
- 19. Pens & mechanical pencils, nsk



- 20. Pens & mechanical pencils, nsk, nonadministrative-record
- 21. Pens & mechanical pencils, nsk, administrative-record
- 22. Lead pencil & art good manufactures
- 23. Blackboards

24. Nonmechanical wood-cased pencils, indelible, colored, etc & graphite & colored sticks

25. Nonmechanical (wood-cased) black graphite pencils

26. Other nonmechanical (wood-cased) pencils (indelible, colored, etc.) & graphite & colored sticks

- 27. Crayons & chalk, except artists', incl tailors' chalk
- 28. Blackboards
- 29. Nonmechanical pencils, crayons & chalk, nsk
- 30. Artists' equipment

31. Artists' equipment (incl children's school art equipment, pantographs & pyrography goods; excl artists' crayons & other art materials, drawing & drafting tables & boards)
32. Other art materials (incl modeling clay, other modeling material, chalk, watercolors, tempera colors, fingerpaint, block printing ink, etc), excl drawing & india ink

33. Artists' equipment, nsk

- 34. Lead pencil & art goods manufactures, nec
- 35. Nonelec. office machines, incl. gummed tape moisteners, etc.
- 36. Lead pencils & art goods, nsk
- 37. Lead pencil & art goods manufactures, nsk
- 38. Lead pencil & art goods manufactures, nsk, nonadministrative-record
- 39. Lead pencil & art goods manufactures, nsk, administrative-record
- 40. Marking device manufactures
- 41. Hand stamps, stencils & other marking devices
- 42. Rubber & vinyl hand & permanently inked stamps
- 43. Rubber & vinyl hand stamps, typeholder & dies, custom & stock
- 44. Rubber & vinyl permanently inked stamps, excl print dies
- 45. Mechanical hand stamps, self inkers incl daters, time & numbering stamps & metal & rubber wheel band goods

46. Other marking devices, such as stencils, letters, figures, numerals, stamp pads, branding irons, etc

47. Embossing seals, incl notary, engineering, corporate, stationery, etc

48. Hand, letter & figure stamps, dies, types & type holders & steel embossing & incising numbering heads

49. Other marking devices, such as stencils, letters, figures, numerals, stamp pads, branding irons, etc

50. Other marking devices, incl. branding irons, etc.



- 51. Marking devices, nsk
- 52. Marking devices, nsk, nonadministrative-record
- 53. Marking devices, nsk, administrative-record
- 54. Carbon paper & inked ribbon manufactures
- 55. Inked ribbons
- 56. Inked computer (electronic data processing) ribbons
- 57. Other inked ribbons, incl typewriter
- 58. Inked typewriter ribbons
- 59. Other inked ribbons
- 60. Inked ribbons, nsk
- 61. Carbon paper, stencil paper, etc
- 62. Carbon paper & inked ribbons, nsk, total
- 63. Carbon paper & inked ribbons, nsk, nonadministrative-record
- 64. Carbon paper & inked ribbons, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-



2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

65 Products covered for 54 Countries: 1993 pages, 3953 spreadsheets, 3990 database tables, 259 diagrams & maps.

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