

# Nursery, Garden Center & Farm Supply Store Revenues Africa Report & Database

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## **Abstracts**

NURSERY, GARDEN CENTER & FARM SUPPLY STORE REVENUES AFRICA REPORT + DATABASE

The Nursery, Garden Center & Farm Supply Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.



Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

53 Products/Markets covered, 1937 pages, 3973 spreadsheets, 4030 database tables, 255 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44422\_L.



### **Contents**

NURSERY, GARDEN CENTER & FARM SUPPLY STORE REVENUES AFRICA REPORT + DATABASE

The Market for Nursery, Garden Center & Farm Supply Store Revenues in each country by Products & Services.

This database covers NAICS code: 44422\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Nursery, Garden Center & Farm Supply Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### NURSERY - GARDEN CENTER + FARM SUPPLY STORE REVENUES

- 1. Nursery, garden center & farm supply stores Lines
- 2. Groceries & other foods for human consumption off the premises
- Packaged liquor, wine, & beer
- 4. Miscellaneous consumables
- 5. Drugs, health aids, beauty aids, including cosmetics
- 6. Soaps, detergents, & household cleaners
- 7. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
- 8. Men's wear
- 9. Women's, juniors', & misses' wear
- 10. Children's wear, incl boys, girls, & infants & toddlers
- 11. Footwear, including accessories
- 12. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 13. Major household appliances
- 14. Small electric appliances & personal care appliances
- 15. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 16. Furniture, sleep equipment & outdoor/patio furniture
- 17. Kitchenware & home furnishings



- 18. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 19. Books
- 20. Toys, hobby goods, & games
- 21. Sporting goods
- 22. RVs, incl camping trailers travel trailers, truck campers, etc
- 23. Hardware, tools, & plumbing & electrical supplies
- 24. Lawn, garden, & farm equipment & supplies
- 25. Cut flowers
- 26. Indoor potted plants & floral items
- 27. Outdoor nursery stock
- 28. Fertilizer, lime, chemicals, & other soil treatments
- 29. Lawn & garden tools
- 30. Lawn & garden machinery, equipment, & parts
- 31. Farm machinery, equipment, & parts
- 32. All other farm supplies, including grain & animal feed
- 33. All other lawn & garden supplies
- 34. Dimensional lumber & oth bldg/structural materials & supplies
- 35. Paint & sundries
- 36. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
- 37. Automotive fuels
- 38. Automotive lubricants, including oil, greases, etc
- 39. Automotive tires, tubes, batteries, parts, accessories
- 40. Household fuels, including oil, LP gas, wood, coal
- 41. Pets, pet foods, & pet supplies
- 42. All other merchandise
- 43. Pools, pool chemicals, & pool supplies & accessories
- 44. Souvenirs & novelty items
- 45. Seasonal decorations
- 46. Artificial/silk flowers, plants, & trees
- 47. Craft supplies
- 48. All other merchandise
- 49. All nonmerchandise receipts
- 50. Materials used in landscaping or lawn service
- 51. Labor charges for in-house work
- 52. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
African Database tables & Spreadsheets covering business scenarios. 1435 African
Database tables & Spreadsheets covering Markets, Market Forecast, Financial
Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each
country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins
& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 20202027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it



is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

53 Products covered for 54 Countries: 1937 pages, 3973 spreadsheets, 4030 database tables, 255 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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