

# **Nondurable Goods Miscellaneous Wholesale Revenues Middle East Report & Database**

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## **Abstracts**

### **NONDURABLE GOODS MISCELLANEOUS WHOLESALE REVENUES MIDDLE EAST REPORT + DATABASE**

The Nondurable Goods Miscellaneous Wholesale Revenues Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

94 Products/Markets covered, 1915 pages, 4011 spreadsheets, 4016 database tables, 259 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42499\_L.

## Contents

### NONDURABLE GOODS MISCELLANEOUS WHOLESAL REVENUES MIDDLE EAST REPORT + DATABASE

The Market for Nondurable Goods Miscellaneous Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42499\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Nondurable Goods Miscellaneous Wholesale Revenues Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### NONDURABLE GOODS MISCELLANEOUS WHOLESAL REVENUES

1. Nondurable goods merchant wholesalers - Miscellaneous Lines
2. Typewriters
3. Calculators
4. Copiers and copier parts and equipment
5. Dictating, transcribing, and recording machines
6. Mailing, letter handling, and addressing machines
7. Other store machines and equipment
8. Other professional equipment and supplies
9. Cold-rolled sheets
10. Flat products, including sheets, strips, and plates
11. Foil - up to .005 inch
12. Integrated circuits
13. Capacitors and resistors
14. Semiconductors
15. Electronic connectors and other passive electronic parts
16. Other electronic parts and equipment
17. Plumbing fixtures

18. Other new construction
19. Other new farm machinery and equipment
20. Bearings and bushings
21. Beauty and barber supplies
22. Nonpower janitorial equipment
23. Janitorial supplies
24. Other service establishment equipment
25. Used transportation equipment, excluding automotive
26. Recyclable textiles
27. Recyclable plastics
28. Luggage
29. Works of art
30. Newsprint
31. Fine roll paper
32. Other printing and writing paper
33. All athletic footwear
34. Men's and boys' footwear
35. Shoe accessories
36. Frozen meals
37. Frozen fish and seafood products
38. Frozen vegetables
39. Frozen fruits and fruit juices
40. Frozen meat products
41. Frozen baked goods
42. Other frozen foods, excluding frozen dairy products
43. Frozen poultry products
44. Butter
45. Cheese
46. Milk and cream, excluding raw milk and cream
47. Ice cream and other frozen dairy products
48. Raw milk and cream
49. Other dairy products
50. Candy
51. Chewing gum
52. Nuts
53. Chips and popcorn
54. Other confectioneries
55. Beef not slaughtered on location
56. Veal not slaughtered on location

57. Lamb and mutton not slaughtered on location
58. Pork or equivalent not slaughtered on location
59. Sausage and prepared meats made on location
60. Sausage and prepared meats not made on location
61. Meat from animals slaughtered on location
62. Other meat products
63. Coffee
64. Tea
65. Spices
66. Bread and rolls
67. Cookies, cakes, and other baked goods
68. Canned and bottled fruits, vegetables, and juices
69. Canned and bottled baby food
70. Canned meat
71. Canned fish and seafood
72. Canned milk
73. Other canned food, including canned poultry products
74. Packaged soft drinks
75. Pre-mix and post-mix bulk soft drinks
76. Bottled water
77. Other inedible farm products
78. Poultry and livestock feeds
79. Prepared poultry and livestock feeds
80. Seeds and bulbs for planting
81. Other farm supplies
82. Cigars
83. Cigarettes
84. Other tobacco products, excluding leaf tobacco
85. Art goods
86. Novelties and souvenirs
87. Labor charges for repair work
88. Parts installed in repair work
89. Other service receipts and labor charges
90. Computer rental and leasing receipts
91. Photocopying machine rental
92. Other office machine rental receipts
93. Other rental receipts

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

## NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

94 Products covered for over 200 Countries: 1915 pages, 4011 spreadsheets, 4016 database tables, 259 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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