

Non-clay Refractories Canada and USA Report & Database

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Abstracts

NON-CLAY REFRACTORIES CANADA & USA REPORT + DATABASE

The Non-clay Refractories Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



26 Products/Markets covered, 1939 pages, 4032 spreadsheets, 4023 database tables, 4023 illustrations. Updated monthly. 12 month After-Sales Service.



Contents

NON-CLAY REFRACTORIES CANADA & USA REPORT + DATABASE

The Market for Non-clay Refractories in Canada and the USA by Products & Services.

The Non-clay Refractories Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

NON-CLAY REFRACTORIES

- Non-clay Refractories, (Except Dead-Burned Magnesia)
- 2. Nonclay refractories: Silica brick
- 3. Nonclay refractories: Magnesite & mag/chrome brick: Pitch-bonded
- 4. Nonclay refractories: Magnesite & mag/chrome brick: Pitch-impregnated
- 5. Nonclay refractories: Magnesite & mag/chrome brick: Others
- 6. Nonclay refractories: Chrome & chr/mag brick, not molten cast
- 7. Nonclay refractories: Graphite crucibles, retorts, stopper heads etc...
- 8. Nonclay refractories: Mullite brick, excluding molten cast
- 9. Nonclay refractories: Extra-high alumina brick, excluding molten cast
- 10. Nonclay refractories: Silicon carbide kiln furniture
- 11. Nonclay refractories: Silicon carbide brick, excluding kiln furniture
- 12. Nonclay refractories: Zircon and zirconia brick
- 13. Nonclay refractories: Dolomite & dolomite-magnesite brick
- 14. Nonclay refractories: Other nonclay brick and shapes
- 15. Nonclay refractories: Carbon refr: brick/blocks/shapes (no nat. graph.)
- 16. Nonclay refractories: Basic bonding mortars, containing magn.or chrome
- 17. Nonclay refractories: High alumina mortars
- 18. Nonclay refractories: Other nonclay refractory mortars
- 19. Nonclay refractories: Castables & portland or calcium aluminate cements
- 20. Nonclay refractories: Plastic ref.& ramming mixes, wet & dry
- 21. Nonclay refractories: Other nonclay plastic ref. & ramming mixes
- 22. Nonclay refractories: Basic nonclay gunning mixes
- 23. Nonclay refractories: Other nonclay gunning mixes



- 24. Nonclay refractories: Other materials lump/ground, for direct use
- 25. Nonclay refractories: Other materials lump/ground (other dom. shipm.)

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Database tables & Spreadsheets covering business scenarios. 1435 Database tables &
Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial
Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816
Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets



covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for Canada and the USA: 1939 pages, 4032 spreadsheets, 4023 database tables, 4023 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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