

# Newspaper Publishers South America Report & Database

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## Abstracts

### NEWSPAPER PUBLISHERS SOUTH AMERICA REPORT + DATABASE

The Newspaper Publishers South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

32 Products/Markets covered, 1915 pages, 4023 spreadsheets, 4007 database tables, 287 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51111.

## Contents

### NEWSPAPER PUBLISHERS SOUTH AMERICA REPORT + DATABASE

The Market for Newspaper Publishers in each country by Products & Services.

This database covers NAICS code: 51111. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Newspaper Publishers South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### NEWSPAPER PUBLISHERS

1. Newspaper publishers
2. Newspaper publishers
3. Daily & Sunday newspaper publishing (receipts from subscriptions & sales)
4. Morning newspapers (no Sunday editions) (receipts from subscriptions & sales)
5. Evening newspapers (no Sunday editions) (receipts from subscriptions & sales)
6. Morning & Sunday combination newspapers (receipts from subscriptions & sales)
7. Evening & Sunday combination newspapers (receipts from subscriptions & sales)
8. Morning & evening combination newspapers (no Sunday editions) (receipts from subscriptions & sales)
9. Morning, evening & Sunday combination newspapers (receipts from subscriptions & sales)
10. Daily & Sunday newspapers (receipts from subscriptions & sales), nsk
11. Daily & Sunday newspaper publishing (receipts from advertising)
12. Morning newspapers (no Sunday editions) (receipts from advertising)
13. Evening newspapers (no Sunday editions) (receipts from advertising)
14. Morning & Sunday combination newspapers (receipts from advertising)
15. Evening & Sunday combination newspapers (receipts from advertising)
16. Morning & evening combination newspapers (no Sunday editions) (receipts from advertising)
17. Morning, evening & Sunday combination newspapers (receipts from advertising)

18. Daily & Sunday newspapers (receipts from advertising), nsk
19. Weekly & other newspaper publishing (receipts from subscriptions & sales)
20. Weekly & other newspapers (receipts from subscriptions & sales)
21. Weekly newspapers, incl those issued on Sunday only (receipts from subscriptions & sales)
22. Other newspapers (those issued 2 or 3 times a week or less than once a week) (receipts from subscriptions & sales)
23. Weekly & other newspapers (receipts from subscriptions & sales), nsk
24. Weekly & other newspaper publishing (receipts from advertising)
25. Weekly & other newspapers (receipts from advertising)
26. Weekly newspapers, incl those issued on Sunday only (receipts from advertising)
27. Other newspapers (those issued 2 or 3 times a week or less than once a week) (receipts from advertising)
28. Weekly & other newspapers (receipts from advertising), nsk
29. Newspaper publishers, nsk, total
30. Newspaper publishers, nsk, nonadministrative-record
31. Newspaper publishers, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:**

1332 South America Database tables & Spreadsheets covering business scenarios.

1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

32 Products covered for 13 Countries: 1915 pages, 4023 spreadsheets, 4007 database tables, 287 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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