

Newspaper Publishers Middle East Report & Database

<https://marketpublishers.com/r/NF6D4748623DEN.html>

Date: September 2019

Pages: 1910

Price: US\$ 1,650.00 (Single User License)

ID: NF6D4748623DEN

Abstracts

NEWSPAPER PUBLISHERS MIDDLE EAST REPORT + DATABASE

The Newspaper Publishers Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

32 Products/Markets covered, 1910 pages, 4032 spreadsheets, 4022 database tables, 265 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51111.

Contents

NEWSPAPER PUBLISHERS MIDDLE EAST REPORT + DATABASE

The Market for Newspaper Publishers in each country by Products & Services.

This database covers NAICS code: 51111. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Newspaper Publishers Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

NEWSPAPER PUBLISHERS

1. Newspaper publishers
2. Newspaper publishers
3. Daily & Sunday newspaper publishing (receipts from subscriptions & sales)
4. Morning newspapers (no Sunday editions) (receipts from subscriptions & sales)
5. Evening newspapers (no Sunday editions) (receipts from subscriptions & sales)
6. Morning & Sunday combination newspapers (receipts from subscriptions & sales)
7. Evening & Sunday combination newspapers (receipts from subscriptions & sales)
8. Morning & evening combination newspapers (no Sunday editions) (receipts from subscriptions & sales)
9. Morning, evening & Sunday combination newspapers (receipts from subscriptions & sales)
10. Daily & Sunday newspapers (receipts from subscriptions & sales), nsk
11. Daily & Sunday newspaper publishing (receipts from advertising)
12. Morning newspapers (no Sunday editions) (receipts from advertising)
13. Evening newspapers (no Sunday editions) (receipts from advertising)
14. Morning & Sunday combination newspapers (receipts from advertising)
15. Evening & Sunday combination newspapers (receipts from advertising)
16. Morning & evening combination newspapers (no Sunday editions) (receipts from advertising)
17. Morning, evening & Sunday combination newspapers (receipts from advertising)

18. Daily & Sunday newspapers (receipts from advertising), nsk
19. Weekly & other newspaper publishing (receipts from subscriptions & sales)
20. Weekly & other newspapers (receipts from subscriptions & sales)
21. Weekly newspapers, incl those issued on Sunday only (receipts from subscriptions & sales)
22. Other newspapers (those issued 2 or 3 times a week or less than once a week) (receipts from subscriptions & sales)
23. Weekly & other newspapers (receipts from subscriptions & sales), nsk
24. Weekly & other newspaper publishing (receipts from advertising)
25. Weekly & other newspapers (receipts from advertising)
26. Weekly newspapers, incl those issued on Sunday only (receipts from advertising)
27. Other newspapers (those issued 2 or 3 times a week or less than once a week) (receipts from advertising)
28. Weekly & other newspapers (receipts from advertising), nsk
29. Newspaper publishers, nsk, total
30. Newspaper publishers, nsk, nonadministrative-record
31. Newspaper publishers, nsk, administrative-record

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MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

32 Products covered for over 200 Countries: 1910 pages, 4032 spreadsheets, 4022 database tables, 265 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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