

# Newspaper Publishers Canada and USA Report & Database

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## Abstracts

### NEWSPAPER PUBLISHERS CANADA & USA REPORT + DATABASE

The Newspaper Publishers Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

32 Products/Markets covered, 1925 pages, 4028 spreadsheets, 4037 database tables, 4037 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51111.

## Contents

### NEWSPAPER PUBLISHERS CANADA & USA REPORT + DATABASE

The Market for Newspaper Publishers in Canada and the USA by Products & Services.

This database covers NAICS code: 51111. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Newspaper Publishers Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### NEWSPAPER PUBLISHERS

1. Newspaper publishers
2. Newspaper publishers
3. Daily & Sunday newspaper publishing (receipts from subscriptions & sales)
4. Morning newspapers (no Sunday editions) (receipts from subscriptions & sales)
5. Evening newspapers (no Sunday editions) (receipts from subscriptions & sales)
6. Morning & Sunday combination newspapers (receipts from subscriptions & sales)
7. Evening & Sunday combination newspapers (receipts from subscriptions & sales)
8. Morning & evening combination newspapers (no Sunday editions) (receipts from subscriptions & sales)
9. Morning, evening & Sunday combination newspapers (receipts from subscriptions & sales)
10. Daily & Sunday newspapers (receipts from subscriptions & sales), nsk
11. Daily & Sunday newspaper publishing (receipts from advertising)
12. Morning newspapers (no Sunday editions) (receipts from advertising)
13. Evening newspapers (no Sunday editions) (receipts from advertising)
14. Morning & Sunday combination newspapers (receipts from advertising)
15. Evening & Sunday combination newspapers (receipts from advertising)
16. Morning & evening combination newspapers (no Sunday editions) (receipts from advertising)
17. Morning, evening & Sunday combination newspapers (receipts from advertising)

18. Daily & Sunday newspapers (receipts from advertising), nsk
19. Weekly & other newspaper publishing (receipts from subscriptions & sales)
20. Weekly & other newspapers (receipts from subscriptions & sales)
21. Weekly newspapers, incl those issued on Sunday only (receipts from subscriptions & sales)
22. Other newspapers (those issued 2 or 3 times a week or less than once a week) (receipts from subscriptions & sales)
23. Weekly & other newspapers (receipts from subscriptions & sales), nsk
24. Weekly & other newspaper publishing (receipts from advertising)
25. Weekly & other newspapers (receipts from advertising)
26. Weekly newspapers, incl those issued on Sunday only (receipts from advertising)
27. Other newspapers (those issued 2 or 3 times a week or less than once a week) (receipts from advertising)
28. Weekly & other newspapers (receipts from advertising), nsk
29. Newspaper publishers, nsk, total
30. Newspaper publishers, nsk, nonadministrative-record
31. Newspaper publishers, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

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**SPREADSHEET CHAPTERS:**

**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

32 Products covered for Canada and the USA: 1925 pages, 4028 spreadsheets, 4037 database tables, 4037 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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