

Newspaper, Periodical, Book & Database Publishers Industry (B2B Procurement) Purchasing World Report & Database

<https://marketpublishers.com/r/NE984DB4D0A5DEN.html>

Date: September 2019

Pages: 2119

Price: US\$ 2,850.00 (Single User License)

ID: NE984DB4D0A5DEN

Abstracts

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHERS INDUSTRY (B2B PROCUREMENT) PURCHASING WORLD REPORT + DATABASE

The Newspaper, Periodical, Book & Database Publishers Industry (B2B Procurement) Purchasing World Report gives data on a list of 83 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 58997 entities in the Newspaper, periodical, book & database publishers industry sector. The data analyses each of up to 200 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Purchasing World Database covers each country by each of the 83 Purchasing/Expenses Categories from 1997 with a forecast to 2046. This is a very large database with 2119 pages, 9849 spreadsheets, 9752 database tables, 550 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 5111.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala,

Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

83 Products/Services covered, 2119 pages, 9849 spreadsheets, 9752 database tables, 550 illustrations. Updated monthly. 12 month After-Sales Service.

Purchasing Data: the report contains aggregated data from 58997 Companies or Organisations (worldwide) with their purchasing data for each of the 83 Product or Expenses Purchasing Groups, by each country, by each Year.

This Newspaper, Periodical, Book & Database Publishers Industry (B2B Procurement) Purchasing World Report is updated monthly.

Purchasing Volume and Unit data is available on request.

Data on the individual 58997 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

Contents

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHERS INDUSTRY (B2B PROCUREMENT) PURCHASING WORLD REPORT

Purchasing data for Newspaper, Periodical, Book & Database Publishers Industry (B2B Procurement), in each country, by each of 83 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 58997 Newspaper, periodical, book & database publishers industry entities worldwide.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

NEWSPAPER - PERIODICAL - BOOK + DATABASE PUBLISHERS INDUSTRY (B2B PROCUREMENT)

1. Newspaper, periodical, book & database publishers industry
2. Materials & components, parts, containers & supplies (00970099) (for NAICS 511110)
3. Materials & components, parts, containers & supplies (00970099) (for NAICS 511120)
4. Materials & components, parts, containers & supplies (00970099) (for NAICS 511130)
5. Materials & components, parts, containers & supplies (00970099) (for NAICS 511140)
6. Materials & components, parts, containers & supplies (00970099) (for NAICS 511191)
7. Materials & components, parts, containers & supplies (00970099) (for NAICS 511199)
8. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511110)
9. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511120)
10. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511130)
11. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511140)
12. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511191)
13. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511199)
14. Coated paper in sheets (32200011) (for NAICS 511191)
15. Coated paper in rolls (32200013) (for NAICS 511191)
16. Coated paper (32200015) (for NAICS 511120)
17. Coated paper (32200015) (for NAICS 511130)
18. Coated paper (32200015) (for NAICS 511140)

19. Coated paper (32200015) (for NAICS 511199)
20. Uncoated paper in sheets (32212009) (for NAICS 511191)
21. Uncoated paper in rolls (32212011) (for NAICS 511191)
22. Uncoated paper (32212019) (for NAICS 511120)
23. Uncoated paper (32212019) (for NAICS 511130)
24. Uncoated paper (32212019) (for NAICS 511140)
25. Uncoated paper (32212019) (for NAICS 511199)
26. Paper not light sensitive (32212035) (for NAICS 511110)
27. Newsprint (32212203) (for NAICS 511110)
28. Newsprint (32212203) (for NAICS 511120)
29. Newsprint (32212203) (for NAICS 511130)
30. Newsprint (32212203) (for NAICS 511140)
31. Newsprint (32212203) (for NAICS 511199)
32. Paperboard containers, boxes & corrugated paperboard (32221001) (for NAICS 511191)
33. Envelopes (32223200) (for NAICS 511191)
34. Printing plates, prepared for printing (32312201) (for NAICS 511110)
35. Printing ink (32591003) (for NAICS 511110)
36. Printing ink (32591003) (for NAICS 511120)
37. Printing ink (32591003) (for NAICS 511130)
38. Printing ink (32591003) (for NAICS 511140)
39. Printing ink (32591003) (for NAICS 511191)
40. Printing ink (32591003) (for NAICS 511199)
41. Unexposed photosensitive printing plates (32599201) (for NAICS 511110)
42. Light sensitive films & papers (32599203) (for NAICS 511110)
43. Raw & Feedstock Materials, n.e.c.
44. Finished Materials, n.e.c.
45. All other Input Materials & Components, n.e.c.
46. Buildings & Fittings
47. Plant & Equipment
48. Vehicles & Equipment
49. Data Processing, Software & Office Equipment
50. Miscellaneous Capital Purchases
51. New Technology Purchases
52. Process Technology Purchases
53. Research & Development Purchases
54. Fuel Purchases
55. Energy Purchases
56. Sub-Contracted Work Purchased

- 57. After-Sales Services Purchased
- 58. Technical Process Services Purchased
- 59. Technical Product Services Purchased
- 60. Legal & Public Relations Services Purchased
- 61. Leasing of Buildings
- 62. Rental & Leasing of Equipment
- 63. Financial Services Purchased
- 64. Building Maintenance & Services Purchased
- 65. Equipment Maintenance & Services Purchased
- 66. Services Purchased
- 67. Telecommunications & Data Services
- 68. Travel, Hotel & Subsistence Purchased
- 69. Office Supplies, Mailing,
- 70. Advertising Services & Media Purchases
- 71. Advertising Materials Purchases
- 72. Point of Sales Materials Purchases
- 73. Promotional Materials & Services Purchases
- 74. Sales Materials & Promotional Print
- 75. Contracted Logistics Services
- 76. Logistics Services Purchased
- 77. Contracted Warehouse & Storage Services
- 78. Warehouse & Storage Purchases
- 79. Contracted Product Handling Services
- 80. Product Handling Services Purchased
- 81. Contracted Process Services
- 82. Product Process Service Purchases

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHERS INDUSTRY (B2B PROCUREMENT) PURCHASING WORLD REPORT + DATABASE

Purchasing data for Newspaper, Periodical, Book & Database Publishers Industry (B2B Procurement) in each country by each Material, Products, Services & Expenses Purchasing Group.

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

PRODUCTS & MARKETS COVERED:

Newspaper, Periodical, Book & Database Publishers Industry (B2B Procurement) Purchasing World Report & Databas...

NEWSPAPER - PERIODICAL - BOOK + DATABASE PUBLISHERS INDUSTRY (B2B PROCUREMENT)

1. Newspaper, periodical, book & database publishers industry
2. Materials & components, parts, containers & supplies (00970099) (for NAICS 511110)
3. Materials & components, parts, containers & supplies (00970099) (for NAICS 511120)
4. Materials & components, parts, containers & supplies (00970099) (for NAICS 511130)
5. Materials & components, parts, containers & supplies (00970099) (for NAICS 511140)
6. Materials & components, parts, containers & supplies (00970099) (for NAICS 511191)
7. Materials & components, parts, containers & supplies (00970099) (for NAICS 511199)
8. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511110)
9. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511120)
10. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511130)
11. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511140)
12. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511191)
13. Materials, ingredients, containers & supplies, n.s.k. (00971000) (for NAICS 511199)
14. Coated paper in sheets (32200011) (for NAICS 511191)
15. Coated paper in rolls (32200013) (for NAICS 511191)
16. Coated paper (32200015) (for NAICS 511120)
17. Coated paper (32200015) (for NAICS 511130)
18. Coated paper (32200015) (for NAICS 511140)
19. Coated paper (32200015) (for NAICS 511199)
20. Uncoated paper in sheets (32212009) (for NAICS 511191)
21. Uncoated paper in rolls (32212011) (for NAICS 511191)
22. Uncoated paper (32212019) (for NAICS 511120)
23. Uncoated paper (32212019) (for NAICS 511130)
24. Uncoated paper (32212019) (for NAICS 511140)
25. Uncoated paper (32212019) (for NAICS 511199)
26. Paper not light sensitive (32212035) (for NAICS 511110)
27. Newsprint (32212203) (for NAICS 511110)
28. Newsprint (32212203) (for NAICS 511120)
29. Newsprint (32212203) (for NAICS 511130)

30. Newsprint (32212203) (for NAICS 511140)
31. Newsprint (32212203) (for NAICS 511199)
32. Paperboard containers, boxes & corrugated paperboard (32221001) (for NAICS 511191)
33. Envelopes (32223200) (for NAICS 511191)
34. Printing plates, prepared for printing (32312201) (for NAICS 511110)
35. Printing ink (32591003) (for NAICS 511110)
36. Printing ink (32591003) (for NAICS 511120)
37. Printing ink (32591003) (for NAICS 511130)
38. Printing ink (32591003) (for NAICS 511140)
39. Printing ink (32591003) (for NAICS 511191)
40. Printing ink (32591003) (for NAICS 511199)
41. Unexposed photosensitive printing plates (32599201) (for NAICS 511110)
42. Light sensitive films & papers (32599203) (for NAICS 511110)
43. Raw & Feedstock Materials, n.e.c.
44. Finished Materials, n.e.c.
45. All other Input Materials & Components, n.e.c.
46. Buildings & Fittings
47. Plant & Equipment
48. Vehicles & Equipment
49. Data Processing, Software & Office Equipment
50. Miscellaneous Capital Purchases
51. New Technology Purchases
52. Process Technology Purchases
53. Research & Development Purchases
54. Fuel Purchases
55. Energy Purchases
56. Sub-Contracted Work Purchased
57. After-Sales Services Purchased
58. Technical Process Services Purchased
59. Technical Product Services Purchased
60. Legal & Public Relations Services Purchased
61. Leasing of Buildings
62. Rental & Leasing of Equipment
63. Financial Services Purchased
64. Building Maintenance & Services Purchased
65. Equipment Maintenance & Services Purchased
66. Services Purchased
67. Telecommunications & Data Services

- 68. Travel, Hotel & Subsistence Purchased
- 69. Office Supplies, Mailing,
- 70. Advertising Services & Media Purchases
- 71. Advertising Materials Purchases
- 72. Point of Sales Materials Purchases
- 73. Promotional Materials & Services Purchases
- 74. Sales Materials & Promotional Print
- 75. Contracted Logistics Services
- 76. Logistics Services Purchased
- 77. Contracted Warehouse & Storage Services
- 78. Warehouse & Storage Purchases
- 79. Contracted Product Handling Services
- 80. Product Handling Services Purchased
- 81. Contracted Process Services
- 82. Product Process Service Purchases

59 RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT PURCHASING - in US\$ by Country by Product/Service by Year: 1997 - 2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL PURCHASING DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

83 Products / Services / Expenses covered for over 200 Countries: 2119 pages, 9849 spreadsheets, 9752 database tables, 550 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

I would like to order

Product name: Newspaper, Periodical, Book & Database Publishers Industry (B2B Procurement)
Purchasing World Report & Database

Product link: <https://marketpublishers.com/r/NE984DB4D0A5DEN.html>

Price: US\$ 2,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NE984DB4D0A5DEN.html>