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Newspaper, Periodical, Book & Database Publisher Revenues South America Report & Database

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Abstracts

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER REVENUES SOUTH AMERICA REPORT + DATABASE

The Newspaper, Periodical, Book & Database Publisher Revenues South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

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online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

186 Products/Markets covered, 1906 pages, 4048 spreadsheets, 3981 database tables, 296 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5111_L.

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Contents

NEWSPAPER, PERIODICAL, BOOK & DATABASE PUBLISHER REVENUES SOUTH AMERICA REPORT + DATABASE

The Market for Newspaper, Periodical, Book & Database Publisher Revenues in each country by Products & Services.

This database covers NAICS code: 5111_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Newspaper, Periodical, Book & Database Publisher Revenues South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

NEWSPAPER - PERIODICAL - BOOK + DATABASE PUBLISHER REVENUES

1. Newspaper, periodical, book, & database publishers Lines
2. Newspapers - Print - Subscriptions & sales: General newspapers
3. Newspapers - Print - Subscriptions & sales: Gen newspapers- Daily
4. Newspapers - Print - Subs & sales: Gen newspapers- Oth than daily
5. Newspapers- Print - Subscriptions & sales: Specialized newspapers
6. Newspapers - Print - Subs & sales: Spec newspapers - Daily
7. Newspapers-Print - Subs & sales: Spec newspapers - Oth than daily
8. Newspapers - Internet - Subscriptions & sales: General newspapers
9. Newspapers - Internet - Subs & sales: Gen newspapers - Daily
10. Newspapers-Internet- Subs & sales: Gen newspapers- Oth than daily
11. Newspapers - Internet - Subs & sales: Specialized newspapers
12. Newspapers - Internet - Subs & sales: Spec newspapers - Daily
13. Newspapers-Internet-Subs & sales: Spec newspapers- Oth than daily
14. Newspapers -Other media-Subscriptions & sales: General newspapers
15. Newspapers - Oth media- Subs & sales: Gen newspapers - Daily
16. Newspapers-Oth media-Subs & sales: Gen newspapers- Oth than daily
17. Newspapers - Other media- Subs & sales: Specialized newspapers

18. Newspapers - Other media- Subs & sales: Spec newspapers - Daily
19. Newspapers-Oth media-Subs & sales:Spec newspapers- Oth than daily
20. Newspapers - Print - Sale of ad space: General newspapers
21. Newspapers - Print - Sale of ad space: General newspapers - Daily
22. Newspapers-Print-Sale of ad space: Gen newspapers- Oth than daily
23. Newspapers - Print - Sale of ad space: Specialized newspapers
24. Newspapers - Print - Sale of ad space: Spec newspapers - Daily
25. Newspapers-Print-Sale of ad space: Spec newspapers-Oth than daily
26. Newspapers - Internet - Sale of ad space: General newspapers
27. Newspapers- Internet - Sale of ad space: General newspapers-Daily
28. Newspapers-Internet-Sale-Ad space:Gen newspapers-Oth than daily
29. Newspapers - Internet - Sale of ad space: Specialized newspapers
30. Newspapers - Internet - Sale of ad space: Spec newspapers - Daily
31. Newspapers-Internet-Sale-Ad space:Spec newspapers- Oth than daily
32. Newspapers - Other media - Sale of ad space: General newspapers
33. Newspapers - Oth media - Sale of ad space: Gen newspapers - Daily
34. Newspapers-Oth media-Sale-Ad space:Gen newspapers-Oth than daily
35. Newspapers - Oth media - Sale of ad space: Specialized newspapers
36. Newspapers - Oth media - Sale of ad space: Spec newspapers- Daily
37. Newspapers-Oth media-Sale-Ad space:Spec newspapers-Oth than daily
38. Printing services for others
39. Distribution of flyers, inserts, samples, etc., for others
40. Archival services
41. Archival research
42. Archival material
43. Sale or licensing of rights to content
44. Mailing lists, rental or sale
45. Publishing services for others
46. Books - Print: Textbooks
47. Books - Print: Elementary & secondary school textbooks
48. Books - Print: Post-secondary textbooks
49. Books-Print: Child's books, excl color/sticker/water paint bks
50. Books - Print: General reference books
51. Books - Print: General reference books - Maps
52. Books - Print: General reference books - Atlases & gazetteers
53. Books-Print:Gen ref bks-Oth, incl dict/encyclop/thesauruses/etc
54. Books - Print: Professional, technical & scholarly books
55. Books - Print: Professional & technical books - Legal
56. Books - Print: Professional & technical books - Medical

57. Books - Print: Professional & technical books - Other
58. Books - Print: Scholarly books
59. Books - Print: Adult trade books
60. Books - Print - Sale of advertising space
61. Books - Internet: Textbooks
62. Books - Internet: Elementary & secondary school textbooks
63. Books - Internet: Post-secondary textbooks
64. Books-Internet:Child's bks, exclud color/sticker/water paint bks
65. Books - Internet: General reference books
66. Books - Internet: General reference books - Maps
67. Books - Internet: General reference books - Atlases & gazetteers
68. Books-Internet: Gen ref bks-Oth, incl dict/encycl/thesauruses/etc
69. Books - Internet: Professional, technical & scholarly books
70. Books - Internet: Professional & technical books - Legal
71. Books - Internet: Professional & technical books - Medical
72. Books - Internet: Professional & technical books - Other
73. Books - Internet: Scholarly books
74. Books - Internet: Adult trade books
75. Books - Internet - Sale of advertising space
76. Books - Other media: Textbooks
77. Books - Other media: Elementary & secondary school textbooks
78. Books - Other media: Post-secondary textbooks
79. Books-Oth media:Childs bk, exclud coloring/sticker/water paint bk
80. Books - Other media: General reference books
81. Books - Other media: General reference books - Maps
82. Books - Other media:General reference books-Atlases & gazetteers
83. Books-Other media:Gen ref bks-Oth, incl dict/encycl/thesaur/etc
84. Books - Other media: Professional, technical, & scholarly books
85. Books - Other media: Professional & technical books - Legal
86. Books - Other media: Professional & technical books - Medical
87. Books - Other media: Professional & technical books - Other
88. Books - Other media: Scholarly books
89. Books - Other media: Adult trade books
90. Books - Other media: Adult trade books - Audio
91. Books - Other media: Adult trade books - Excluding audio
92. Greeting cards - Internet
93. Calendars - Internet
94. Patterns - Internet
95. Calendars - Other media

96. Cards, except greeting cards - Other media
97. Fulfillment serv (Third party dist of merch on a contract basis.)
98. Consulting services (Related to book publishers.)
99. Training services (Related to book publishers.)
100. Sale of ad space - Other media, not specified by type of pub
101. Periodicals - Print - Subs & sales: Gen interest periodicals
102. Periodicals- Print - Subs & sales: Arts/culture/leisure/ent pdcls
103. Periodicals- Print - Subs & sales: Home & living periodicals
104. Periodicals- Print - Subs & sales: Polit/soc/bus news periodicals
105. Periodicals- Print - Subs & sales: Oth gen interest periodicals
106. Periodicals-Print-Subs & sales:Bus (incl farming)/prof/acad pdcls
107. Periodicals - Print - Subscriptions & sales: Other periodicals
108. Periodicals- Internet - Subs & sales: Gen interest periodicals
109. Periodicals-Internet-Subs & sales: Arts/culture/leisure/ent pdcls
110. Periodicals - Internet - Subs & sales: Home & living periodicals
111. Periodicals-Internet-Subs & sales: Polit/soc/bus news periodicals
112. Periodicals- Internet- Subs & sales: Oth gen interest periodicals
113. Periodicals-Internet-Subs & sales:Bus (incl farm)/prof/acad pdcls
114. Periodicals - Internet - Subscriptions & sales: Other periodicals
115. Periodicals-Oth media-Subs & sales: Gen interest periodicals
116. Periodicals-Oth media-Subs & sales:Arts/culture/leisure/ent pdcls
117. Periodicals - Oth media - Subs & sales: Home & living periodicals
118. Periodicals-Oth media-Subs & sales:Polit/soc/bus news periodicals
119. Periodicals-Oth media- Subs & sales: Oth gen interest periodicals
120. Periodicals-Oth media-Sub & sales:Bus (incl farm)/prof/acad pdcls
121. Periodicals - Oth media - Subscriptions & sales: Oth periodicals
122. Periodicals - Print - Sale of ad space: Gen interest periodicals
123. Periodicals-Print-Sale of ad space:Arts/culture/leisure/ent pdcls
124. Periodicals - Print - Sale of ad space: Home & living periodicals
125. Periodicals-Print-Sale of ad space:Polit/soc/bus news periodicals
126. Periodicals-Print - Sale of ad space:Oth gen interest periodicals
127. Periodicals-Print-Sale of ad space:Bus (incl farm)/prof/acad pdcl
128. Periodicals - Print - Sale of ad space: Other periodicals
129. Periodicals - Internet - Sale of ad space:Gen interest periodical
130. Periodicals-Internet-Sale-Ad space:Arts/culture/leisure/ent pdcls
131. Periodicals-Internet - Sale of ad space:Home & living periodicals
132. Periodicals-Internet-Sale of ad space:Polit/soc/bus news pdcls
133. Periodicals-Internet-Sale of ad space:Oth gen interest pdcls
134. Periodicals-Internet-Sale-Ad space:Bus (incl farm)/prof/acad pdcl

135. Periodicals - Internet - Sale of ad space: Other periodicals
136. Periodicals -Oth media -Sale of ad space:Gen interest periodicals
137. Periodicals-Oth media-Sale-Ad space:Art/culture/leisure/ent pdcl
138. Periodicals-Oth media- Sale of ad space: Home & living pdcls
139. Periodicals-Oth media-Sale of ad space:Polit/soc/bus news pdcls
140. Periodicals-Oth media-Sale of ad space: Oth gen interest pdcls
141. Periodical-Oth media-Sale-Ad space:Bus (incl farm)/prof/acad pdcl
142. Periodicals - Other media - Sale of ad space: Other periodicals
143. Greeting cards - Print
144. Cards, except greeting cards - Print
145. Calendars - Print
146. Patterns - Print
147. Sale of print ad space, not specified by type of publication
148. Directories - Print - Subscriptions & sales
149. Directories - Print - Sale of advertising space
150. Directories - Internet - Subscriptions & sales
151. Directories - Internet - Sale of advertising space
152. Directories - Other media - Subscriptions & sales
153. Directories - Other media - Sale of advertising space
154. Databases & oth collections of info - Print - Subs & sales
155. Databases & oth collections of info - Print - Sale of ad space
156. Databases & oth collections of info - Internet - Subs & sales
157. Databases & oth collections of info - Internet - Sale of ad space
158. Database & oth collections of info - Oth media - Subs & sales
159. Sale of Internet ad space, not specified by type of publication
160. Printing services for others
161. Music book publishing
162. Sheet music publishing
163. Yearbooks - Print
164. Posters - Print
165. Posters - Internet
166. Posters - Other media
167. Other publishing, not specified by type of publication
168. Other publishing, excluding newspapers
169. Other publishing, excluding books
170. Other publishing, excluding periodicals
171. Other pub, excl cards, calendars, patterns, yearbooks & posters
172. Other pub, excl directories/databases/oth collections of info
173. Other Internet publishing, not specified by type of publication

174. Other Internet publishing, excluding newspapers
175. Other Internet publishing, excluding books
176. Other Internet publishing, excluding periodicals
177. Other Internet pub, excl cards/calendars/patterns/yearbks/posters
178. Other Internet pub, excl directories/databases/oth colls of info
179. Graphic design services
180. Market research & public opinion polling services
181. Market research services
182. Convention/trade shows/other special event production &/or management
183. Merchandise sales
184. Rental or lease of goods &/or equipment
185. All other receipts

59 MARKET RESEARCH CHAPTERS:
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Makers, Performance, Product Launch.
SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
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INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
NATIONAL DATA - by Country by Year.

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