

News Dealers & Newsstand Revenues Africa Report & Database

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Abstracts

NEWS DEALERS & NEWSSTAND REVENUES AFRICA REPORT + DATABASE

The News Dealers & Newsstand Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

37 Products/Markets covered, 1977 pages, 4007 spreadsheets, 3980 database tables, 282 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 451212_L.

Contents

NEWS DEALERS & NEWSSTAND REVENUES AFRICA REPORT + DATABASE

The Market for News Dealers & Newsstand Revenues in each country by Products & Services.

This database covers NAICS code: 451212_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The News Dealers & Newsstand Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

NEWS DEALERS + NEWSSTAND REVENUES

1. News dealers & newsstands Lines
2. Groceries & other foods for human consumption off the premises
3. Bottled, canned, or packaged soft drinks
4. All other foods
5. Meals, unpack snacks, sandwiches, etc for immediate consump
6. Packaged liquor, wine, & beer
7. Miscellaneous consumables
8. Drugs, health aids, beauty aids, including cosmetics
9. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
10. Men's wear
11. Women's, juniors', & misses' wear
12. Children's wear, incl boys, girls, & infants & toddlers
13. TVs, video recorders, video cameras, videos, DVDs, etc
14. Audio equip, musical instr, radios, stereos, CDs, media, etc
15. Kitchenware & home furnishings
16. Giftware & glassware including vases
17. Jewelry, incl watches, watch attach, novelty jewelry, etc
18. Books

19. Trade, incl fiction, non-fiction, adult, juvenile, nonrack size
20. Mass market paperback, rack size
21. Religious
22. General reference, including dictionaries, atlases, etc.
23. Textbooks, incl elementary, high school, & college levels
24. Professional, incl technical, scientific, business, law, etc
25. Other books, including University press, etc.
26. Photographic equipment & supplies
27. Toys, hobby goods, & games
28. All other merchandise
29. Stationery products
30. Office paper, incl computer, copier, fax & typewriter paper
31. Office & school supplies
32. Greeting cards
33. Magazines & newspapers
34. Souvenirs & novelty items
35. All other merchandise
36. All nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

37 Products covered for 54 Countries: 1977 pages, 4007 spreadsheets, 3980 database tables, 282 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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