

# Motorcycle, Boat & Motor Vehicle Dealer Revenues Europe Report & Database

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# **Abstracts**

MOTORCYCLE, BOAT & MOTOR VEHICLE DEALER REVENUES EUROPE REPORT + DATABASE

The Motorcycle, Boat & Motor Vehicle Dealer Revenues Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.



Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

46 Products/Markets covered, 1938 pages, 3967 spreadsheets, 4009 database tables, 273 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44122\_L.



## **Contents**

MOTORCYCLE, BOAT & MOTOR VEHICLE DEALER REVENUES EUROPE REPORT + DATABASE

The Market for Motorcycle, Boat & Motor Vehicle Dealer Revenues in each country by Products & Services.

This database covers NAICS code: 44122\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Motorcycle, Boat & Motor Vehicle Dealer Revenues Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

## MOTORCYCLE - BOAT + MOTOR VEHICLE DEALER REVENUES

- 1. Motorcycle, boat & other motor vehicle dealers Lines
- 2. Men's wear
- 3. Women's, juniors', & misses' wear
- 4. Children's wear, incl boys, girls, & infants & toddlers
- 5. Footwear, including accessories
- 6. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 7. Sporting goods
- 8. New boats, motors, & parts & accessories
- 9. Used boats, motors, & parts & accessories
- 10. Motorized sport vehicles, incl ATVs, snowmobiles, etc
- 11. All other sporting goods
- 12. RVs, incl camping trailers travel trailers, truck campers, etc
- 13. New camping trailers, including collapsible
- 14. New travel trailers, including 5th wheel
- 15. New truck campers for mounting on pick-up trucks
- 16. New motor homes
- 17. Used recreational vehicles



- 18. All other recreational vehicles, parts, & accessories
- 19. Hardware, tools, & plumbing & electrical supplies
- 20. Lawn, garden, & farm equipment & supplies
- 21. Dimensional lumber & oth bldg/structural materials & supplies
- 22. Paint & sundries
- 23. Manufactured (mobile) homes
- 24. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
- 25. New motorcycles, motor scooters, motor bikes, incl parts & access
- 26. Used motorcycles, motor scooters, motor bikes, incl parts&access
- 27. All other powered transportation vehicles
- 28. Automotive fuels
- 29. Automotive lubricants, including oil, greases, etc
- 30. Automotive tires, tubes, batteries, parts, accessories
- 31. Household fuels, including oil, LP gas, wood, coal
- 32. All other merchandise
- 33. New aircraft, engines, & parts & accessories
- 34. Used aircraft, engines, & parts & accessories
- 35. Utility trailers
- 36. All other merchandise
- 37. All nonmerchandise receipts
- 38. Labor charges for in-house work
- 39. Parts installed in repair
- 40. Receipts from pleasure boat storage & docking services
- 41. Rental or lease of boats, aircrafts, etc.
- 42. Rental or lease of recreational vehicles
- 43. Value of service contracts
- 44. Commissions rcvd for sale of credit life ins & arr of financing
- 45. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

46 Products covered for 44 Countries: 1938 pages, 3967 spreadsheets, 4009 database



tables, 273 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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