

# **Motorcycle, Boat & Motor Vehicle Dealer Revenues Africa Report & Database**

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## **Abstracts**

### **MOTORCYCLE, BOAT & MOTOR VEHICLE DEALER REVENUES AFRICA REPORT + DATABASE**

The Motorcycle, Boat & Motor Vehicle Dealer Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

46 Products/Markets covered, 1917 pages, 3950 spreadsheets, 4029 database tables, 250 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44122\_L.

## Contents

### MOTORCYCLE, BOAT & MOTOR VEHICLE DEALER REVENUES AFRICA REPORT + DATABASE

The Market for Motorcycle, Boat & Motor Vehicle Dealer Revenues in each country by Products & Services.

This database covers NAICS code: 44122\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Motorcycle, Boat & Motor Vehicle Dealer Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### MOTORCYCLE - BOAT + MOTOR VEHICLE DEALER REVENUES

1. Motorcycle, boat & other motor vehicle dealers Lines
2. Men's wear
3. Women's, juniors', & misses' wear
4. Children's wear, incl boys, girls, & infants & toddlers
5. Footwear, including accessories
6. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
7. Sporting goods
8. New boats, motors, & parts & accessories
9. Used boats, motors, & parts & accessories
10. Motorized sport vehicles, incl ATVs, snowmobiles, etc
11. All other sporting goods
12. RVs, incl camping trailers travel trailers, truck campers, etc
13. New camping trailers, including collapsible
14. New travel trailers, including 5th wheel
15. New truck campers for mounting on pick-up trucks
16. New motor homes
17. Used recreational vehicles

18. All other recreational vehicles, parts, & accessories
19. Hardware, tools, & plumbing & electrical supplies
20. Lawn, garden, & farm equipment & supplies
21. Dimensional lumber & oth bldg/structural materials & supplies
22. Paint & sundries
23. Manufactured (mobile) homes
24. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
25. New motorcycles, motor scooters, motor bikes, incl parts & access
26. Used motorcycles, motor scooters, motor bikes, incl parts&access
27. All other powered transportation vehicles
28. Automotive fuels
29. Automotive lubricants, including oil, greases, etc
30. Automotive tires, tubes, batteries, parts, accessories
31. Household fuels, including oil, LP gas, wood, coal
32. All other merchandise
33. New aircraft, engines, & parts & accessories
34. Used aircraft, engines, & parts & accessories
35. Utility trailers
36. All other merchandise
37. All nonmerchandise receipts
38. Labor charges for in-house work
39. Parts installed in repair
40. Receipts from pleasure boat storage & docking services
41. Rental or lease of boats, aircrafts, etc.
42. Rental or lease of recreational vehicles
43. Value of service contracts
44. Commissions rcvd for sale of credit life ins & arr of financing
45. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market

Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

46 Products covered for 54 Countries: 1917 pages, 3950 spreadsheets, 4029 database tables, 250 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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