

Motor Vehicle Electrical & Electronic Equipments Global Report

<https://marketpublishers.com/r/M1704AF8BBBEN.html>

Date: September 2019

Pages: 1216

Price: US\$ 950.00 (Single User License)

ID: M1704AF8BBBEN

Abstracts

MOTOR VEHICLE ELECTRICAL & ELECTRONIC EQUIPMENTS GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Motor Vehicle Electrical & Electronic Equipments Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Motor Vehicle Electrical & Electronic Equipments covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Motor Vehicle Electrical & Electronic Equipments MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

MOTOR VEHICLE ELECTRICAL + ELECTRONIC EQUIPMENTS

1. Motor vehicle electrical & electronic equipment manufacturing
2. Vehicular lighting equipment mfg
3. Vehicular lighting equipment, electric (incl parts & accessories)
4. Vehicular lighting equipment (exc. emergency), auto, electric
5. Vehicular lighting equipment (exc. emergency), truck, electric
6. Vehicular lighting equipment, emergency, auto/trucks, electric
7. Vehicular lighting equipment, headlights, auto/trucks, electric
8. Vehicular lighting equipment, electric (incl parts & accessories), nsk, total
9. Vehicular lighting equipment, nsk, nonadministrative-record 10. Vehicular lighting equipment, nsk, administrative-record 11. Other motor vehicle electrical & electronic equipm 12. Ignition harness & cable sets 13. Ignition harness sets, all types 14. Automotive-type ignition harness sets 15. Other ignition harness sets, incl tractor, stationary engine & aircraft 16. Engine electrical cable sets, all types 17. Automotive-type engine electrical cable sets 18. Aircraft & other type engine electrical cable sets 19. Ignition harness & cable sets, nsk 20. Battery charging alternators, generators & regulators 21. New battery charging alternators & generators for internal combustion engines 22. New automotive battery charging alternators & generators for internal combustion engines 23. All other new battery charging alternators & generators for internal combustion engines, new 24. Rebuilt battery charging alternators & generators for internal combustion engines, all types & regulators for alternators & generators 25. Rebuilt battery charging alternators & generators for internal combustion engines, all types 26. Regulators for battery charging alternators & generators (new & rebuilt) 27. Battery charging alternators, generators & regulators, nsk 28. Cranking motors (starters) 29. New starting (engine cranking) motors 30. Automotive starting (engine cranking) motors, new 31. Other new starting (engine cranking) motors 32. Rebuilt starting (engine cranking) motors, all types 33. Cranking motors (starters), nsk 34. Spark plugs (all types) 35. Complete engine electrical equipment, nec 36. Electrical ignition coils (all types) for complete engines 37. Engine electrical ignition coils (all types) 38. Electronic

systems for complete engine control, using computers or microprocessors 39. All other complete engine electrical and-or electronic equipment 40. Electrical distributors (all types) 41. Magnetos, magneto-dynamos & magnetic flywheels 42. All other complete ignition equipment, incl electronic ignitions 43. All other complete electrical and-or electronic equipment for internal combustion engines 44. Complete engine electrical equipment, nec, nsk 45. Parts for engine electrical & electronic equipment 46. Armatures, field coils & drive-end housings for cranking motors 47. Armatures & field coils for alternators & generators 48. Ignition distributor heads & rotors 49. Ignition distributor breaker point sets 50. Ignition distributor condensers (capacitors) 51. Other parts for engine electrical and-or electronic equipment 52. Parts for engine electrical and-or electronic equipment, nsk 53. Motor vehicle electrical & electronic equipment, except engine electrical equipment 54. Motor vehicle electrical & electronic equipment, new & rebuilt 55. Motor vehicle cruise control units, new 56. Motor vehicle permanent defrosters, new 57. Motor vehicle wiring harness sets, except ignition, new 58. Motor vehicle windshield washer-wiper mechanisms, incl washer pumps, new 59. Motor vehicle block & battery heaters, new 60. Other motor vehicle heaters, heater cores & other heater parts, new 61. Electronic control modular chips for motor vehicles 62. Motor vehicle instrument board assemblies, new 63. Other motor vehicle electrical & electronic equipment (excl engine electrical equipment), new 64. Cruise control units, rebuilt 65. Windshield washer-wiper units, rebuilt 66. Other rebuilt electrical equipment, except engine electrical equipment 67. Motor vehicle electrical & electronic equipment, nsk 68. Electrical and electronic equipment, motor vehicles 69. Electrical & electronic equipment, new/rebuilt, motor vehicles 70. Cruise control units, new, motor vehicles 71. Defrosters, permanent, new, motor vehicles 72. Wiring harness sets (except ignition), new, motor vehicles 73. Windshield washer-wiper mechanisms, new, motor vehicles 74. Heaters, block and battery, new, motor vehicles 75. Heaters (including parts), other types, new, motor vehicles 76. Electronic control modular chips for motor vehicles 77. Instrument board assemblies, new, motor vehicles 78. Electrical/electronic equip., all other typ., new, motor vehicles 79. Cruise control units, rebuilt, motor vehicles 80. Windshield washer-wiper mechanisms, rebuilt, motor vehicles 81. Electrical/elect. equip., all oth. typ., rebuilt, motor vehicles 82. Electrical and electronic equipment, motor vehicles, nsk 83. Motor vehicle electrical & electronic equipment, nsk, total 84. Motor vehicle electrical & electronic equipment, nsk, nonadministrative-record 85. Motor vehicle electrical & electronic equipment, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

FINANCIAL DATA for each Country for each balance sheet item by year: Past 7 years

to Current Year to Next 7 years:

BALANCE SHEET ITEMS:

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors
32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors

36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs
71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs

75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

INDUSTRY DATA for each Country for each Norm by period
(Previous/Current/Forecast):

INDEX:

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
8. New Product Introductions
9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure

13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years
48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
51. Buyer Profile in the DE/Unallocated Social Group

- 52. User Age Profile in the range 0-19 Years
- 53. User Age Profile in the range 20-24 Years
- 54. User Age Profile in the range 25-34 Years
- 55. User Age Profile in the range 35-44 Years
- 56. User Age Profile in the range 45-54 Years
- 57. User Age Profile in the range 55-64 Years
- 58. User Age Profile in the range 65+ Years
- 59. User Profile in the AB Social Group
- 60. User Profile in the C1 Social Group
- 61. User Profile in the C2 Social Group
- 62. User Profile in the DE/Unallocated Social Group

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6 Products covered for over 100 Countries: 1216 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9996 spreadsheets and 9721 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9996 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

UPGRADE:

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

MOTOR VEHICLE ELECTRICAL & ELECTRONIC EQUIPMENTS WORLD REPORT DATABASE EDITION

The Market for Motor Vehicle Electrical & Electronic Equipments in each country by Products & Services. The Motor Vehicle Electrical & Electronic Equipments World Report covers:

TIME SERIES - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

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6 Products covered for over 200 Countries: 2039 pages, 9996 spreadsheets, 9721 database tables, 578 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on

Cities and Towns within particular countries.

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MOTOR VEHICLE ELECTRICAL & ELECTRONIC EQUIPMENTS GLOBAL REPORT

The Market for Motor Vehicle Electrical & Electronic Equipments in each country by Products & Services.

The Motor Vehicle Electrical & Electronic Equipments World Report covers:

TIME SERIES:

Historic Past 7 years to Current Year - by each year.

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Europe Market Forecast: US\$ Million

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Eurasia Market Forecast: US\$ Million

Middle East Market Historic: US\$ Million

Middle East Market Forecast: US\$ Million

Africa Market Historic: US\$ Million

Africa Market Forecast: US\$ Million

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Asia Market Forecast: US\$ Million

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Argentina Market Forecast: US\$ Million

Argentina Financials Historic

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Australia Market Forecast: US\$ Million

Australia Financials Historic

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Australia Industry Norms

Austria Market Historic: US\$ Million

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Belarus Financials Historic
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Botswana Market Forecast: US\$ Million
Botswana Financials Historic
Botswana Financials Forecast
Botswana Industry Norms
Brazil Market Historic: US\$ Million
Brazil Market Forecast: US\$ Million
Brazil Financials Historic
Brazil Financials Forecast
Brazil Industry Norms
Bulgaria Market Historic: US\$ Million
Bulgaria Market Forecast: US\$ Million
Bulgaria Financials Historic
Bulgaria Financials Forecast
Bulgaria Industry Norms
Cambodia Market Historic: US\$ Million
Cambodia Market Forecast: US\$ Million
Cambodia Financials Historic
Cambodia Financials Forecast
Cambodia Industry Norms
Canada Market Historic: US\$ Million

Canada Market Forecast: US\$ Million
Canada Financials Historic
Canada Financials Forecast
Canada Industry Norms
Chile Market Historic: US\$ Million
Chile Market Forecast: US\$ Million
Chile Financials Historic
Chile Financials Forecast
Chile Industry Norms
China Market Historic: US\$ Million
China Market Forecast: US\$ Million
China Financials Historic
China Financials Forecast
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Colombia Market Historic: US\$ Million
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Costa Rica Market Historic: US\$ Million
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Cuba Market Historic: US\$ Million
Cuba Market Forecast: US\$ Million
Cuba Financials Historic
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Mexico Market Historic: US\$ Million
Mexico Market Forecast: US\$ Million
Mexico Financials Historic
Mexico Financials Forecast
Mexico Industry Norms
Morocco Market Historic: US\$ Million
Morocco Market Forecast: US\$ Million
Morocco Financials Historic
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Morocco Industry Norms

Netherlands Market Historic: US\$ Million
Netherlands Market Forecast: US\$ Million
Netherlands Financials Historic
Netherlands Financials Forecast
Netherlands Industry Norms
New Zealand Market Historic: US\$ Million
New Zealand Market Forecast: US\$ Million
New Zealand Financials Historic
New Zealand Financials Forecast
New Zealand Industry Norms
Nicaragua Market Historic: US\$ Million
Nicaragua Market Forecast: US\$ Million
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Paraguay Financials Forecast

Paraguay Industry Norms
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Serbia and Montenegro Financials Historic

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Suriname Market Forecast: US\$ Million

Suriname Financials Historic
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Venezuela Financials Forecast
Venezuela Industry Norms

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Vietnam Financials Historic
Vietnam Financials Forecast
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Zambia Market Forecast: US\$ Million
Zambia Financials Historic
Zambia Financials Forecast
Zambia Industry Norms

Market Notes & Definitions
Financial Notes & Definitions
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How to order After-Sales Services

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3. Survey Data

4. Corporate Data

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