

Motor Vehicle Electrical & Electronic Equipment Market World Report

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Abstracts

MOTOR VEHICLE ELECTRICAL & ELECTRONIC EQUIPMENT MARKET WORLD PDF REPORT

See descriptive brochure: [here](#)

The Motor Vehicle Electrical & Electronic Equipment Market World Report gives Market Data for Products & Services in 100 countries, by each Product, by 2 Time series: Historic for the past 7 years, and Forecasts for the next 7 years. This report is designed to provide hard tabular data.

Whereas the main database for Motor Vehicle Electrical & Electronic Equipment covers over 200 countries, this PDF Edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia & Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia & Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

MARKET DATA - in US\$, by Country, by (Motor vehicle electrical & electronic equipment) Products/Services, by Year: Historic for the past 7 years, and Forecasts for the next 7 years. This data is found in about 200 tables.

MOTOR VEHICLE ELECTRICAL + ELECTRONIC EQUIPMENT

1. Motor vehicle electrical & electronic equipment
2. Alternators, rectifiers, motor vehicle
3. Armatures, dynamo & starter motor, motor vehicle
4. Battery boxes, motor vehicle
5. Battery terminal clamps, motor vehicle
6. Cable clips, clamps & fasteners, motor vehicle
7. Cable conduit systems, bus & coach
8. Cable conduit systems, commercial vehicle
9. Cable conduit systems, military vehicles
10. Cable conduit systems, motor car
11. Cables, ignition, motor vehicle
12. Cashless payment equipment for fuel, motor vehicle fuel tank mounted
13. Circuit breaker sets, motor vehicle
14. Condensers, ignition circuit, motor vehicle
15. Connectors, electric & electronic, for motor vehicles
16. Control units, engine, electronic, motor vehicle
17. Couplers, starter motor, for motor vehicles
18. Current limiters for motor vehicles
19. Data logging systems, motor vehicle
20. Dimmer switches, photoelectric cell, motor vehicle
21. Discharge indicators for electric vehicles
22. Dynamo components, motor vehicle
23. Dynamos, motor vehicle
24. Electric motors for motor vehicle water pumps
25. Electrical & electronic equipment for liquefied petroleum gas (LPG) & methane fuel systems, motor vehicle
26. Electrical equipment for battery electric vehicles
27. Electrical equipment for coaches & buses

28. Electrical equipment for motor cars
29. Electrical equipment for motorcycles & scooters
30. Electrical equipment, waterproof, armoured, motor vehicle
31. Electronic ignition systems, motor vehicle
32. Engine management sensors, motor vehicle
33. Flasher units, motor vehicle
34. Fuel pumps, electric, motor vehicle
35. Fuse boxes, motor vehicle
36. Fuses, motor vehicle
37. Headlight cleaning systems, motor vehicle
38. Headlight dip switches & controls, motor vehicle
39. Headlight levelling systems, motor vehicle mounted
40. Headlight systems, automatic, xenon
41. Heater plugs (glow plugs), motor vehicle
42. Ignition advancers, motor vehicle
43. Ignition coils, motor vehicle
44. Ignition distributor components, motor vehicle
45. Ignition distributors, motor vehicle
46. Junction boxes, motor vehicle
47. Lampholders, motor vehicle
48. Lenses, headlight & warning lamp, motor vehicle
49. Lighting systems for military vehicles
50. Lights, interior, motor vehicle
51. Lights, number-plate, motor vehicle
52. Magnetos, motor vehicle
53. Measuring, dispensing & invoicing systems, electronic, for road tankers
54. Motors, electric, for windows, sliding roofs, hoods & seat operating units, motor vehicle
55. Parking aid systems for motor vehicles
56. Plugs & sockets, electrical, motor vehicle
57. Pumps, electrically operated, windscreen washer, motor vehicle
58. Push-buttons, horn, motor vehicle
59. Relays, motor vehicle
60. Safety systems, fuel cut-off, vehicle crash operated
61. Shafts, dynamo & starter motor, motor vehicle
62. Sidelights, tail lights & stop lights, light emitting diode (LED), motor vehicle
63. Spark capacitors for motor vehicles
64. Starter motor brushes, motor vehicle
65. Starter motor commutators, motor vehicle

- 66. Starter motors, motor vehicle
- 67. Start-stop systems for motor vehicles
- 68. Switches, direction indicator, motor vehicle
- 69. Switches, interior light, motor vehicle
- 70. Switches, motor vehicle, steering column mounted
- 71. Switches, on -off, reversing light, gearbox mounted, motor vehicle
- 72. Switches, pressure operated, stop light, motor vehicle
- 73. Switches, windscreen wiper, motor vehicle
- 74. Voltage regulators, cut-outs, motor vehicle
- 75. Windscreen & rear window defrosters & demisters, electric, motor vehicle
- 76. Windscreen washers, electric, motor vehicle
- 77. Windscreen wiper motors, motor vehicle
- 78. Wiring harnesses/cable looms, motor vehicle
- 79. Motor vehicle electrical & electronic equipment, NSK

FINANCIAL DATA for each Country, for each Balance Sheet item: Historic for the past 7 years, and Forecasts for the next 7 years.

Balance Sheet:

Total Sales, Domestic Sales, Exports, Pre-tax Profit, Interest Paid, Non-trading Income, Operating Profit, Depreciation: Structures, Depreciation: Plant & Equipment, Depreciation: Miscellaneous Items, Total Depreciation, Trading Profit, Intangible Assets, Intermediate Assets, Fixed Assets: Structures, Fixed Assets: Plant & Equipment, Fixed Assets: Miscellaneous Items, Fixed Assets, Capital Expenditure on Structures, Capital Expenditure on Plant & Equipment, Capital Expenditure on Vehicles, Capital Expenditure on Data Processing Equipment, Capital Expenditure on Miscellaneous Items, Total Capital Expenditure, Retirements: Structures, Retirements: Plant & Equipment, Retirements: Miscellaneous Items, Total Retirements, Total Fixed Assets, Finished Product Stocks, Work in Progress as Stocks, Materials as Stocks, Total Stocks/Inventory, Debtors, Total Maintenance Costs, Services Purchased, Miscellaneous Current Assets, Total Current Assets, Total Assets, Creditors, Short Term Loans, Miscellaneous Current Liabilities, Total Current Liabilities, Net Assets/Capital Employed, Shareholders Funds, Long Term Loans, Miscellaneous Long Term Liabilities, Workers, Hours Worked, Work in each Quarter, Total Employees, Raw Materials Cost, Finished Materials Cost, Fuel Cost, Electricity Cost, Total Input Supplies/Materials & Energy Costs, Payroll Costs, Wages, Directors' Remunerations, Employee Benefits, Employee Commissions, Total Employees Remunerations, Sub Contractors, Rental & Leasing: Structures, Rental & Leasing: Plant & Equipment, Total

Rental & Leasing Costs, Maintenance: Structures, Maintenance: Plant & Equipment, Communications Costs, Miscellaneous Expenses, Sales Personnel Variable & Commission Costs, Sales Expenses & Costs, Sales Materials Costs, Total Sales Costs, Distribution Fixed Costs, Distribution Variable Costs, Warehousing Fixed Costs, Warehousing Variable Costs, Physical Handling Fixed Costs, Physical Handling Variable Costs, Physical Process Fixed Costs, Physical Process Variable Costs, Total Distribution & Handling Costs, Mailing & Correspondence Costs, Media Advertising Costs, Advertising Materials & Print Costs, POS & Display Costs, Exhibition & Events Costs, Total Advertising Costs, Product Returns & Rejection Costs, Product Installation & Re-Installation Costs, Product Breakdown & Post Installation Costs, Product Systems & Configuration Costs, Product Service & Maintenance Costs, Customer Problem Solving & Customer Complaint Costs, Total After-Sales Costs, Total Marketing Costs, New Technology Expenditure, New Production Technology Expenditure, Total Research & Development Expenditure, Total Operational & Process Costs, Debtors within Agreed Terms, Debtors Outside Agreed Terms, Un-recoverable Debts.

Financial Margins & Ratios:

Return on Capital, Return on Assets, Return on Shareholders' Funds, Pre-tax Profit Margins, Operating Profit Margin, Trading Profit Margin, Return on Investment, Assets Utilisation (given as a ratio of Sales to Total Assets), Sales as a ratio of Fixed Assets, Stock Turnover (Sales as a ratio of Stocks), Credit Period, Creditors' Ratio (given as Creditors divided by Sales times 365 days), Default Debtors given as a Ratio of Total Debtors, Un-Recoverable Debts given as a Ratio of Total Debts, Working Capital/Sales, Materials & Energy Costs as a % of Sales, Added Value, Investment as a Ratio of Added Value, Value of Plant & Equipment as a % of Sales, Vertical Integration (Value Added as a % of Sales), Research & Development Investment as a % of Sales, Capital Expenditure Investment as a % of Sales, Marketing Costs as a % of Sales, Current Ratio (Current Assets as a ratio of Current Liabilities), Quick Ratio, Borrowing Ratio (or Total Debt as a ratio of Net Worth), Equity Ratio (Shareholders Funds as a ratio of Total Liabilities), Income Gearing, Total Debt as a ratio of Working Capital, Debt Gearing Ratio (Long Term Loans as a ratio of Net Worth), Average Remuneration (all employees - full & part-time), Profit per Employee, Sales per Employee, Remunerations/Sales, Fixed Assets per Employee, Capital Employed per Employee, Total Assets per Employee, Value of Average Investment per Employee, Value Added per Employee, Materials Costs as a % of Sales, Wage Costs as a % of Sales, Payroll & Wages as a Ratio to Materials, Variable Costs as a % of Sales, Fixed Costs as a % of Sales, Fixed Costs as a Ratio of Variable Costs, Distribution Costs as a % of Sales, Warehousing Costs as a % of Sales, Physical Costs as a % of Sales, Fixed as a Ratio of Variable

Distribution Costs, Fixed as a Ratio of Variable Warehousing Costs, Fixed as a Ratio of Variable Physical Costs, Fixed as a Ratio of Variable Total Distribution & Handling Costs, Product Returns & Rejections Costs as a % of Sales, Product Installation & Associated Costs as a % of Sales, Product Breakdown & Associated Costs as a % of Sales, Product Systems & Associated Costs as a % of Sales, Product Service & Associated Costs as a % of Sales, Customer Complaint & Associated Costs as a % of Sales, Stock Work in Progress & Materials as a Ratio of Finished Products, Stock Materials as a Ratio of Work in Progress, Un-recoverable Debts as a Ratio of Total Debt, Un-recoverable Debts as a Ratio of Debts Within Agreed Terms, Total Sales Costs as a % of Sales, Total Distribution & Handling Costs as a % of Sales, Total Advertising Costs as a % of Sales, Total After-Sales Costs as a % of Sales, Total Customer Compensation Costs as a % of Sales, Total Variable Marketing Costs as a % of Sales, Total Fixed Marketing Costs as a % of Sales, Total Fixed Marketing Costs as a Ratio of Total Variable Marketing Co, Variable Sales Personnel Costs as a Ratio of Marketing Costs, Variable Distribution & Handling Costs as a Ratio of Marketing Costs, Variable Advertising Costs as a Ratio of Marketing Costs, Variable After-Sales Costs as a Ratio of Marketing Costs, Sales Personnel Variable Costs as a Ratio of Sales, Sales Personnel Variable Costs as a Ratio of Debtors, Sales Personnel Variable Costs as a Ratio of Un-Recoverable Debtors, Exports as a % of Sales, \$ Hourly Pay Rate, \$ Hourly Wage Rate, Capital Employed.

INDUSTRY DATA (Motor vehicle electrical & electronic equipment, by country, by year):

OEM & Manufacturers Market Level, Wholesale & Distributor Market Level, Retailer & Added Value Retailer Market Level, End User & Consumer Market Level, Discounted & Promotional Market Level, Plant & Equipment Average Annual Investment, Product Prices/Market Average Index, New Products Introduction Index, Relative output of Products of a Superior Quality Index, Index of Comparative Salesforce & Selling Expenditure, Index of Comparative Advertising Expenditure, Index of Comparative General Promotional Expenditure, Product Adoption Rates, Product Sales Conversion Rates, Average Annual Sales Growth Rate, Capacity Utilization as a measure of Standard Capacity, Standardized Products & Services Index, Relative Employee Compensation Index, Instable Market Share as an Index of Total Market Share, Relative Forward Integration Index, Plant & Equipment Investment greater than Depreciation, Plant & Equipment Investment Equal to Depreciation, Plant & Equipment Investment Less than Depreciation, Plant & Equipment Investment - Unallocated, Plant & Equipment in Use within the range 0-3 years, Plant & Equipment in Use 3-6 years, Plant & Equipment in Use 6-9 years, Plant & Equipment in Use over 9 years

old/Unallocated, Supplier Concentration =8 Largest, 20 Largest, 50 Largest, Supplier Concentration Unspecified/Unallocated, Immediate Wholesale & Retail Customers, Immediate OEM & Manufacturing Customers, Immediate Consumer & End User Customers, Immediate Non-Specific Customers/Unallocated, Enterprises within the Range1-19 Employees, Enterprises20-99 Employees, Enterprises100+ Employees, Enterprises within Unspecified/Unallocated Employee Ranges, Buyer Age Profile in the range 0-19 Years, Buyer Age Profile20-24 Years, Buyer Age Profile25-34 Years, Buyer Age Profile35-44 Years, Buyer Age Profile45-54 Years, Buyer Age Profile55-64 Years, Buyer Age Profile65+/Unallocated Years, Buyer Profile in the AB Social Group, Buyer Profile C1 Social Group, Buyer Profile C2 Social Group, Buyer Profile DE/Unallocated Social Group, End User Age Profile in the range 0-19 Years, End Users20-24 Years, End Users25-34 Years, End Users35-44 Years, End Users45-54 Years, End Users55-64 Years, End Users65+/Unallocated Years, End User Profile in the AB Social Group, End Users C1 Social Group, End Users C2 Social Group, End Users DE/Unallocated Social Group.

COMPANIES: Data is available on the34761 individual Companies or Organisations (Motor vehicle electrical & electronic equipment).

Hard tabular data on 80 Products in100 Countries: 1205 pages. This database is updated monthly.

The Motor Vehicle Electrical & Electronic Equipment Market World Report is available in many editions. It is recommended that readers first use this PDF Summary Edition as a primer.

After reading the PDF summary report, if readers find that they need more data then there is a simple Upgrade process to purchase the full database edition. In addition there is a Coupon in the PDF report which readers can use to get up to a \$500 reduction on the price of a full database edition.

UPGRADES:

This PDF Express report is a summary of the main database which contains 10036 spreadsheets and 9724 database tables. In fact the data in this Summary PDF is derived from on ly300 of the10036 datasets, and less than10% of the data in the selected spreadsheets. For example, the main database provides market data from1997 to2046, however simply by adding the missing years would increase the number of pages fourfold – and make the PDF unmanageable.

To upgrade to the one of the Database Editions you can use the coupon to get the upgrade edition you need, at a reduced cost.

DATABASE EDITIONS: MOTOR VEHICLE ELECTRICAL & ELECTRONIC EQUIPMENT MARKET WORLD REPORT

World Market Database: Cost \$2850, less the Coupon value of \$500.

Regional Market Database: Cost \$1850, less the Coupon value of \$300.

Country + Town Market Database: Cost \$2850, less the Coupon value of \$500.

Country Market Database: Cost \$1250, less the Coupon value of \$200.

The Database Editions of the Motor Vehicle Electrical & Electronic Equipment Market World Report cover:

TIME SERIES - Historic: Each year 1997 to Current Year and a Forecast for each Year to 2046. Market Data at industry/distribution channel/service or product level.

PRODUCTS & MARKETS COVERED: As above

The database reports contain 59 MARKET RESEARCH CHAPTERS which are designed to define, explain, and clarify the hard tabular data: 1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

MARKET CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997 to Current Year and a Forecast to 2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL DATABASE & SPREADSHEETS: 1330 World Database tables & Spreadsheets covering business scenarios. 1430 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3810 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL DATABASE & SPREADSHEETS: 180 Balance Sheet, Financial Margins & Ratios for each of 96 Business Scenarios - by Country by Year – Historic data and Forecast to 2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Current Year and Forecast.

NATIONAL DATA - by Country by Year.

COMPANY DATA: Data on 34761 individual Companies or Organisations available.

80 Products covered for over 200 Countries: 2194 pages, 10036 spreadsheets, 9724 database tables, 545 diagrams & maps, 34761 Companies/Organisations.

This database is updated monthly. 12 month After-Sales Services & Updates.

The report is supplied on line as a zipped file, plus shipped on a back-up DVD. Readers can access and reproduce the database for their own documents or reports. Tables and databases as Access & Excel formats to enable users to produce their own spreadsheet, calculations, graphics & modelling.

This database is available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and

Oceania (20 countries); plus for over 100 individual countries, and also reports on Cities and Towns within particular countries.

This database which is designed to be compatible with U.S. government database structures.

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MOTOR VEHICLE ELECTRICAL & ELECTRONIC EQUIPMENT MARKET REPORT

The Motor Vehicle Electrical & Electronic Equipment Market World Report covers:

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Middle East Market Historic + Forecast: US\$ Million

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Brazil Historic + Forecast Financials & Margins
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Cambodia Market Historic + Forecast: US\$ Million
Cambodia Historic + Forecast Financials & Margins
Cambodia Industry Norms
Canada Market Historic + Forecast: US\$ Million
Canada Historic + Forecast Financials & Margins
Canada Industry Norms
Chile Market Historic + Forecast: US\$ Million
Chile Historic + Forecast Financials & Margins
Chile Industry Norms
China Market Historic + Forecast: US\$ Million

China Historic + Forecast Financials & Margins
China Industry Norms
Colombia Market Historic + Forecast: US\$ Million
Colombia Historic + Forecast Financials & Margins
Colombia Industry Norms
Costa Rica Market Historic + Forecast: US\$ Million
Costa Rica Historic + Forecast Financials & Margins
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Slovenia Historic + Forecast Financials & Margins
Slovenia Industry Norms
South Africa Market Historic + Forecast: US\$ Million
South Africa Historic + Forecast Financials & Margins
South Africa Industry Norms
South Korea Market Historic + Forecast: US\$ Million

South Korea Historic + Forecast Financials & Margins
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Market Notes & Definitions
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Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

1. Market Research

2. Distribution Channels & End Users Data

3. Survey Data

4. Corporate Data

5. Additional Data

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