

# Motion Picture & Video Production Revenues Africa Report & Database

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## **Abstracts**

MOTION PICTURE & VIDEO PRODUCTION REVENUES AFRICA REPORT + DATABASE

The Motion Picture & Video Production Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita



Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

41 Products/Markets covered, 1921 pages, 3966 spreadsheets, 4033 database tables, 257 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51211\_L.



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# MOTION PICTURE & VIDEO PRODUCTION REVENUES AFRICA REPORT + DATABASE

The Market for Motion Picture & Video Production Revenues in each country by Products & Services.

This database covers NAICS code: 51211\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Motion Picture & Video Production Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### MOTION PICTURE + VIDEO PRODUCTION REVENUES

- Motion picture and video production Product Lines
- 2. Distribution of commercial theater motion pictures
- 3. Distribution of commercial theater motion pictures: To theaters
- 4. Distribution of commercial theater motion pictures: To television networks and stations
- 5. Distribution of commercial theater motion pictures: To cable networks and systems and direct broadcast satellite (DBS) systems
- 6. Distribution of commercial theater motion pictures: To wholesalers, retailers, and rental chains or stores, including DVDs
- 7. Distribution of commercial theater motion pictures: To foreign independent distributors and exchanges
- 8. Distribution of commercial theater motion pictures: To domestic independent distributors and exchanges
- 9. Distribution of commercial theater motion pictures: To other
- 10. Distribution of television programs, excluding commercials and music videos
- 11. Distribution of television programs, excluding commercials and music videos: To television networks and stations (for television exhibition)
- 12. Distribution of television programs, excluding commercials and music videos: To



cable networks and systems and direct broadcast satellite (DBS) systems

- 13. Distribution of television programs, excluding commercials and music videos: To independent distributors and syndicates
- 14. Distribution of television programs, excluding commercials and music videos: To other, including DVDs
- 15. Distribution of commercials
- 16. Distribution of music videos
- 17. Distribution of other films, media, DVDs (e.g., direct-to-video)
- 18. Distribution of other films, media, DVDs: To independent distributors
- 19. Distribution of other films, media, DVDs: To wholesalers, retailers, and rental chains and stores, including DVDs
- 20. Distribution of other films, media, DVDs: To other
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- 22. Contract production, excluding postproduction services: For other producers
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- 24. Contract production, excluding postproduction services: For other
- 25. Postproduction services
- 26. Postproduction services: Linear video/audio editing
- 27. Postproduction services: Non-linear video/audio editing
- 28. Postproduction services: Film to tape transfer
- 29. Postproduction services: Audio postproduction
- 30. Postproduction services: Graphics and animation
- 31. Postproduction services: Visual and compositing effects
- 32. Postproduction services: Captioning
- 33. Postproduction services: Format conversion and compression
- 34. Postproduction services: Duplication
- 35. Postproduction services: All other services
- 36. Other services allied to film, video, or digital media production and distribution
- 37. Motion picture film processing
- 38. Merchandise sales
- 39. Sales of merchandise, excluding films, DVDs, motion pictures, television programs, commercials, music videos, and direct-to-home videos/DVDs
- 40. All other receipts

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information



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