

Motion Picture & Video Industry Revenues Canada and USA Report & Database

https://marketpublishers.com/r/M7A789B3957BDEN.html

Date: September 2019

Pages: 1932

Price: US\$ 1,650.00 (Single User License)

ID: M7A789B3957BDEN

Abstracts

MOTION PICTURE & VIDEO INDUSTRY REVENUES CANADA & USA REPORT + DATABASE

The Motion Picture & Video Industry Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &



modeling.

49 Products/Markets covered, 1932 pages, 4011 spreadsheets, 4039 database tables, 4039 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5121_L.



Contents

MOTION PICTURE & VIDEO INDUSTRY REVENUES CANADA & USA REPORT + DATABASE

The Market for Motion Picture & Video Industry Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 5121_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Motion Picture & Video Industry Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

MOTION PICTURE + VIDEO INDUSTRY REVENUES

- 1. Motion picture and video industries Product Lines
- 2. Admissions, excluding admission taxes
- 3. Rental fees for the use of facilities, including stadiums, arenas, or theaters
- 4. Amusement machines operated by this establishment
- 5. This establishment's share of receipts from concessions or amusement machines not operated by this establishment
- 6. Distribution of commercial theater motion pictures
- 7. Distribution of commercial theater motion pictures: To theaters
- 8. Distribution of commercial theater motion pictures: To television networks and stations
- 9. Distribution of commercial theater motion pictures: To cable networks and systems and direct broadcast satellite (DBS) systems
- 10. Distribution of commercial theater motion pictures: To wholesalers, retailers, and rental chains or stores, including DVDs
- 11. Distribution of commercial theater motion pictures: To foreign independent distributors and exchanges
- 12. Distribution of commercial theater motion pictures: To domestic independent



distributors and exchanges

- 13. Distribution of commercial theater motion pictures: To other
- 14. Distribution of television programs, excluding commercials and music videos
- 15. Distribution of television programs, excluding commercials and music videos: To television networks and stations (for television exhibition)
- 16. Distribution of television programs, excluding commercials and music videos: To cable networks and systems and direct broadcast satellite (DBS) systems
- 17. Distribution of television programs, excluding commercials and music videos: To independent distributors and syndicates
- 18. Distribution of television programs, excluding commercials and music videos: To other, including DVDs
- 19. Distribution of commercials
- 20. Distribution of music videos
- 21. Distribution of other films, media, DVDs (e.g., direct-to-video)
- 22. Distribution of other films, media, DVDs: To independent distributors
- 23. Distribution of other films, media, DVDs: To wholesalers, retailers, and rental chains and stores, including DVDs
- 24. Distribution of other films, media, DVDs: To other
- 25. Contract production, excluding postproduction services
- 26. Contract production, excluding postproduction services: For other producers
- 27. Contract production, excluding postproduction services: For television networks and stations
- 28. Contract production, excluding postproduction services: For other
- 29. Postproduction services
- 30. Postproduction services: Linear video/audio editing
- 31. Postproduction services: Non-linear video/audio editing
- 32. Postproduction services: Film to tape transfer
- 33. Postproduction services: Audio postproduction
- 34. Postproduction services: Graphics and animation
- 35. Postproduction services: Visual and compositing effects
- 36. Postproduction services: Captioning
- 37. Postproduction services: Format conversion and compression
- 38. Postproduction services: Duplication
- 39. Postproduction services: All other services
- 40. Other services allied to film, video, or digital media production and distribution
- 41. Receipts received for screen advertising
- 42. Motion picture film processing
- 43. Merchandise sales
- 44. Sales of merchandise, excluding films, DVDs, motion pictures, television programs,



commercials, music videos, and direct-to-home videos/DVDs

- 45. Sales of other merchandise, not specified by type
- 46. Sales of food and beverages
- 47. Sales of food and nonalcoholic beverages
- 48. All other receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332
Database tables & Spreadsheets covering business scenarios. 1435 Database tables &
Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial
Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816
Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins



& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

49 Products covered for Canada and the USA: 1932 pages, 4011 spreadsheets, 4039 database tables, 4039 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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