

Motion Picture & Video Industry Revenues Africa Report & Database

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Abstracts

MOTION PICTURE & VIDEO INDUSTRY REVENUES AFRICA REPORT + DATABASE

The Motion Picture & Video Industry Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

49 Products/Markets covered, 1932 pages, 3973 spreadsheets, 3960 database tables, 283 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 5121_L.

Contents

MOTION PICTURE & VIDEO INDUSTRY REVENUES AFRICA REPORT + DATABASE

The Market for Motion Picture & Video Industry Revenues in each country by Products & Services.

This database covers NAICS code: 5121_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Motion Picture & Video Industry Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

MOTION PICTURE + VIDEO INDUSTRY REVENUES

1. Motion picture and video industries Product Lines
2. Admissions, excluding admission taxes
3. Rental fees for the use of facilities, including stadiums, arenas, or theaters
4. Amusement machines operated by this establishment
5. This establishment's share of receipts from concessions or amusement machines not operated by this establishment
6. Distribution of commercial theater motion pictures
7. Distribution of commercial theater motion pictures: To theaters
8. Distribution of commercial theater motion pictures: To television networks and stations
9. Distribution of commercial theater motion pictures: To cable networks and systems and direct broadcast satellite (DBS) systems
10. Distribution of commercial theater motion pictures: To wholesalers, retailers, and rental chains or stores, including DVDs
11. Distribution of commercial theater motion pictures: To foreign independent distributors and exchanges
12. Distribution of commercial theater motion pictures: To domestic independent distributors and exchanges

13. Distribution of commercial theater motion pictures: To other
14. Distribution of television programs, excluding commercials and music videos
15. Distribution of television programs, excluding commercials and music videos: To television networks and stations (for television exhibition)
16. Distribution of television programs, excluding commercials and music videos: To cable networks and systems and direct broadcast satellite (DBS) systems
17. Distribution of television programs, excluding commercials and music videos: To independent distributors and syndicates
18. Distribution of television programs, excluding commercials and music videos: To other, including DVDs
19. Distribution of commercials
20. Distribution of music videos
21. Distribution of other films, media, DVDs (e.g., direct-to-video)
22. Distribution of other films, media, DVDs: To independent distributors
23. Distribution of other films, media, DVDs: To wholesalers, retailers, and rental chains and stores, including DVDs
24. Distribution of other films, media, DVDs: To other
25. Contract production, excluding postproduction services
26. Contract production, excluding postproduction services: For other producers
27. Contract production, excluding postproduction services: For television networks and stations
28. Contract production, excluding postproduction services: For other
29. Postproduction services
30. Postproduction services: Linear video/audio editing
31. Postproduction services: Non-linear video/audio editing
32. Postproduction services: Film to tape transfer
33. Postproduction services: Audio postproduction
34. Postproduction services: Graphics and animation
35. Postproduction services: Visual and compositing effects
36. Postproduction services: Captioning
37. Postproduction services: Format conversion and compression
38. Postproduction services: Duplication
39. Postproduction services: All other services
40. Other services allied to film, video, or digital media production and distribution
41. Receipts received for screen advertising
42. Motion picture film processing
43. Merchandise sales
44. Sales of merchandise, excluding films, DVDs, motion pictures, television programs, commercials, music videos, and direct-to-home videos/DVDs

45. Sales of other merchandise, not specified by type
46. Sales of food and beverages
47. Sales of food and nonalcoholic beverages
48. All other receipts

59 MARKET RESEARCH CHAPTERS:

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AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-

2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

49 Products covered for 54 Countries: 1932 pages, 3973 spreadsheets, 3960 database tables, 283 diagrams & maps.

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