

# Mixers, Pavers & Related Equipment Middle East Report & Database

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## Abstracts

### MIXERS, PAVERS & RELATED EQUIPMENT MIDDLE EAST REPORT + DATABASE

The Mixers, Pavers & Related Equipment Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available

online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

27 Products/Markets covered, 1975 pages, 3971 spreadsheets, 4043 database tables, 273 illustrations. Updated monthly. 12 month After-Sales Service.

## Contents

### MIXERS, PAVERS & RELATED EQUIPMENT MIDDLE EAST REPORT + DATABASE

The Market for Mixers, Pavers & Related Equipment in each country by Products & Services.

The Mixers, Pavers & Related Equipment Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### MIXERS - PAVERS + RELATED EQUIPMENT

1. Mixers, Pavers and Related Equipment, (Excluding Parts)
2. Concrete mixers: Portable, under 3.5 cu.yd.capacity, hand or power
3. Concrete mixers: Portable, 3.5 cu.yd.cap.& over: Truck-mixer or agitator
4. Concrete mixers: Portable, 3.5 cu.yd.cap.& over: Other than truck-mixer
5. Concrete mixers: Plaster and mortar, all sizes
6. Concrete pavers, finishers and spreaders
7. Concrete batching plants, bin & batch for conc. aggregate & bulk cement
8. Concrete vibrators, including screeds
9. Concrete pumps, mobile: Trailer mounted: Under 25 cu.yd. per hour
10. Concrete pumps, mobile: Trailer mounted: 25 cu.yd.per hour & over
11. Concrete pumps, mobile: Trailer, incl. value booms/truck: Under 50 cu.yd/hr
12. Concrete pumps, mobile: Trailer, incl. value booms/truck: 50 - 100 cu.yd./hr
13. Concrete pumps, mobile: Trailer, incl. value booms/truck: Over 100 cu.yd./hr
14. Bituminous equipment: Distributors
15. Bituminous equipment: Pavers, self-propelled: Under 8, 500 lb gross weight
16. Bituminous equipment: Pavers, self-propelled: 8.500 - 19, 999 lb gross
17. Bituminous equipment: Pavers, self-propelled: 20, 000 - 34, 999 lb gross
18. Bituminous equipment: Pavers, self-propelled: 35, 000 lb & over gross
19. Bituminous equipment: Asphalt plants: Central mixing: Under 2, 000 lb batch
20. Bituminous equipment: Asphalt plants: Central mixing: 2.000-3, 500 lb batch
21. Bituminous equipment: Asphalt plants: Central mixing: 4, 000-5, 500 lb batch
22. Bituminous equipment: Asphalt plants: Central mixing: 6, 000-7, 500 lb batch

23. Bituminous equipment: Asphalt plants: Central mixing: 8, 000lb batch & over
24. Other bituminous equipment, incl. mixers, heating kettles, heaters etc..
25. Stabilization mixing equipment: Central plants
26. Stabilization mixing equipment: Mix-in-place

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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#### MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins

& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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