

# Miscellaneous Store Retail Revenues Africa Report & Database

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## Abstracts

### MISCELLANEOUS STORE RETAIL REVENUES AFRICA REPORT + DATABASE

The Miscellaneous Store Retail Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

45 Products/Markets covered, 1995 pages, 4036 spreadsheets, 3950 database tables, 294 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4539\_L.

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### MISCELLANEOUS STORE RETAIL REVENUES AFRICA REPORT + DATABASE

The Market for Miscellaneous Store Retail Revenues in each country by Products & Services.

This database covers NAICS code: 4539\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Miscellaneous Store Retail Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### MISCELLANEOUS STORE RETAIL REVENUES

1. Other miscellaneous store retailers Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Drinks served at the establishment
5. Packaged liquor, wine, & beer
6. Miscellaneous consumables
7. Drugs, health aids, beauty aids, including cosmetics
8. Soaps, detergents, & household cleaners
9. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
10. Men's wear
11. Women's, juniors', & misses' wear
12. Children's wear, incl boys, girls, & infants & toddlers
13. Footwear, including accessories
14. Sewing, knitting materials & supplies, needlework goods
15. Curtains, draperies, blinds, slipcovers, bed & table coverings
16. Major household appliances
17. Small electric appliances & personal care appliances
18. TVs, video recorders, video cameras, videos, DVDs, etc
19. Audio equip, musical instr, radios, stereos, CDs, media, etc

20. Furniture, sleep equipment & outdoor/patio furniture
21. Flooring & floor coverings
22. Computer hardware, software, & supplies
23. Kitchenware & home furnishings
24. Jewelry, incl watches, watch attach, novelty jewelry, etc
25. Books
26. Photographic equipment & supplies
27. Toys, hobby goods, & games
28. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
29. Sporting goods
30. RVs, incl camping trailers travel trailers, truck campers, etc
31. Hardware, tools, & plumbing & electrical supplies
32. Lawn, garden, & farm equipment & supplies
33. Dimensional lumber & oth bldg/structural materials & supplies
34. Paint & sundries
35. Manufactured (mobile) homes
36. Wallpaper & other flexible wallcoverings
37. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
38. Automotive fuels
39. Automotive lubricants, including oil, greases, etc
40. Automotive tires, tubes, batteries, parts, accessories
41. Household fuels, including oil, LP gas, wood, coal
42. Pets, pet foods, & pet supplies
43. All other merchandise
44. All nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

45 Products covered for 54 Countries: 1995 pages, 4036 spreadsheets, 3950 database tables, 294 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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