

# Miscellaneous Store Retail Lines Africa Report & Database

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## **Abstracts**

MISCELLANEOUS STORE RETAIL LINES AFRICA REPORT + DATABASE

The Miscellaneous Store Retail Lines Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &



Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

43 Products/Markets covered, 1968 pages, 3986 spreadsheets, 3992 database tables, 292 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45399\_L.



### **Contents**

#### MISCELLANEOUS STORE RETAIL LINES AFRICA REPORT + DATABASE

The Market for Miscellaneous Store Retail Lines in each country by Products & Services.

This database covers NAICS code: 45399\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Miscellaneous Store Retail Lines Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### MISCELLANEOUS STORE RETAIL LINES

- 1. Miscellaneous store retailers Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Meals, unpack snacks, sandwiches, etc for immediate consump
- 4. Drinks served at the establishment
- 5. Packaged liquor, wine, & beer
- 6. Miscellaneous consumables
- 7. Drugs, health aids, beauty aids, including cosmetics
- 8. Soaps, detergents, & household cleaners
- 9. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
- 10. Men's wear
- 11. Women's, juniors', & misses' wear
- 12. Children's wear, incl boys, girls, & infants & toddlers
- 13. Footwear, including accessories
- 14. Sewing, knitting materials & supplies, needlework goods
- 15. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 16. Major household appliances
- 17. Small electric appliances & personal care appliances
- 18. TVs, video recorders, video cameras, videos, DVDs, etc
- 19. Audio equip, musical instr, radios, stereos, CDs, media, etc



- 20. Furniture, sleep equipment & outdoor/patio furniture
- 21. Flooring & floor coverings
- 22. Computer hardware, software, & supplies
- 23. Kitchenware & home furnishings
- 24. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 25. Books
- 26. Photographic equipment & supplies
- 27. Toys, hobby goods, & games
- 28. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 29. Sporting goods
- 30. Hardware, tools, & plumbing & electrical supplies
- 31. Lawn, garden, & farm equipment & supplies
- 32. Dimensional lumber & oth bldg/structural materials & supplies
- 33. Paint & sundries
- 34. Manufactured (mobile) homes
- 35. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
- 36. Automotive fuels
- 37. Automotive lubricants, including oil, greases, etc
- 38. Automotive tires, tubes, batteries, parts, accessories
- 39. Household fuels, including oil, LP gas, wood, coal
- 40. Pets, pet foods, & pet supplies
- 41. All other merchandise
- 42. All nonmerchandise receipts

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PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

43 Products covered for 54 Countries: 1968 pages, 3986 spreadsheets, 3992 database tables, 292 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central



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