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Miscellaneous Publishers South America Report & Database

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Abstracts

MISCELLANEOUS PUBLISHERS SOUTH AMERICA REPORT + DATABASE

The Miscellaneous Publishers South America Report & Database gives Market Consumption/Products/Services for 13 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Paraguay, Peru, Suriname, Uruguay, Venezuela

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

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35 Products/Markets covered, 1974 pages, 3985 spreadsheets, 4005 database tables, 263 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51119.

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Contents

MISCELLANEOUS PUBLISHERS SOUTH AMERICA REPORT + DATABASE

The Market for Miscellaneous Publishers in each country by Products & Services.

This database covers NAICS code: 51119. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Miscellaneous Publishers South America Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

MISCELLANEOUS PUBLISHERS

1. Other publishers
2. Greeting card publishers
3. Greeting card publishing
4. Christmas cards, counter (publishers' sales)
5. Christmas cards, packaged, incl boxed cards (publishers' sales)
6. Valentine cards (publishers' sales)
7. Mother's Day cards (publishers' sales)
8. Seasonal greeting cards other than Christmas, Valentine & Mother's Day (publishers' sales)
9. Easter cards (publishers' sales)
10. Seasonal greeting cards other than Christmas, Valentine, Easter & Mother's Day (publishers' sales)
11. Everyday greeting cards (publishers' sales)
12. Greeting card publishers, nsk, total
13. Greeting card publishers, nsk, nonadministrative-record
14. Greeting card publishers, nsk, administrative-record
15. All other publishers
16. Pattern publishing, incl clothing patterns
17. Shopping news publishing
18. Other miscellaneous publishing, nec

19. Other miscellaneous publishing
20. Card publishing, other than greeting cards, incl picture postcards, sports & other trading cards, souvenir cards, etc.
21. Calendar publishing
22. Multimedia kit publishing
23. Map, hydrographic chart & globe cover publishing
24. Atlas & gazetteer publishing
25. Micropublishing (publishing in microfilm or microfiche format)
26. Travel guide publishing, in brochure or pamphlet form
27. Poster publishing
28. Yearbook publishing
29. Business service newsletter publishing
30. Other miscellaneous publication publishing, incl almanacs, racing forms, etc.
31. Other miscellaneous publishing, nsk
32. All other publishers, nsk, total
33. All other publishers, nsk, nonadministrative-record
34. All other publishers, nsk, for administrative -record establishments

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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SOUTH AMERICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 South America Database tables & Spreadsheets covering business scenarios. 1435 South America Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

35 Products covered for 13 Countries: 1974 pages, 3985 spreadsheets, 4005 database tables, 263 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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