

# Miscellaneous Publisher Revenues Africa Report & Database

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## Abstracts

### MISCELLANEOUS PUBLISHER REVENUES AFRICA REPORT + DATABASE

The Miscellaneous Publisher Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

24 Products/Markets covered, 1959 pages, 3983 spreadsheets, 4019 database tables, 287 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 511199\_L.

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### MISCELLANEOUS PUBLISHER REVENUES AFRICA REPORT + DATABASE

The Market for Miscellaneous Publisher Revenues in each country by Products & Services.

This database covers NAICS code: 511199\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Miscellaneous Publisher Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### MISCELLANEOUS PUBLISHER REVENUES

1. All other publishers Lines
2. Printing services for others
3. Sale or licensing of rights to content
4. Mailing lists, rental or sale
5. Publishing services for others
6. Books - Print: General reference books
7. Calendars - Internet
8. Cards, except greeting cards - Other media
9. Periodicals - Print - Subs & sales: Gen interest periodicals
10. Periodicals- Internet - Subs & sales: Gen interest periodicals
11. Greeting cards - Print
12. Cards, except greeting cards - Print
13. Calendars - Print
14. Patterns - Print
15. Sale of print ad space, not specified by type of publication
16. Sale of Internet ad space, not specified by type of publication
17. Yearbooks - Print
18. Posters - Print

19. Posters - Other media
20. Other publishing, not specified by type of publication
21. Other pub, excl cards, calendars, patterns, yearbooks & posters
22. Other Internet publishing, not specified by type of publication
23. Other Internet pub, excl cards/calendars/patterns/yearbks/posters

#### 59 MARKET RESEARCH CHAPTERS:

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#### AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

#### FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins

& Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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