

# Miscellaneous General Merchandise Store Lines Europe Report & Database

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## Abstracts

### MISCELLANEOUS GENERAL MERCHANDISE STORE LINES EUROPE REPORT + DATABASE

The Miscellaneous General Merchandise Store Lines Europe Report & Database gives Market Consumption/Products/Services for 44 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Andorra, Armenia, Austria, Belarus, Belgium, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Greenland, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Netherlands, Norway, Poland, Portugal, Romania, Serbia & Montenegro, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine, United Kingdom. Other countries: Faeroe Islands, Guernsey, Jersey, Kosovo have data caveats due to local conditions.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EUROPE & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

153 Products/Markets covered, 1979 pages, 4044 spreadsheets, 4000 database tables, 262 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45299\_L.

## Contents

### MISCELLANEOUS GENERAL MERCHANDISE STORE LINES EUROPE REPORT + DATABASE

The Market for Miscellaneous General Merchandise Store Lines in each country by Products & Services.

This database covers NAICS code: 45299\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Miscellaneous General Merchandise Store Lines Europe Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### MISCELLANEOUS GENERAL MERCHANDISE STORE LINES

1. Miscellaneous other general merchandise stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Miscellaneous consumables
6. Drugs, health aids, beauty aids, including cosmetics
7. Prescriptions
8. Nonprescription medicines
9. Vitamins, minerals, & other dietary supplements
10. Health aids, incl first-aid prod; foot prod; ortho equip; etc
11. Cosmetics, incl face cream, make-up, perfumes & colognes etc
12. Oth hygiene needs, incl deodorants; hair & shaving products, etc
13. Soaps, detergents, & household cleaners
14. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
15. Men's wear
16. Men's overcoats, topcoats, raincoats, outer jackets
17. Men's suits & formal wear

18. Men's sport coats & blazers
19. Men's tailored & dress slacks
20. Men's casual slacks & jeans, walking shorts, etc.
21. Men's career & work uniforms
22. Men's dress shirts
23. Men's sport shirts, incl t-shirts, knit & woven shirts, etc
24. Men's sweaters
25. Men's hosiery, pajamas, robes, underwear
26. Men's sports apparel, incl tennis, golf, jogging, swimming, etc
27. Men's accessories, incl hats, gloves, neckwear, handkerchiefs, etc
28. Custom-made garments
29. Men's sweat tops, pants, & warm-ups
30. Women's, juniors', & misses' wear
31. Dresses, including all types
32. Dressy & tailored coats, outer jackets, rainwear
33. Suits, pantsuits, sport jackets, blazers
34. Slacks/pants, jeans, walking shorts, skirts
35. Tops, incl t-shirts, knit & woven shirts, blouses, sweaters
36. Women's sports apparel, incl tennis, golf, jogging, swimming, etc
37. Hosiery, including pantyhose, socks, tights
38. Bras, girdles, corsets
39. Lingerie, sleepwear, loungewear
40. Hats, wigs, hairpieces
41. Accessories, incl handbags, wallets, neckwear, gloves, belts, etc
42. Custom-made garments
43. Women's sweat tops, pants, & warm-ups
44. Oth apparel, incl uniforms, smocks & oth apparel items
45. Children's wear, incl boys, girls, & infants & toddlers
46. Boys' (sizes 2 to 7 and 8 to 20) clothing & accessories
47. Girls' (sizes 4 to 6x and 7 to 14) clothing & accessories
48. Infants' & toddlers' clothing & accessories
49. Footwear, including accessories
50. Men's footwear, including dress & casual footwear
51. Women's footwear, including dress & casual footwear
52. Children's footwear, incl boys, girls, infants, & toddlers
53. Men's athletic footwear, incl sneakers & outdoor/hiking boots
54. Women's athletic footwear, incl sneakers & outdoor/hiking boots
55. Children's athletic footwear, incl sneakers & outdoor/hiking boots
56. Footwear access, incl polishes, laces, trees, storage bags, etc

57. Sewing, knitting materials & supplies, needlework goods
58. Curtains, draperies, blinds, slipcovers, bed & table coverings
59. Curtains & draperies
60. Vertical & horizontal blinds, woven wood blinds, & shades
61. Furniture coverings, including ready-made & custom-made
62. Domestic, incl towels, sheets, blankets, table linens, etc
63. Major household appliances
64. Kitchen appliances, parts, & accessories
65. Laundry appliances, parts, & accessories
66. Other major household appliances, parts, & accessories
67. Small electric appliances & personal care appliances
68. TVs, video recorders, video cameras, videos, DVDs, etc
69. Televisions
70. Video recorders, cameras, tapes&electr game/DVD comb dev
71. Audio equip, musical instr, radios, stereos, CDs, media, etc
72. Audio equipment, components, parts & accessories
73. Recorded media, audio media books, CD & DVD
74. Musical instruments, sheet music, & related items
75. Furniture, sleep equipment & outdoor/patio furniture
76. Upholstered furniture
77. Sleep sofas, daybeds, futons, & other dual-purpose pieces
78. Sleep equipment, incl mattresses, springs, cots, waterbeds, etc
79. Oth living room, dining room, bedroom furniture, incl headboards
80. All oth furniture, incl outdoor, office, computer-related,kitchen
81. Flooring & floor coverings
82. Soft-surface (textile) floor coverings & accessories
83. Hardwood flooring
84. Other hard-surface floor coverings & accessories
85. Computer hardware, software, & supplies
86. Computer & peripheral equipment
87. Prepackaged (off-the-shelf) computer software
88. Kitchenware & home furnishings
89. Cookware & cooking accessories
90. Dinnerware, china, glassware, tableware, giftware
91. Decorative accessories, incl lamps, lampshades, mirrors, etc
92. All other kitchenware & home furnishings
93. Jewelry, incl watches, watch attach, novelty jewelry, etc
94. Karat gold jewelry
95. Diamond, gemstone, & pearl jewelry

96. All other jewelry
97. Books
98. Photographic equipment & supplies
99. Toys, hobby goods, & games
100. Toys, including wheel goods
101. Games, including video & electronic games
102. Hobby goods
103. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
104. Sporting goods
105. Exercise/fitness equipment
106. Firearms, hunting equipment, & supplies
107. Fishing tackle, including bait
108. Camping & backpacking equipment & supplies
109. Bicycles, parts & accessories
110. Boats, motors, parts & accessories
111. All other sporting goods, including snowmobiles, go-carts, etc
112. Hardware, tools, & plumbing & electrical supplies
113. Lawn, garden, & farm equipment & supplies
114. Cut flowers
115. Indoor potted plants & floral items
116. Outdoor nursery stock
117. Fertilizer, lime, chemicals, & other soil treatments
118. Lawn & garden tools
119. Lawn & garden machinery, equipment, & parts
120. Farm machinery, equipment, & parts
121. All other farm supplies, including grain & animal feed
122. All other lawn & garden supplies
123. Dimensional lumber & oth bldg/structural materials & supplies
124. Paint & sundries
125. Wallpaper & other flexible wallcoverings
126. Automotive fuels
127. Automotive lubricants, including oil, greases, etc
128. Automotive tires, tubes, batteries, parts, accessories
129. Automotive tires & tubes
130. Auto parts (over-the-counter), accessories, & sundry supplies
131. Storage batteries
132. Household fuels, including oil, LP gas, wood, coal
133. Pets, pet foods, & pet supplies
134. All other merchandise

135. Stationery products
136. Office paper, incl computer, copier, fax & typewriter paper
137. Office & school supplies
138. Office equip, incl fax machines, dictaphones, copier, calculators
139. Greeting cards
140. Magazines & newspapers
141. Luggage & leather goods
142. Telephones
143. Souvenirs & novelty items
144. Seasonal decorations
145. All other merchandise
146. All nonmerchandise receipts
147. Labor charges for in-house work
148. Labor charges for work contracted out to other establishments
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150. Delivery charges
151. Value of service contracts
152. All other nonmerchandise receipts

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**PRODUCT CONSUMPTION** - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

**EUROPEAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:** 1332 European Database tables & Spreadsheets covering business scenarios. 1435 European Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

153 Products covered for 44 Countries: 1979 pages, 4044 spreadsheets, 4000 database tables, 262 diagrams & maps.

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