

# Miscellaneous Consumer Goods Rental Revenues Africa Report & Database

https://marketpublishers.com/r/M8317774DA3ADEN.html

Date: September 2019

Pages: 1913

Price: US\$ 1,650.00 (Single User License)

ID: M8317774DA3ADEN

## **Abstracts**

MISCELLANEOUS CONSUMER GOODS RENTAL REVENUES AFRICA REPORT + DATABASE

The Miscellaneous Consumer Goods Rental Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita



Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

28 Products/Markets covered, 1913 pages, 4039 spreadsheets, 4032 database tables, 292 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 532299\_L.



## **Contents**

MISCELLANEOUS CONSUMER GOODS RENTAL REVENUES AFRICA REPORT + DATABASE

The Market for Miscellaneous Consumer Goods Rental Revenues in each country by Products & Services.

This database covers NAICS code: 532299\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Miscellaneous Consumer Goods Rental Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### MISCELLANEOUS CONSUMER GOODS RENTAL REVENUES

- 1. All other consumer goods rental Lines
- 2. Passenger cars/other automotive w/o drivers rental/leasing
- 3. Commercial & industrial machinery & equip rental/leasing
- 4. Heavy equip for construction, etc w/operators, rental/leasing
- 5. Heavy equip for construction, etc w/o operators, rental/leasing
- 6. Computers & computer peripheral equipment rental/leasing
- 7. Office furniture rental/leasing
- 8. Office machinery & equip (except computers & furn) rental/leasing
- 9. Audio/visual equipment rental/leasing
- 10. Other commercial & industrial machinery & equip rental/leasing
- 11. Consumer goods rental/leasing
- 12. Consumer appliances rental/leasing
- 13. Consumer electronics rental/leasing
- 14. Formal wear & costume rental
- 15. Wardrobe rental (theatrical)
- 16. Videos/discs/DVDs/video games rental



- 17. VRs, video cameras, TVs, DVD play, & other video equip rental
- 18. Recreational goods & equipment rental
- 19. Home health furniture & equipment rental/leasing
- 20. Residential furniture rental/leasing
- 21. Party supplies rental/leasing
- 22. Other consumer goods rental/leasing
- 23. Repair & maintenance services
- 24. Sales of merchandise
- 25. VRs, video cameras, TVs, DVD play, & other video equip sales
- 26. Other merchandise sales
- 27. Other revenue

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### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.



AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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