

# Mens & Boys Clothing & Accessories Wholesale Revenues Africa Report & Database

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## Abstracts

### MENS & BOYS CLOTHING & ACCESSORIES WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Mens & Boys Clothing & Accessories Wholesale Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

65 Products/Markets covered, 1995 pages, 4033 spreadsheets, 3973 database tables, 268 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 42432\_L.

## Contents

### MENS & BOYS CLOTHING & ACCESSORIES WHOLESAL REVENUES AFRICA REPORT + DATABASE

The Market for Mens & Boys Clothing & Accessories Wholesale Revenues in each country by Products & Services.

This database covers NAICS code: 42432\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Mens & Boys Clothing & Accessories Wholesale Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### MENS + BOYS CLOTHING + ACCESSORIES WHOLESAL REVENUES

1. Men's & boys' clothing & accessories merchant wholesalers Lines
2. Household china
3. Linens, domestics, curtains, and draperies
4. Miscellaneous home furnishings
5. Optical and ophthalmic goods and supplies
6. Electrical apparatus and equipment
7. Electric household appliances
8. Televisions
9. Radios, stereos, media players, and audio players
10. VRs, video cameras, DVD/Blu-Ray players
11. Electronic parts and equipment
12. Hardware
13. Hand tools, including power driven tools
14. Bolts, nuts, rivets, and other fasteners, excluding nails
15. Cutlery
16. General-purpose industrial machinery
17. Sporting and recreational goods and supplies

18. Toys and hobby goods and supplies
19. Jewelry, diamonds, gemstones, and watches
20. Miscellaneous durable goods
21. Luggage
22. Other miscellaneous durable goods
23. Office paper, office supplies, greeting cards, and labels
24. Paper and plastic products
25. Pharmaceuticals
26. Knit and woven piece goods
27. Cotton, including blends
28. Synthetics, excluding synthetic knits
29. Other knit fabrics
30. Notions
31. Men's and boys' wear
32. Men's and boys' suits, coats, and formal wear
33. Men's and boys' dress
34. Men's and boys' underwear and sleepwear
35. Men's and boys' work clothing and uniforms
36. Other men's and boys' wear
37. Women's, misses', and girls' wear
38. Women's, misses', and girls' dresses and blouses
39. Women's, misses', and girls' suits and coats
40. Women's, misses', and girls' outerwear
41. Women's, misses', and girls' underwear and sleepwear
42. Other women's, misses', and girls' wear
43. Infants' and children's wear, to size 6X
44. Footwear
45. All athletic footwear
46. Infants' footwear
47. Women's, misses', and girls' footwear
48. Men's and boys' footwear
49. Shoe accessories
50. Chemicals and allied products
51. Detergents and soaps
52. Books, periodicals, newspapers, and other printed materials
53. Books
54. Art goods, including novelties and souvenirs
55. Novelties and souvenirs
56. Textile bags, bagging, and burlap

57. Wigs, yarns, and leather products
58. Service receipts and labor charges
59. Labor charges for repair work
60. Parts installed in repair work
61. Other service receipts and labor charges
62. Advertising specialties, including paper novelties
63. Miscellaneous commodities
64. Rental and operating lease receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial

Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

65 Products covered for 54 Countries: 1995 pages, 4033 spreadsheets, 3973 database tables, 268 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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