

# Meat - Fish - Dairy Retail Trade Purchases Middle East Report & Database

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## **Abstracts**

MEAT - FISH - DAIRY RETAIL TRADE PURCHASES MIDDLE EAST REPORT + DATABASE

The Meat - Fish - Dairy Retail Trade Purchases Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.



The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

59 Products/Markets covered, 1929 pages, 4020 spreadsheets, 4000 database tables, 274 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 993112.



### **Contents**

MEAT - FISH - DAIRY RETAIL TRADE PURCHASES MIDDLE EAST REPORT + DATABASE

The Market for Meat - Fish - Dairy Retail Trade Purchases in each country by Products & Services.

This database covers NAICS code: 993112. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Meat - Fish - Dairy Retail Trade Purchases Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

#### MEAT - FISH - DAIRY RETAIL TRADE PURCHASES

- Meat/Fish/Dairy Retail Trade Purchases
- 2. Packaged frozen & chilled meat combinations
- 3. Frozen & Chilled Prepared meals
- 4. Frozen fish and seafood products
- 5. Frozen meat products
- 6. Frozen poultry products
- 7. Dairy products & Yoghurts
- 8. Butter
- 9. Cheese
- 10. Milk and cream
- 11. Frozen dairy products
- 12. Miscellaneous dairy products
- 13. Poultry and poultry products
- 14. Dressed poultry
- 15. Eggs
- 16. Miscellaneous poultry products
- 17. Fish and seafood
- 18. Fresh meat and meat products



- 19. Beef Pure Total
- 20. Beef Meat Joints
- 21. Beef Chilled/Frozen Meat Cuts
- 22. Beef Fresh/Chilled/Frozen Meat products
- 23. Beef Patties/Hamburgers
- 24. Beef Meatballs
- 25. Beef Ground
- 26. Beef Hotdogs & Sausages
- 27. Beef Processed & Other Products
- 28. Veal Pure Total
- 29. Veal Meat Joints
- 30. Veal Chilled/Frozen Meat Cuts
- 31. Veal Fresh/Chilled/Frozen Meat products
- 32. Veal Patties/Hamburgers
- 33. Veal Meatballs
- 34. Veal Ground
- 35. Veal Hotdogs & Sausages
- 36. Veal Processed & Other Products
- 37. Lamb and mutton Pure Total
- 38. Lamb and mutton Meat Joints
- 39. Lamb and mutton Chilled/Frozen Meat Cuts
- 40. Lamb and mutton Fresh/Chilled/Frozen Meat products
- 41. Lamb and mutton Patties/Hamburgers
- 42. Lamb and mutton Meatballs
- 43. Lamb and mutton Ground
- 44. Lamb and mutton Hotdogs & Sausages
- 45. Lamb and mutton Processed & Other Products
- 46. Pork Pure Total
- 47. Pork Meat Joints
- 48. Pork Chilled/Frozen Meat Cuts
- 49. Pork Fresh/Chilled/Frozen Meat products
- 50. Pork Patties/Hamburgers
- 51. Pork Meatballs
- 52. Pork Ground
- 53. Pork Hotdogs & Sausages
- 54. Pork Processed & Other Products
- 55. Sausage and prepared meats Bulk Packaged
- 56. Miscellaneous Chilled/Frozen meat products
- 57. Canned Meat & Fish



#### 58. Meat & Fish specialties

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets



covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

59 Products covered for over 200 Countries: 1929 pages, 4020 spreadsheets, 4000 database tables, 274 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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