

# Meat - Fish - Dairy Catering Trade Purchases Africa Report & Database

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## Abstracts

MEAT - FISH - DAIRY CATERING TRADE PURCHASES AFRICA REPORT + DATABASE

The Meat - Fish - Dairy Catering Trade Purchases Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita

Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

59 Products/Markets covered, 1997 pages, 4017 spreadsheets, 3962 database tables, 253 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 993111.

## Contents

### MEAT - FISH - DAIRY CATERING TRADE PURCHASES AFRICA REPORT + DATABASE

The Market for Meat - Fish - Dairy Catering Trade Purchases in each country by Products & Services.

This database covers NAICS code: 993111. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Meat - Fish - Dairy Catering Trade Purchases Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### MEAT - FISH - DAIRY CATERING TRADE PURCHASES

1. Meat/Fish/Dairy Catering Trade Purchases
2. Packaged frozen & chilled meat combinations
3. Frozen & Chilled Prepared meals
4. Frozen fish and seafood products
5. Frozen meat products
6. Frozen poultry products
7. Dairy products & Yoghurts
8. Butter
9. Cheese
10. Milk and cream
11. Frozen dairy products
12. Miscellaneous dairy products
13. Poultry and poultry products
14. Dressed poultry
15. Eggs
16. Miscellaneous poultry products
17. Fish and seafood
18. Fresh meat and meat products

19. Beef - Pure Total
20. Beef - Carcasses & Quarters
21. Beef - Chilled/Frozen Meat Cuts
22. Beef - Fresh/Chilled/Frozen Meat products
23. Beef - Patties/Hamburgers
24. Beef - Meatballs
25. Beef - Ground
26. Beef - Hotdogs & Sausages
27. Beef - Processed & Other Products
28. Veal - Pure Total
29. Veal - Carcasses & Quarters
30. Veal - Chilled/Frozen Meat Cuts
31. Veal - Fresh/Chilled/Frozen Meat products
32. Veal - Patties/Hamburgers
33. Veal - Meatballs
34. Veal - Ground
35. Veal - Hotdogs & Sausages
36. Veal - Processed & Other Products
37. Lamb and mutton - Pure Total
38. Lamb and mutton - Carcasses & Quarters
39. Lamb and mutton - Chilled/Frozen Meat Cuts
40. Lamb and mutton - Fresh/Chilled/Frozen Meat products
41. Lamb and mutton - Patties/Hamburgers
42. Lamb and mutton - Meatballs
43. Lamb and mutton - Ground
44. Lamb and mutton - Hotdogs & Sausages
45. Lamb and mutton - Processed & Other Products
46. Pork - Pure Total
47. Pork - Carcasses & Quarters
48. Pork - Chilled/Frozen Meat Cuts
49. Pork - Fresh/Chilled/Frozen Meat products
50. Pork - Patties/Hamburgers
51. Pork - Meatballs
52. Pork - Ground
53. Pork - Hotdogs & Sausages
54. Pork - Processed & Other Products
55. Sausage and prepared meats - Bulk Packaged
56. Miscellaneous Chilled/Frozen meat products
57. Canned Meat & Fish

## 58. Meat & Fish specialties

### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data,

Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

59 Products covered for 54 Countries: 1997 pages, 4017 spreadsheets, 3962 database tables, 253 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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