

Marketing Research & Public Opinion Polling Purchasing World Report

<https://marketpublishers.com/r/MFFE04D2CA8EN.html>

Date: September 2019

Pages: 844

Price: US\$ 950.00 (Single User License)

ID: MFFE04D2CA8EN

Abstracts

MARKETING RESEARCH & PUBLIC OPINION POLLING PURCHASING WORLD PDF REPORT

See descriptive brochure: [here](#)

The Marketing Research & Public Opinion Polling Purchasing World Report gives data on a list of 42 categories of Raw Materials, Semi-Finished & Finished Products, Services, Sub-contracted Expenditures and Expenses by the 14176 entities in the Marketing research & public opinion polling sector. The data analyses each of 100 countries, by each Purchased Product or Expense Group, by Product Code, by 2 Time series: 7 years Historic data and 7 years Forecast data.

PURCHASES OF PRODUCTS & SERVICES (by country, by year, in US\$):

MARKETING RESEARCH + PUBLIC OPINION POLLING

1. Marketing research & public opinion polling
2. Raw & Feedstock Materials, n.e.c.
3. Finished Materials, n.e.c.
4. All other Input Materials & Components, n.e.c.
5. Buildings & Fittings
6. Plant & Equipment
7. Vehicles & Equipment
8. Data Processing, Software & Office Equipment
9. Miscellaneous Capital Purchases
10. New Technology Purchases

11. Process Technology Purchases
12. Research & Development Purchases
13. Fuel Purchases
14. Energy Purchases
15. Sub-Contracted Work Purchased
16. After-Sales Services Purchased
17. Technical Process Services Purchased
18. Technical Product Services Purchased
19. Legal & Public Relations Services Purchased
20. Leasing of Buildings
21. Rental & Leasing of Equipment
22. Financial Services Purchased
23. Building Maintenance & Services Purchased
24. Equipment Maintenance & Services Purchased
25. Services Purchased
26. Telecommunications & Data Services
27. Travel, Hotel & Subsistence Purchased
28. Office Supplies, Mailing,
29. Advertising Services & Media Purchases
30. Advertising Materials Purchases
31. Point of Sales Materials Purchases
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Purchasing Data: the report contains aggregated data from 14176 Companies or Organisations (worldwide) with their purchasing data for each of the 42 Product or Expenses Purchasing Groups, by each country, by each Year.

Financial Data: the report gives the aggregated Financial and Balance Sheet data, by each country, by each Year.

Industry Data: the report gives the aggregated Industry Data, by each country, by Year.

This Marketing Research & Public Opinion Polling Purchasing World Report is a PDF Summary Edition.844 pages. Updated monthly.

UPGRADE: A Purchasing World Database Edition of this report is available which covers200 countries by each of the42 Purchasing/Expenses Categories from1997 with a forecast to2046. This is a very large database with2170 pages,9735 spreadsheets,9791 database tables,501 illustrations. The report contains a number of Access databases which are an analogue of U.S. Government databases, and have the same database structures, datasets, field names, et al. The Database Edition is correlated with the U.S. Government NAICS/SIC code 54191.

Purchasing Volume and Unit data is available on request.

Data on the individual14176 Purchasing Companies or Organisations is available at any time during (12 months) from the After-Sales Service.

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MARKETING RESEARCH & PUBLIC OPINION POLLING PURCHASING WORLD REPORT

Purchasing data for Marketing Research & Public Opinion Polling, in each country, by each of 42 Product or Expenses Purchasing Groups, by each year, in US\$ terms. Data from 14176 Marketing research & public opinion polling entities worldwide.

The Marketing Research & Public Opinion Polling Purchasing World Report covers:

TIME SERIES: Historic, previous 7 years, and Forecast for next 7 years.

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