

Marketing Consulting Service Revenues Asia Report & Database

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Abstracts

MARKETING CONSULTING SERVICE REVENUES ASIA REPORT + DATABASE

The Marketing Consulting Service Revenues Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

26 Products/Markets covered, 1911 pages, 4001 spreadsheets, 3953 database tables, 288 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 541613_L.

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MARKETING CONSULTING SERVICE REVENUES ASIA REPORT + DATABASE

The Market for Marketing Consulting Service Revenues in each country by Products & Services.

This database covers NAICS code: 541613_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Marketing Consulting Service Revenues Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

MARKETING CONSULTING SERVICE REVENUES

1. Marketing consulting services Lines
2. Financial auditing services
3. Bookkeeping, compilation, payroll, & taxation services
4. Information technology (IT) technical consulting services
5. Custom computer application design & development services
6. Computer systems design, development, & integration services
7. Info technology (IT) infrastructure (computer) & netwk mgt serv
8. Management consulting services: Actuarial consulting services
9. Management services: Construction management
10. Management services: Other management services
11. Facilities management services, excluding computer
12. Management consulting services
13. Administrative & general management consulting services
14. Human resources consulting services
15. Marketing consulting services
16. Process, physical distribution, & logistics consulting services
17. Other management consulting services
18. Environmental consulting services

19. Scientific/technical consulting services
20. Public relations services, not specified by type
21. Executive search services, including retained search
22. Merchandise sales
23. Sales of merchandise, not specified by type
24. All other receipts
25. All other operating receipts

59 MARKET RESEARCH CHAPTERS:

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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country.

3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for over 200 Countries: 1911 pages, 4001 spreadsheets, 3953 database tables, 288 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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