

Male Cut & Sew Underwear & Nightwear Asia Report & Database

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Abstracts

MALE CUT & SEW UNDERWEAR & NIGHTWEAR ASIA REPORT + DATABASE

The Male Cut & Sew Underwear & Nightwear Asia Report & Database gives Market Consumption/Products/Services for 24 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Bangladesh, Bhutan, Brunei, Burma, Cambodia, China, Hong Kong, India, Indonesia, Japan, Laos, Macau, Malaysia, Maldives, Mongolia, Nepal, North Korea, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, Vietnam, Other: East Timor. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

20 Products/Markets covered, 1944 pages, 4038 spreadsheets, 4018 database tables, 294 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 315221.

Contents

MALE CUT & SEW UNDERWEAR & NIGHTWEAR ASIA REPORT + DATABASE

The Market for Male Cut & Sew Underwear & Nightwear in each country by Products & Services.

This database covers NAICS code: 315221. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Male Cut & Sew Underwear & Nightwear Asia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

MALE CUT + SEW UNDERWEAR + NIGHTWEAR

1. Men's & boys' cut & sew underwear & nightwear manufactures
2. Men's/boys' knit underwear/nightwear/robes, purchased fabrics
3. Men's/boys' knit underwear/nightwear/robes, purchased fabrics
4. Men's and boys' cut/sew underwear/nightwear manufactures, nsk, total
5. Men's/boys' cut/sew underwear/etc., nsk, nonadmin-records
6. Men's/boys' cut/sew underwear/etc., nsk, for admin-records
7. Men's & boys' cut & sew underwear & nightwear manufactures
8. Men's & junior boys' underwear
9. Little boys' underwear, incl thermal, undershirts, knit undershorts & briefs & woven boxer shorts
10. Men's, junior boys' & little boys' underwear, nsk
11. Men's & boys' cut & sew underwear & nightwear manufactures
12. Men's, junior boys' & little boys' nightwear, incl pajamas, night shirts, etc. (except robes)
13. Men's & junior boys' nightwear, incl pajamas, night shirts, etc. (except robes)
14. Little boys' nightwear, incl pajamas, gowns, etc. (except robes)
15. Men's, junior boys' & little boys' nightwear, incl pajamas, night shirts, etc. (except robes), nsk
16. Men's, junior boys' & little boys' robes

17. Men's & boys' cut & sew underwear & nightwear, nsk, total
18. Men's & boys' cut & sew underwear & nightwear, nsk, nonadministrative-record
19. Men's & boys' cut & sew underwear & nightwear, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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ASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Asia Database tables & Spreadsheets covering business scenarios. 1435 Asia Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

20 Products covered for over 200 Countries: 1944 pages, 4038 spreadsheets, 4018 database tables, 294 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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