

# Major Appliances World Report & Database

<https://marketpublishers.com/r/M3AACB30E52DEN.html>

Date: September 2019

Pages: 2158

Price: US\$ 2,850.00 (Single User License)

ID: M3AACB30E52DEN

## Abstracts

### MAJOR APPLIANCES WORLD REPORT + DATABASE

The Major Appliances World Report & Database gives Market Consumption/Products/Services for over 200 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market

Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

47 Products/Markets covered, 2158 pages, 9955 spreadsheets, 9671 database tables, 514 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33522.

## Contents

### MAJOR APPLIANCES WORLD REPORT + DATABASE

The Market for Major Appliances in each country by Products & Services.

This database covers NAICS code: 33522. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Major Appliances World Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### MAJOR APPLIANCES

1. Major appliance manufactures
2. Household cooking appliance manufactures
3. Electric household cooking equipment, incl microwave, ranges, ovens, surface cooking units & equipment
4. Electric household ranges, ovens, surface cooking units & equipment
5. Parts & accessories for electric household ranges & ovens, such as burners, rotisseries, oven racks, broiler pans, etc., sold separately
6. Electric, incl microwave, household ranges, ovens, surface cooking units, nsk
7. Gas household ranges, ovens, surface cooking units & equipment, incl parts & accessories
8. Gas household ranges, ovens, surface cooking units & equipment
9. Parts & accessories for gas household ranges & ovens, such as burners, rotisseries, oven racks, broiler
10. Gas household ranges, ovens, surface cooking units & equipment, nsk
11. Other household ranges & cooking equipment
12. Other household ranges & cooking equipment (except gas & electric) & outdoor cooking equipment
13. Parts & accessories for outdoor & other cooking equipment, sold separately
14. Other household ranges & cooking equipment, nsk
15. Household cooking equipment, nsk, total

16. Household cooking equipment, nsk, nonadministrative-record
17. Household cooking equipment, nsk, administrative-record
18. Household refrigerator & home freezer manufactures
19. Household refrigerators, incl combination refrigerator-freezers
20. Food freezers, complete units, household-type
21. Household food freezers, complete units
22. Parts & attachments for household refrigerators & freezers (excl compressors, condensing units & ice making machines)
23. Parts and attachments for household refrigerators and freezers
24. Household refrigerators & freezers, nsk, total
25. Household refrigerators & freezers, nsk, nonadministrative-record
26. Household refrigerators & freezers, nsk, administrative-record
27. Household laundry equipment manufactures
28. Household laundry machines, incl both coin-and noncoin-operated washing machines, dryers, combinations & parts
29. Household laundry machines, incl both coin- & noncoin-operated washing machines, dryers, combinations & parts
30. Household laundry machines, incl both coin- & noncoin-operated washing machines, dryers & combinations
31. Parts, accessories & attachments for household laundry equipment, sold separately
32. Household laundry equipment, nsk
33. Household laundry equipment, nsk, nonadministrative-record
34. Household laundry equipment, nsk, administrative-record
35. Other major household appliance manufactures
36. Household water heaters, electric, for permanent installation
37. Household water heaters, electric, for permanent installation
38. Household water heaters, electric, for permanent installation
39. Household water heaters, except electric
40. Household appliances & parts, nec
41. Household dishwashing machines, food waste disposers & trash compactors & other major household appliances, nec (excl parts)
42. Parts for household dishwashing machines, food waste disposers & trash compactors & other major household appliances, nec (excl parts)
43. Household appliances, nec & parts for household appliances, nec, nsk
44. Household appliances, nec, nsk, total
45. Household appliances, nec, nsk, nonadministrative-record
46. Household appliances, nec, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

47 Products covered for over 200 Countries: 2158 pages, 9955 spreadsheets, 9671 database tables, 514 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

## I would like to order

Product name: Major Appliances World Report & Database

Product link: <https://marketpublishers.com/r/M3AACB30E52DEN.html>

Price: US\$ 2,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3AACB30E52DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970