

Major Appliances Middle East Report & Database

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Abstracts

MAJOR APPLIANCES MIDDLE EAST REPORT + DATABASE

The Major Appliances Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



47 Products/Markets covered, 1912 pages, 4006 spreadsheets, 3967 database tables, 275 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 33522.



Contents

MAJOR APPLIANCES MIDDLE EAST REPORT + DATABASE

The Market for Major Appliances in each country by Products & Services.

This database covers NAICS code: 33522. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Major Appliances Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

MAJOR APPLIANCES

- 1. Major appliance manufactures
- 2. Household cooking appliance manufactures
- 3. Electric household cooking equipment, incl microwave, ranges, ovens, surface cooking units & equipment
- 4. Electric household ranges, ovens, surface cooking units & equipment
- 5. Parts & accessories for electric household ranges & ovens, such as burners, rotisseries, oven racks, broiler pans, etc., sold separately
- 6. Electric, incl microwave, household ranges, ovens, surface cooking units, nsk
- Gas household ranges, ovens, surface cooking units & equipment, incl parts & accessories
- 8. Gas household ranges, ovens, surface cooking units & equipment
- 9. Parts & accessories for gas household ranges & ovens, such as burners, rotisseries, oven racks, broiler
- 10. Gas household ranges, ovens, surface cooking units & equipment, nsk
- 11. Other household ranges & cooking equipment
- 12. Other household ranges & cooking equipment (except gas & electric) & outdoor cooking equipment
- 13. Parts & accessories for outdoor & other cooking equipment, sold separately
- 14. Other household ranges & cooking equipment, nsk
- 15. Household cooking equipment, nsk, total



- 16. Household cooking equipment, nsk, nonadministrative-record
- 17. Household cooking equipment, nsk, administrative-record
- 18. Household refrigerator & home freezer manufactures
- 19. Household refrigerators, incl combination refrigerator-freezers
- 20. Food freezers, complete units, household-type
- 21. Household food freezers, complete units
- 22. Parts & attachments for household refrigerators & freezers (excl compressors, condensing units & ice making machines)
- 23. Parts and attachments for household refrigerators and freezers
- 24. Household refrigerators & freezers, nsk, total
- 25. Household refrigerators & freezers, nsk, nonadministrative-record
- 26. Household refrigerators & freezers, nsk, administrative-record
- 27. Household laundry equipment manufactures
- 28. Household laundry machines, incl both coin-and noncoin-operated washing machines, dryers, combinations & parts
- 29. Household laundry machines, incl both coin- & noncoin-operated washing machines, dryers, combinations & parts
- 30. Household laundry machines, incl both coin- & noncoin-operated washing machines, dryers & combinations
- 31. Parts, accessories & attachments for household laundry equipment, sold separately
- 32. Household laundry equipment, nsk
- 33. Household laundry equipment, nsk, nonadministrative-record
- 34. Household laundry equipment, nsk, administrative-record
- 35. Other major household appliance manufactures
- 36. Household water heaters, electric, for permanent installation
- 37. Household water heaters, electric, for permament installation
- 38. Household water heaters, electric, for permanent installation
- 39. Household water heaters, except electric
- 40. Household appliances & parts, nec
- 41. Household dishwashing machines, food waste disposers & trash compactors & other major household appliances, nec (excl parts)
- 42. Parts for household dishwashing machines, food waste disposers & trash compactors & other major household appliances, nec (excl parts)
- 43. Household appliances, nec & parts for household appliances, nec, nsk
- 44. Household appliances, nec, nsk, total
- 45. Household appliances, nec, nsk, nonadministrative-record
- 46. Household appliances, nec, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:



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SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.



NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

47 Products covered for over 200 Countries: 1912 pages, 4006 spreadsheets, 3967 database tables, 275 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



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