

# Mail-Order House Revenues World Report & Database

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## **Abstracts**

MAIL-ORDER HOUSE REVENUES WORLD REPORT + DATABASE

The Mail-Order House Revenues World Report & Database gives Market Consumption/Products/Services for over 200 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Albania, Algeria, Angola, Argentina, Armenia, Aruba, Australia, Austria, Azerbaijan, Bahamas, Bahrain, Bangladesh, Barbados, Belarus, Belgium, Belize, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Cameroon, Canada, Chile, China, Colombia, Costa Rica, Cote d'Ivoire, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominica, Dominican Republic, Ecuador, Egypt, Eire, El Salvador, Eritrea, Estonia, Ethiopia, Finland, France, French Guiana, Gabon, Gambia, Georgia, Germany, Ghana, Greece, Guadeloupe, Guatemala, Guinea, Guinea-Bissau, Guyana, Haiti, Honduras, Hungary, Iceland, India, Indonesia, Iran, Iraq, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lesotho, Liberia, Libya, Lithuania, Luxembourg, Macedonia, Madagascar, Malawi, Malaysia, Malta, Martinique, Mexico, Moldova, Montenegro, Morocco, Mozambique, Namibia, Netherlands, Netherlands Antilles, New Zealand, Nicaragua, Nigeria, Norway, Oman, Pakistan, Panama, Papua New Guinea, Paraguay, Peru, Philippines, Poland, Portugal, Puerto Rico, Qatar, Reunion, Romania, Russia, Saudi Arabia, Senegal, Sierra Leone, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sudan, Suriname, Swaziland, Sweden, Switzerland, Syria, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Tunisia, Turkey, Turkmenistan, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia, Zimbabwe.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market



Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

75 Products/Markets covered, 2104 pages, 10053 spreadsheets, 9768 database tables, 572 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 454113\_L.



### **Contents**

#### MAIL-ORDER HOUSE REVENUES WORLD REPORT + DATABASE

The Market for Mail-Order House Revenues in each country by Products & Services.

This database covers NAICS code: 454113\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Mail-Order House Revenues World Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### MAIL-ORDER HOUSE REVENUES

- 1. Mail-order houses Lines
- 2. Groceries & other foods for human consumption off the premises
- 3. Bottled, canned, or packaged soft drinks
- 4. All other foods
- 5. Meals, unpack snacks, sandwiches, etc for immediate consump
- 6. Packaged liquor, wine, & beer
- 7. Miscellaneous consumables
- 8. Drugs, health aids, beauty aids, including cosmetics
- 9. Prescriptions
- 10. Nonprescription medicines
- 11. Vitamins, minerals, & other dietary supplements
- 12. Health aids, incl first-aid prod; foot prod; ortho equip; etc
- 13. Cosmetics, incl face cream, make-up, perfumes & colognes etc
- 14. Oth hygiene needs, incl deodorants; hair & shaving products, etc
- 15. Hearing aids & supplies
- 16. Soaps, detergents, & household cleaners
- 17. Paper & related prod, incl paper towels, toilet tissue, wraps, etc
- 18. Men's wear
- 19. Women's, juniors', & misses' wear



- 20. Children's wear, incl boys, girls, & infants & toddlers
- 21. Footwear, including accessories
- 22. Sewing, knitting materials & supplies, needlework goods
- 23. Curtains, draperies, blinds, slipcovers, bed & table coverings
- 24. Major household appliances
- 25. Small electric appliances & personal care appliances
- 26. TVs, video recorders, video cameras, videos, DVDs, etc
- 27. Televisions
- 28. Video recorders, cameras, tapes&electr game/DVD comb dev
- 29. Audio equip, musical instr, radios, stereos, CDs, media, etc
- 30. Audio equipment, components, parts & accessories
- 31. Recorded media, audio media books, CD & DVD
- 32. Musical instruments, sheet music, & related items
- 33. Furniture, sleep equipment & outdoor/patio furniture
- 34. Flooring & floor coverings
- 35. Computer hardware, software, & supplies
- 36. Computer & peripheral equipment
- 37. Prepackaged (off-the-shelf) computer software
- 38. Kitchenware & home furnishings
- 39. Jewelry, incl watches, watch attach, novelty jewelry, etc
- 40. Books
- 41. Photographic equipment & supplies
- 42. Toys, hobby goods, & games
- 43. Toys, including wheel goods
- 44. Games, including video & electronic games
- 45. Hobby goods
- 46. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
- 47. Sporting goods
- 48. Boats, motors, parts & accessories
- 49. All other sporting goods
- 50. Hardware, tools, & plumbing & electrical supplies
- 51. Lawn, garden, & farm equipment & supplies
- 52. Dimensional lumber & oth bldg/structural materials & supplies
- 53. Paint & sundries
- 54. Automobiles, cars, vans, trucks, motorcycles, motor scooters, etc
- 55. Automotive fuels
- 56. Automotive lubricants, including oil, greases, etc
- 57. Automotive tires, tubes, batteries, parts, accessories
- 58. Pets, pet foods, & pet supplies



- 59. All other merchandise
- 60. Stationery products
- 61. Office paper, incl computer, copier, fax & typewriter paper
- 62. Office & school supplies
- 63. Office equip, incl fax machines, dictaphones, copier, calculators
- 64. Greeting cards
- 65. Magazines & newspapers
- 66. Luggage & leather goods
- 67. Antiques, items over 100 years old
- 68. Collectibles, incl items which are old, but less than 100 yrs old
- 69. Art goods, including original pictures & sculptures
- 70. Souvenirs & novelty items
- 71. Artificial/silk flowers, plants, & trees
- 72. All other merchandise
- 73. All nonmerchandise receipts
- 74. All other nonmerchandise receipts

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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