

Lamps, Light Sources, Systems & Components Canada and USA Report & Database

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Abstracts

LAMPS, LIGHT SOURCES, SYSTEMS & COMPONENTS CANADA & USA REPORT + DATABASE

The Lamps, Light Sources, Systems & Components Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by each Product by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations &

modeling.

36 Products/Markets covered, 1908 pages, 4021 spreadsheets, 3958 database tables, 3958 illustrations. Updated monthly. 12 month After-Sales Service.

Contents

LAMPS, LIGHT SOURCES, SYSTEMS & COMPONENTS CANADA & USA REPORT + DATABASE

The Market for Lamps, Light Sources, Systems & Components in Canada and the USA by Products & Services.

The Lamps, Light Sources, Systems & Components Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

LAMPS - LIGHT SOURCES - SYSTEMS + COMPONENTS

1. Lamps, Light Sources, Systems and Components
2. GENERAL LAMPS + BULBS: Standard Household Types
3. GENERAL LAMPS + BULBS: Decorative
4. GENERAL LAMPS + BULBS: Reflective
5. GENERAL LAMPS + BULBS: Special Purpose
6. GAS DISCHARGE: FLUORESCENT: Slimline
7. GAS DISCHARGE: FLUORESCENT: Circular
8. GAS DISCHARGE: FLUORESCENT: High Output
9. GAS DISCHARGE: FLUORESCENT: Other Hot & Cold Cathode types
10. GAS DISCHARGE: SODIUM
11. GAS DISCHARGE: HIGH INTENSITY + MERCURY
12. GAS DISCHARGE: OTHER
13. AUTOMOTIVE: SEALED BEAM UNITS
14. AUTOMOTIVE: MINIATURE + QI HEADLAMP BULBS
15. AUTOMOTIVE: GENERAL INCANDESCENT BULBS
16. LIGHTING SYSTEMS: INDOOR: COMMERCIAL/INSTITUTIONAL:
Incandescent/LED
17. LIGHTING SYSTEMS: INDOOR: COMMERCIAL/INSTITUTIONAL: Mercury & High Intensity
18. LIGHTING SYSTEMS: INDOOR: COMMERCIAL/INSTITUTIONAL: Fluorescent

19. LIGHTING SYSTEMS: INDOOR: INDUSTRIAL: Incandescent/LED
20. LIGHTING SYSTEMS: INDOOR: INDUSTRIAL: Mercury/High Intensity
21. LIGHTING SYSTEMS: INDOOR: INDUSTRIAL: Fluorescent
22. LIGHTING SYSTEMS: INDOOR: SPECIALIST: Incandescent/LED
23. LIGHTING SYSTEMS: INDOOR: SPECIALIST: Mercury/High Intensity
24. LIGHTING SYSTEMS: OUTDOOR: STREET + HIGHWAY
25. LIGHTING SYSTEMS: OUTDOOR: FLOODLIGHTING: Site & Area
26. LIGHTING SYSTEMS: OUTDOOR: FLOODLIGHTING: Special Purpose
27. LIGHTING SYSTEMS: OUTDOOR: TRANSPORT/TERMINAL/AIRPORT
28. LIGHTING SYSTEMS: POLES/STANDARDS & GENERAL COMPONENTS
29. LAMP COMPONENTS: Lamp Glass Blanks & Components
30. LAMP COMPONENTS: Automotive Lighting glassware
31. LAMP COMPONENTS: Glass lenses
32. LAMP COMPONENTS: Glass Tubing for fluorescent + neon lighting
33. LAMP COMPONENTS: Glass Reflectors & general Parts
34. LAMP COMPONENTS: Lamp Bases
35. LAMP COMPONENTS: Lamp components, electrodes, filaments, led, lead-ins

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

36 Products covered for Canada and the USA: 1908 pages, 4021 spreadsheets, 3958 database tables, 3958 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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