

# Jewelry, Precious Metal Canada and USA Report & Database

<https://marketpublishers.com/r/J323920B0EC9DEN.html>

Date: September 2019

Pages: 1935

Price: US\$ 1,650.00 (Single User License)

ID: J323920B0EC9DEN

## Abstracts

### JEWELRY, PRECIOUS METAL CANADA & USA REPORT + DATABASE

The Jewelry, Precious Metal Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

41 Products/Markets covered, 1935 pages, 3981 spreadsheets, 4036 database tables, 4036 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 339911.

## Contents

### JEWELRY, PRECIOUS METAL CANADA & USA REPORT + DATABASE

The Market for Jewelry, Precious Metal in Canada and the USA by Products & Services.

This database covers NAICS code: 339911. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Jewelry, Precious Metal Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### JEWELRY - PRECIOUS METAL

1. Jewelry (except costume) manufactures
2. Jewelry, made of platinum metals & karat gold
3. Fraternal, college & school rings made of platinum metals & karat gold (complete)
4. Wedding rings made of platinum metals & karat gold (complete)
5. Other rings made of platinum metals & karat gold
6. Women's & children's jewelry (necklaces, bracelets & watch bracelets, brooches, pins, clips, earrings, lockets, etc) made of platinum metals & karat gold
7. Ring mountings, organizational & other jewelry worn or carried about the person, made of platinum metals & karat gold
8. Ring mountings made of platinum metals & karat gold, for sale separately
9. Organizational jewelry (fraternal, college & school jewelry & emblems & military insignia, excl rings) made of platinum metals & karat gold
10. Other jewelry worn or carried about the person (watch chains, cigarette cases, lighters, compacts, etc) made of platinum metals & karat gold
11. Jewelry, gold and platinum, rings, other types, complete
12. Jewelry, gold/platinum, rings (college/fraternal/school), comp.
13. Jewelry, gold and platinum, rings, all other types, complete
14. Jewelry, gold and platinum, other types
15. Jewelry, gold and platinum, organizational

16. Jewelry, gold and platinum, all other types
17. Jewelry, gold and platinum, ring mountings (sold separately)
18. Jewelry, made of platinum metals & karat gold, nsk
19. Jewelry, made of silver (incl platinum metals & karat gold clad to silver)
20. Jewelry made of silver (incl platinum metals & karat gold clad to silver)
21. Rings & ring mountings made of silver (incl platinum metals & karat gold clad to silver)
22. Men's jewelry (collar & cuff buttons, studs, watch chains, money clips, watch & identification bracelets, scarf pins, etc) made of silver (incl platinum metals & karat gold clad to silver)
23. Women's & children's jewelry (necklaces, bracelets & watch bracelets, brooches, pins, clips, earrings, lockets, etc) made of silver (incl platinum metals & karat gold clad to silver)
24. Other jewelry worn or carried about the person (cigarette cases, lighters, compacts, vanity cases, etc) made of silver (incl platinum metals & karat gold clad to silver)
25. Jewelry, silver, all other types
26. Jewelry made of silver (incl platinum metals & karat gold clad to silver), nsk
27. Other jewelry, except costume
28. Other rings & ring mountings (except costume) made of base metal clad with precious metal
29. Other men's jewelry (collar & cuff buttons, studs, watch chains & bracelets, money clips, identification bracelets, scarf pins, etc, except costume) made of base metal clad with precious metal
30. Other women's & children's jewelry (necklaces, bracelets & watch bracelets, brooches, pins, clips, earrings, lockets, etc, except costume) made of base metal clad with precious metal
31. Jewelry, gold/platinum/silver clad nonprec. metals, oth. types
32. Other jewelry, incl cigarette lighters (except costume) made of base metal clad with precious metal & engraving & etching on precious metal jewelry
33. Engraving & etching on precious metal jewelry
34. Jewelry of semiprecious or precious stones & natural or cultured pearls
35. Other jewelry, except costume, nsk
36. Stamped metal coins, including tokens
37. Jewelry, precious metals, nsk, total
38. Jewelry, precious metal, nsk, total
39. Jewelry, precious metal, nsk, nonadministrative-record
40. Jewelry, precious metal, nsk, administrative-record

## 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

41 Products covered for Canada and the USA: 1935 pages, 3981 spreadsheets, 4036 database tables, 4036 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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