

# Investment Advice Revenues Africa Report & Database

<https://marketpublishers.com/r/IAA1359C774DDEN.html>

Date: September 2019

Pages: 1901

Price: US\$ 1,650.00 (Single User License)

ID: IAA1359C774DDEN

## Abstracts

### INVESTMENT ADVICE REVENUES AFRICA REPORT + DATABASE

The Investment Advice Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

95 Products/Markets covered, 1901 pages, 4030 spreadsheets, 3992 database tables, 250 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 52393\_L.

## Contents

### INVESTMENT ADVICE REVENUES AFRICA REPORT + DATABASE

The Market for Investment Advice Revenues in each country by Products & Services.

This database covers NAICS code: 52393\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Investment Advice Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### INVESTMENT ADVICE REVENUES

1. Investment advice Lines
2. Loan income from financial businesses
3. Interest income from loans to financial businesses
4. Origination fees from loans to financial businesses
5. Other fees from loans to financial businesses
6. Loan income from nonfinancial businesses - secured
7. Interest income from loans to nonfinancial businesses - secured
8. Origination fees from loans to nonfinancial businesses - secured
9. Other fees from loans to nonfinancial businesses - secured
10. Loan income from nonfinancial businesses - unsecured
11. Interest income from loans to nonfin businesses - unsecured
12. Origination fees from loans to nonfin businesses - unsecured
13. Other fees from loans to nonfinancial businesses - unsecured
14. Loan income from governments
15. Public offering products - equity securities origination
16. Public offering products - debt securities origination
17. Private placement - equity securities origination
18. Private placement - debt securities origination
19. Negotiable CDs - brokering & dealing debt instr prods
20. Fees & commissions from negotiable CDs - b & d debt instr prod

21. Net gain/loss from negotiable CDs - b & d debt instr prod
22. Int income from negotiable CDs - b & d debt instr prod
23. Com paper issued by fin inst - broker & dealing debt instr prods
24. Fees & commisn from com paper by fin inst - b & d debt prod
25. Int income from com paper by fin inst - b & d debt instr prod
26. Coml paper issued by nonfin inst - brokering & dealing debt prod
27. Fees & commisn from com paper by nonfin inst - b & d debt prod
28. Int income from com paper by nonfin inst - b & d debt instr prod
29. Bankers acceptance - brokering & dealing debt instrument products
30. Fees & commisn from bankers acceptance - b & d debt instr prod
31. Treasury bills - brokering & dealing debt instrument products
32. Fees & commissions from treasury bills - b & d debt instr prod
33. Int income from treasury bills - b & d debt instr prod
34. Other money mkt instruments - broker & dealing debt instr prods
35. Fees & commisn from other money mkt instr - b & d debt prod
36. Net gain/loss from other money mkt instr - b & d debt instr prod
37. Int income from other money mkt instr - b & d debt instr prod
38. Corporate & trust notes & bonds - brokering & dealing debt prods
39. Fees & commisn from corp & trust notes & bonds - b & d debt prod
40. Net gain/loss from corp & trust notes & bonds - b & d debt prod
41. Int income from corp & trust notes & bonds - b & d debt prod
42. National govt notes & bonds - brokering & dealing debt instr prod
43. Fees & commissions from nat govt notes & bonds - b & d debt prod
44. Net gain/loss from nat govt notes & bonds - b & d debt instr prod
45. Int income from nat govt notes & bonds - b & d debt instr prod
46. State & local govt notes & bonds - brokering & dealing debt prod
47. Fees & commisn from st & local govt notes/bonds - b & d debt prod
48. Net gain/loss from st & local govt notes/bonds - b & d debt prod
49. Int income from st & local govt notes & bonds - b & d debt prod
50. Brokering & dealing products, equities
51. Fees & commissions from b & d prod, equities
52. Net gain/loss from b & d prod, equities, excl int income
53. Interest income from trading accounts from b & d prod, equities
54. Margin interest from b & d prod, equities
55. Futures conts, exch-traded - brokering & dealing deriv conts prod
56. Fees/commisn - futures conts exch-trade - b & d deriv conts prod
57. Net gain/loss - futures conts exch-trade - b & d deriv conts prod
58. Int income from futures conts exch-trade - b & d deriv conts prod
59. Option conts exch-traded - broker & dealing derivative conts prod

60. Fees & commisn - option conts exch-trade - b & d deriv conts prod
61. Net gain/loss - option conts exch-trade - b & d deriv conts prod
62. Margin int from option conts exch-traded - b & d deriv conts prod
63. Forward contracts, traded OTC - broker & dealing deriv conts prod
64. Fees/commisn - forward conts traded OTC - b & d deriv conts prod
65. Net gain/loss - forward conts traded OTC - b & d deriv conts prod
66. Int income from forward conts traded OTC - b & d deriv conts prod
67. Swaps, traded OTC - brokering & dealing derivative contract prod
68. Fees & commisn from swaps, traded OTC - b & d deriv conts prod
69. Net gain/loss from swaps, traded OTC - b & d deriv conts prod
70. Int income from swaps, traded OTC - b & d deriv conts prod
71. Option conts, traded OTC - broker & dealing deriv conts prods
72. Fees/commisn - option conts traded OTC - b & d deriv conts prod
73. Net gain/loss - option conts traded OTC - b & d deriv conts prod
74. Int income - option contacts traded OTC - b & d deriv conts prod
75. Margin int from option conts traded OTC - b & d deriv conts prod
76. Other deriv conts, traded OTC - broker & dealing deriv conts prod
77. Fees/commisn - oth deriv conts traded OTC - b & d deriv conts
78. Net gain/loss - oth deriv conts traded OTC - b & d deriv conts
79. Int income - oth deriv conts traded OTC - b & d deriv conts prod
80. Brokering & dealing foreign currency fees - wholesale
81. Broker/deal inv comp securities, incl mutual funds, etc
82. Broker/deal other fin instr, incl commodity pools, etc
83. Brokerage correspondent products - fees
84. Security lending fees, incl from broker inventory & margin accts
85. Trading debt instruments on own account - net gains (losses)
86. Trading equities on own account - net gain (losses)
87. Trading derivatives contracts on own account - net gain (losses)
88. Trading oth security & commdty conts on own acct - net gain/loss
89. Trust products for business & govt-fiduciary fees from doc paymnt
90. Payment clearing & settlement fees from mgt of fin mkt prods
91. Security & commdty contst trade exec, clearing & settlmnt fees
92. Financial planning & investment mgt servs for businesses & govt
93. Financial planning & investment mgt services for individuals
94. Other products supporting financial services - fees

#### 59 MARKET RESEARCH CHAPTERS:

- 1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8

Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

#### AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332

African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it

is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

95 Products covered for 54 Countries: 1901 pages, 4030 spreadsheets, 3992 database tables, 250 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.



## I would like to order

Product name: Investment Advice Revenues Africa Report & Database

Product link: <https://marketpublishers.com/r/IAA1359C774DDEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IAA1359C774DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970