+44 20 8123 2220
info@marketpublishers.com

Internet Publishing & Broadcasting Lines Middle East Report & Database

https://marketpublishers.com/r/I6B5834D81EDEN.html
Date: September 2019
Pages: 1964
Price: US$ 1,650.00 (Single User License)
ID: I6B5834D81EDEN

Abstracts

INTERNET PUBLISHING & BROADCASTING LINES MIDDLE EAST REPORT + DATABASE

The Internet Publishing & Broadcasting Lines Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

+44 20 8123 2220
info@marketpublishers.com

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

61 Products/Markets covered, 1964 pages, 3985 spreadsheets, 4015 database tables, 297 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 51611_L.

+44 20 8123 2220
info@marketpublishers.com

Contents

INTERNET PUBLISHING & BROADCASTING LINES MIDDLE EAST REPORT + DATABASE

The Market for Internet Publishing & Broadcasting Lines in each country by Products & Services.

This database covers NAICS code: 51611_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Internet Publishing & Broadcasting Lines Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

INTERNET PUBLISHING + BROADCASTING LINES

1. Internet publishing and broadcasting Product Lines
2. Newspapers - Internet - Subscriptions and sales: General newspapers
3. Newspapers - Internet - Subscriptions and sales: Specialized newspapers
4. Newspapers - Internet - Subscriptions and sales: Specialized newspapers - Other than daily
5. Newspapers - Internet - Sale of advertising space: General newspapers
6. Newspapers - Internet - Sale of advertising space: General newspapers - Daily
7. Printing services for others
8. Archival services
9. Archival material
10. Sale or licensing of rights to content
11. Mailing lists, rental or sale
12. Publishing services for others
13. Books - Internet: General reference books
14. Books - Internet: General reference books - Maps
15. Books - Internet: Professional, technical, and scholarly books
16. Other cards, including postcards and sports cards, except greeting cards - Internet
17. Periodicals - Internet - Subscriptions and sales: General interest periodicals

18. Periodicals - Internet - Subscriptions and sales: Business (including farming), professional, and academic periodicals
19. Periodicals - Internet - Subscriptions and sales: Other periodicals
20. Periodicals - Internet - Sale of advertising space: General interest periodicals
21. Periodicals - Internet - Sale of advertising space: Arts, culture, leisure, and entertainment periodicals
22. Periodicals - Internet - Sale of advertising space: Home and living periodicals
23. Periodicals - Internet - Sale of advertising space: Political, social, and business news periodicals
24. Periodicals - Internet - Sale of advertising space: Other general interest periodicals
25. Periodicals - Internet - Sale of advertising space: Business (including farming), professional, and academic periodicals
26. Directories - Internet - Subscriptions and sales
27. Directories - Internet - Sale of advertising space
28. Databases and other collections of information - Internet - Subscriptions and sales
29. Databases and other collections of information - Internet - Sale of advertising space
30. Sale of Internet advertising space, not specified by type of publication
31. Video and audio streaming services
32. Internet telecommunication services
33. Sale of on-line advertising space: ISP's, web search portals, and other information services, except Internet publishing
34. Information search services on a contract or fee basis
35. Stock photo services
36. Other Internet publishing, not specified by type of publication
37. Other Internet publishing, excluding books
38. Other Internet publishing, excluding periodicals
39. Other Internet publishing, excluding cards, calendars, patterns, yearbooks, and posters
40. Other Internet publishing, excluding directories, databases and other collections of information
41. Information technology (IT) technical consulting services
42. Custom computer application design and development services
43. Web site design and development services
44. Database design and development services
45. Customization and integration of cross-industry application software
46. Web site hosting services
47. Web site hosting services with integration of related applications
48. Web site hosting services without integration of related applications
49. Application service provisioning

50. Application service provisioning with integration services
51. Information technology (IT) infrastructure (computer) and network management services
52. Information technology (IT) technical support services
53. Software-related technical support services
54. Internet access services
55. Internet access services: Broadband
56. Convention, trade shows, and other special event production and/or management
57. Merchandise sales
58. Resale of merchandise, not specified by type
59. Sale of merchandise, excluding computer hardware and software
60. All other receipts

59 MARKET RESEARCH CHAPTERS:
1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:
PRODUCT CONSUMPTION - in US$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision

Makers, Performance, Product Launch.
MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.
FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.
INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.
NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

61 Products covered for over 200 Countries: 1964 pages, 3985 spreadsheets, 4015 database tables, 297 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Internet Publishing & Broadcasting Lines Middle East Report & Database

Product link: https://marketpublishers.com/r/I6B5834D81EDEN.html

Price: US$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/I6B5834D81EDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970