

Institutional Furniture Middle East Report & Database

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Abstracts

INSTITUTIONAL FURNITURE MIDDLE EAST REPORT + DATABASE

The Institutional Furniture Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

52 Products/Markets covered, 1979 pages, 3978 spreadsheets, 4019 database tables, 286 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 337127.

Contents

INSTITUTIONAL FURNITURE MIDDLE EAST REPORT + DATABASE

The Market for Institutional Furniture in each country by Products & Services.

This database covers NAICS code: 337127. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Institutional Furniture Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

INSTITUTIONAL FURNITURE

1. Institutional furniture manufactures
2. School furniture, except stone & concrete, excl library furniture
3. School single-pupil units & chairs, excl library
4. School single-pupil units, excl library
5. School chairs, all-purpose (nonfolding), excl library
6. School storage units & furniture except single-pupil units & chairs (excl library)
7. School storage cabinets, excl library
8. Other school furniture (designed specifically for schools)
9. School furniture, except stone & concrete (excl library furniture), nsk
10. Public building furniture, except school & restaurant furniture
11. Public building furniture, incl church & library furniture, except school & restaurant furniture
12. Library furniture, all types (incl chairs, charging desks, study carrels, reading tables, etc.)
13. Church pews
14. Church furniture, except pews (pulpits, alters, lecterns, etc.)
15. Folding tables, incl folding banquet tables, except school, restaurant, household, office, or library
16. Fixed chairs & seats, incl theater, auditorium & institutional (except school, restaurant, household, office, or library)

17. Portable folding chairs, single or ganged, incl theater, auditorium & institutional (except school, restaurant, household, office, or library)
18. Stacking chairs & seats, incl theater, auditorium & institutional (except school, restaurant, household, office, or library)
19. Beauty & barber chairs
20. Other chairs & seats, incl freestanding, theater, auditorium & institutional (except school, restaurant, household, office, or library)
21. Public building chairs and seats, other types
22. Stadium & bleacher seating, incl grandstands
23. Other public building furniture, nec
24. Pub. bldg/related furniture, oth. types, incl. church, exc. pews
25. Public building furniture, except school & restaurant furniture, nsk
26. Furniture & fixtures, nec
27. Chairs, stools, booths, bars & back bars for restaurants, cafeterias & bars
28. Upholstered chairs & stools for restaurants, cafeterias, bars & bowling centers, wood
29. Nonupholstered chairs & stools for restaurants, cafeterias, bars & bowling centers, wood
30. Metal chairs & stools for restaurants, cafeterias, bars & bowling centers
31. Booths, bars & back bars for restaurants, cafeterias, bars & bowling centers
32. Other restaurant, cafeteria, bar & bowling center furniture, nec
33. Restaurant, cafeteria & bar furniture & fixtures, nsk
34. Public furniture (bar, bowling center, cafeteria & restaurant)
35. Public furniture (bar, bowling center, cafeteria and restaurant), chairs and stools, wood, upholstered
36. Public furniture (bar, bowling center, cafeteria and restaurant), chairs and stools, wood, nonupholstered
37. Public furniture (bar, bowling center, cafeteria and restaurant), chairs and stools, metal
38. Public furniture (bar, bowling center, cafeteria and restaurant), bars and booths, including back bars
39. Public furniture (bar, bowling center, cafeteria and restaurant), other types, including lunchroom tables
40. Public furniture (bar, bowling center, cafeteria and restaurant), nsk
41. Other furniture, nec
42. Industrial work benches & stools
43. Drafting & drawing tables made of metal
44. Drafting & drawing tables made of wood
45. Drafting & drawing tables made of other materials

46. Other furniture & fixtures, nec (incl ship furniture, amusement game cabinets, etc.)
47. Institutional furniture, all other types
48. Other furniture & fixtures, nsk
49. Institutional furniture manufactures, nsk, total
50. Institutional furniture manufactures, nsk, nonadministrative-record
51. Institutional furniture manufactures, nsk, administrative-record

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS:

1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business

scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

52 Products covered for over 200 Countries: 1979 pages, 3978 spreadsheets, 4019 database tables, 286 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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