

# Industrial Trucks, Tractors, Trailers & Stackers Global Report

<https://marketpublishers.com/r/IC04658C639EN.html>

Date: September 2019

Pages: 1248

Price: US\$ 950.00 (Single User License)

ID: IC04658C639EN

## Abstracts

### INDUSTRIAL TRUCKS, TRACTORS, TRAILERS & STACKERS GLOBAL PDF REPORT

See descriptive brochure: [here](#)

The Industrial Trucks, Tractors, Trailers & Stackers Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Industrial Trucks, Tractors, Trailers & Stackers covers over 200 countries, this PDF edition usually covers 100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia.

In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Industrial Trucks, Tractors, Trailers & Stackers MARKETS DATA - in US\$ by Country by Product/Service by Year: Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

## INDUSTRIAL TRUCKS - TRACTORS - TRAILERS + STACKERS

1. Industrial truck, tractor, trailer & stacker mach
2. Industrial trucks, tractors, mobile straddle carriers & cranes & automatic stacking machines
3. Work trucks, operating riding, self-propelled, electric motor powered
4. Fork lift work trucks, operating riding, self-propelled, electric motor powered
5. Other work trucks fitted with lifting or handling equipment, operating riding, self-propelled, electric motor powered
6. Fork lift riding or nonriding work trucks self-propelled, electric, gasoline or other nonelectric motor powered
7. Nonriding fork lift & other work trucks fitted with lifting or handling equipment, self-propelled, electric motor powered
8. Fork lift work trucks, operating riding, self-propelled, gasoline motor powered
9. Other work trucks fitted with lifting or handling equipment, operator riding, self-propelled, internal combustion engine or other nonelectric powered
10. Fork lift work trucks, operating riding, self-propelled, diesel motor powered
11. Nonriding fork lift & other work trucks fitted with lifting or handling equipment, self-propelled, internal combustion engine or other nonelectric powered
12. Work trucks, fork lift & tractors fitted or not fitted with lifting & handling equipment, self-propelled, electric, gasoline or other power system
13. Fork lift work trucks, operating riding, self-propelled, LPG (liquid petroleum gas) motor powered
14. Fork lift work trucks, operating riding, self-propelled, other internal combustion engine or other nonelectric powered, incl CNG (compressed natural gas)
15. Nonself-propelled fork lift & other work trucks fitted with lifting or handling equipment (hand lift, etc.)
16. Work trucks & tractors not fitted with lifting or handling equipment, operator riding, self-propelled, electric motor powered
17. Other work trucks & tractors not fitted with lifting or handling equipment, self-propelled, electric motor powered
18. Work trucks & tractors not fitted with lifting or handling equipment, operator riding, self-propelled, internal combustion engine or other nonelectric powered
19. Other work trucks & tractors not fitted with lifting or handling equipment, self-propelled, internal combustion engine or other nonelectric powered
20. Work trucks &

tractors not fitted with lifting or handling equipment, not self-propelled 21. Bulk powered material moving equipment, dock boards & metal pallets & skids 22. Mobile straddle carriers & cranes 23. Portable elevators-stackers (except farm type) 24. Palletizers & depalletizers (pallet loaders & unloaders) 25. Scissors type hydraulic lift tables (electrohydraulic lift platforms) 26. Other hydraulic lift tables (electrohydraulic lift platforms) 27. Dock boards (industrial loading ramps, hinged loading ramps) 28. Automatic stacking machines 29. Trailers & semitrailers for use with works tractors 30. Other hand carts & vehicles 31. Other related articles 32. Industrial trucks, tractors, mobile straddle carriers & cranes & automatic stacking machines, nsk 33. Ind. trucks/tractors, mobile straddle carriers/cranes/etc. 34. Work trucks, operator riding, self-propelled, electric motor 35. Fork lift work trucks, operating riding, self-prop., elec. motor 36. Other work trucks fitted w/lifting & handling equipment 37. Fork lift riding and nonriding work trucks, self-propelled 38. Nonriding fork lift/other work trucks, w/lifting equip., elec. 39. Fork lift work trucks, operator riding, self-propelled, gasoline 40. Fork lift/other work trucks, internal combustion engine/nonelec. 41. Fork lift work trucks, operator riding, self-propelled, diesel 42. Nonriding fork lift/other work trucks, w/lifting/hand. equip. 43. Work trucks/etc. fitted/not fitted w/lifting/hand. equip. 44. Fork lift work trucks, operator riding, self-propelled, LPG 45. Fork lift work trucks, other internal combustion engine/nonelec. 46. Not self-prop. fork lift/other work trucks w/lifting/hand. equip 47. Work trucks/tractors not fitted w/lifting/hand. equip., elec. 48. Other work trucks/tractors not w/lifting/hand. equip., electric 49. Work trucks/etc. not w/lifting equip., int. comb. eng./nonelec. 50. Other work trucks/etc. not w/lifting/etc., int. comb./nonelec. 51. Work trucks/tractors not w/lifting/hand. equip., not self-prop. 52. Bulk powered material moving equip., dock boards/etc. 53. Mobile straddle carriers and cranes 54. Portable elevators-stackers (except farm type) 55. Palletizers and depalletizers (pallet loaders and unloaders) 56. Scissors type hydraulic lift tables 57. Other hydraulic lift tables (electrohydraulic lift platforms) 58. Dock boards (industrial loading ramps, hinged loading ramps) 59. Automatic stacking machines 60. Trailers and semitrailers for use with works tractors 61. Other hand carts and vehicles 62. Other related articles 63. Ind. trucks/tractors, mobile straddle carriers/cranes/etc., nsk 64. Parts & attachments for industrial trucks & tractors (sold separately) 65. Parts & attachments for industrial works trucks fitted with lifting or handling equipment & all other vehicles 66. Parts & attachments for industrial works trucks fitted with lifting or handling equipment 67. Parts & attachments for other vehicles 68. Parts & attachments for machinery other than vehicles 69. Parts & attachments for industrial trucks & tractors (sold separately), nsk 70. Industrial trucks & tractors, nsk, total 71. Industrial trucks & tractors, nsk, nonadministrative-record 72. Industrial trucks & tractors, nsk, administrative-record

This report is from a Market database which is designed to be compatible with U.S. government databases.

**FINANCIAL DATA** for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

**BALANCE SHEET ITEMS:**

1. Total Sales
2. Pre-tax Profit
3. Interest Paid
4. Non-trading Income
5. Operating Profit
6. Depreciation: Structures
7. Depreciation: Plant and Equipment
8. Depreciation: Miscellaneous Items
9. Total Depreciation
10. Trading Profit
11. Intangible Assets
12. Intermediate Assets
13. Fixed Assets: Structures
14. Fixed Assets: Plant and Equipment
15. Fixed Assets: Miscellaneous Items
16. Fixed Assets
17. Capital Expenditure on Structures
18. Capital Expenditure on Plant and Equipment
19. Capital Expenditure on Vehicles
20. Capital Expenditure on Data Processing Equipment
21. Capital Expenditure on Miscellaneous Items
22. Total Capital Expenditure
23. Retirements: Structures
24. Retirements: Plant and Equipment
25. Retirements: Miscellaneous Items
26. Total Retirements
27. Total Fixed Assets
28. Finished Product Stocks
29. Materials as Stocks
30. Total Stocks/Inventory
31. Debtors

32. Miscellaneous Current Assets
33. Total Current Assets
34. Total Assets
35. Creditors
36. Short Term Loans
37. Miscellaneous Current Liabilities
38. Total Current Liabilities
39. Net Assets/Capital Employed
40. Shareholders' Funds
41. Long Term Loans
42. Miscellaneous Long Term Liabilities
43. Total Employees
44. Raw Materials Cost
45. Finished Materials Cost
46. Fuel Cost
47. Electricity Cost
48. Total Input Supplies/Materials and Energy Costs
49. Payroll Costs
50. Wages
51. Directors' Remunerations
52. Employee Benefits
53. Employee Commissions
54. Total Employees Remunerations
55. Sub-Contractors
56. Rental & Leasing: Structures
57. Rental & Leasing: Plant and Equipment
58. Total Rental & Leasing Costs
59. Maintenance: Structures
60. Maintenance: Plant and Equipment
61. Total Maintenance Costs
62. Services Purchased
63. Communications Costs
64. Miscellaneous Expenses
65. Sales Personnel Variable & Commission Costs
66. Sales Expenses and Costs
67. Sales Materials Costs
68. Total Sales Costs
69. Distribution Fixed Costs
70. Distribution Variable Costs

71. Warehousing Fixed Costs
72. Warehousing Variable Costs
73. Physical Handling Fixed Costs
74. Physical Handling Variable Costs
75. Physical Process Fixed Costs
76. Physical Process Variable Costs
77. Total Distribution and Handling Costs
78. Mailing & Correspondence Costs
79. Media Advertising Costs
80. Advertising Materials & Print Costs
81. POS & Display Costs
82. Exhibition & Events Costs
83. Total Advertising Costs
84. Product Returns & Rejection Costs
85. Product Service & Maintenance Costs
86. Customer Problem Solving & Customer Complaint Costs
87. Total After-Sales Costs
88. Total Marketing Costs
89. New Technology Expenditure
90. New Production Technology Expenditure
91. Total Research and Development Expenditure
92. Total Operational & Process Costs
93. Debtors within Agreed Terms
94. Debtors outside Agreed Terms
95. Un-recoverable Debts

**INDUSTRY DATA** for each Country for each Norm by period  
(Previous/Current/Forecast):

**INDEX:**

1. Supplier or Producer Market Level Prices
2. Distribution Channel Market Level Prices
3. Retail or Added Value Market Level Prices
4. User or Consumer Market Level Prices
5. Discounted & Promotional Market Level Prices
6. Plant & Equipment Average Annual Investment
7. Product Prices Market Average
8. New Product Introductions

9. Relative output of Products of a Superior Quality
10. Index of Comparative Salesforce and Selling Expenditure
11. Index of Comparative Advertising Expenditure
12. Index of Comparative General Promotional Expenditure
13. Product Adoption Rates
14. Product Sales Conversion Rates
15. Average Annual Sales Growth Rate
16. Capacity Utilization as a measure of Standard Capacity
17. Standardized Products & Services Index
18. Relative Employee Compensation Index
19. Instable Market Share as an Index of Total Market Share
20. Relative Forward Integration Index
21. Plant and Equipment Investment greater than Depreciation
22. Plant and Equipment Investment Equal to Depreciation
23. Plant and Equipment Investment Less than Depreciation
24. Plant and Equipment Investment - Unallocated
25. Plant and Equipment in Use within the range 0-3 years
26. Plant and Equipment in Use within the range 3-6 years
27. Plant and Equipment in Use within the range 6-9 years
28. Plant and Equipment in Use over years 9 old/Unallocated
29. Supplier Concentration = 8 Largest
30. Supplier Concentration = 20 Largest
31. Supplier Concentration = 50 Largest
32. Supplier Concentration = Unspecified/Unallocated
33. Immediate Wholesale & Retail Customers
34. Immediate OEM or Added Value Customers
35. Immediate User or Consumer Customers
36. Immediate Non-Specific Customers/Unallocated
37. Enterprises within the Range 1-19 Employees
38. Enterprises within the Range 20-99 Employees
39. Enterprises within the Range 100+ Employees
40. Enterprises within Unspecified Employee Ranges
41. Buyer Age Profile in the range 0-19 Years
42. Buyer Age Profile in the range 20-24 Years
43. Buyer Age Profile in the range 25-34 Years
44. Buyer Age Profile in the range 35-44 Years
45. Buyer Age Profile in the range 45-54 Years
46. Buyer Age Profile in the range 55-64 Years
47. Buyer Age Profile in the range 65+ Years

48. Buyer Profile in the AB Social Group
49. Buyer Profile in the C1 Social Group
50. Buyer Profile in the C2 Social Group
51. Buyer Profile in the DE/Unallocated Social Group
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53. User Age Profile in the range 20-24 Years
54. User Age Profile in the range 25-34 Years
55. User Age Profile in the range 35-44 Years
56. User Age Profile in the range 45-54 Years
57. User Age Profile in the range 55-64 Years
58. User Age Profile in the range 65+ Years
59. User Profile in the AB Social Group
60. User Profile in the C1 Social Group
61. User Profile in the C2 Social Group
62. User Profile in the DE/Unallocated Social Group

73 Products covered for over 100 Countries: 1248 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 10063 spreadsheets and 9779 database tables. In fact the data in this Summary PDF is derived from only 300 of the 10063 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

## **UPGRADE:**

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$ 1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$ 1250, less the Coupon value of \$300.

## **INDUSTRIAL TRUCKS, TRACTORS, TRAILERS & STACKERS WORLD REPORT DATABASE EDITION**

The Market for Industrial Trucks, Tractors, Trailers & Stackers in each country by Products & Services. The Industrial Trucks, Tractors, Trailers & Stackers World Report covers:

**TIME SERIES** - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

**PRODUCTS & MARKETS COVERED:** As above

### **59 MARKET RESEARCH CHAPTERS:**

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 World Database tables & Spreadsheets covering business scenarios. 1435 World Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year. The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

73 Products covered for over 200 Countries: 2053 pages, 10063 spreadsheets, 9779 database tables, 559 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.

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The Market for Industrial Trucks, Tractors, Trailers & Stackers in each country by Products & Services.

The Industrial Trucks, Tractors, Trailers & Stackers World Report covers:

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Latvia Market Forecast: US\$ Million  
Latvia Financials Historic  
Latvia Financials Forecast  
Latvia Industry Norms  
Lebanon Market Historic: US\$ Million  
Lebanon Market Forecast: US\$ Million  
Lebanon Financials Historic  
Lebanon Financials Forecast  
Lebanon Industry Norms  
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Lithuania Market Forecast: US\$ Million  
Lithuania Financials Historic  
Lithuania Financials Forecast  
Lithuania Industry Norms  
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Luxembourg Market Forecast: US\$ Million  
Luxembourg Financials Historic  
Luxembourg Financials Forecast  
Luxembourg Industry Norms  
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Malawi Market Forecast: US\$ Million  
Malawi Financials Historic  
Malawi Financials Forecast  
Malawi Industry Norms  
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Malaysia Market Forecast: US\$ Million  
Malaysia Financials Historic  
Malaysia Financials Forecast  
Malaysia Industry Norms  
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Mexico Market Forecast: US\$ Million  
Mexico Financials Historic  
Mexico Financials Forecast  
Mexico Industry Norms  
Morocco Market Historic: US\$ Million  
Morocco Market Forecast: US\$ Million  
Morocco Financials Historic  
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Morocco Industry Norms

Netherlands Market Historic: US\$ Million  
Netherlands Market Forecast: US\$ Million  
Netherlands Financials Historic  
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Peru Financials Historic  
Peru Financials Forecast  
Peru Industry Norms  
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Philippines Market Forecast: US\$ Million  
Philippines Financials Historic  
Philippines Financials Forecast  
Philippines Industry Norms  
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Poland Market Forecast: US\$ Million  
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Serbia and Montenegro Market Forecast: US\$ Million  
Serbia and Montenegro Financials Historic

Serbia and Montenegro Financials Forecast  
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Singapore Financials Historic  
Singapore Financials Forecast  
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Slovakia Market Forecast: US\$ Million  
Slovakia Financials Historic  
Slovakia Financials Forecast  
Slovakia Industry Norms  
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Sri Lanka Market Forecast: US\$ Million  
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Sri Lanka Financials Forecast  
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Suriname Market Forecast: US\$ Million

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Uzbekistan Financials Historic  
Uzbekistan Financials Forecast  
Uzbekistan Industry Norms  
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Venezuela Market Forecast: US\$ Million  
Venezuela Financials Historic  
Venezuela Financials Forecast  
Venezuela Industry Norms

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Vietnam Market Forecast: US\$ Million  
Vietnam Financials Historic  
Vietnam Financials Forecast  
Vietnam Industry Norms  
Zambia Market Historic: US\$ Million  
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Zambia Financials Historic  
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Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

1. Market Research

2. Distribution Channels & End Users Data

3. Survey Data

4. Corporate Data

5. Additional Data

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