

# Ice Cream & Frozen Desserts Middle East Report & Database

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## **Abstracts**

ICE CREAM & FROZEN DESSERTS MIDDLE EAST REPORT + DATABASE

The Ice Cream & Frozen Desserts Middle East Report & Database gives Market Consumption/Products/Services for 19 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Afghanistan, Azerbaijan, Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Pakistan, Qatar, Saudi Arabia, Syria, Tajikistan, Turkey, Turkmenistan, United Arab Emirates, Yemen. NB: Data Caveats apply for some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available



online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1951 pages, 4013 spreadsheets, 3964 database tables, 272 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31152.



### **Contents**

#### ICE CREAM & FROZEN DESSERTS MIDDLE EAST REPORT + DATABASE

The Market for Ice Cream & Frozen Desserts in each country by Products & Services.

This database covers NAICS code: 31152. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Ice Cream & Frozen Desserts Middle East Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### ICE CREAM + FROZEN DESSERTS

- 1. Ice cream & frozen dessert manufactures
- 2. Ice cream & frozen dessert manufactures
- 3. Ice cream & ices
- 4. Ice cream, excl lowfat & nonfat (incl custards), in bulk (containers 3 gal or more)
- 5. Ice cream, excl lowfat & nonfat (incl custards), in container sizes (less than 3 gal)
- 6. Ice cream, excl lowfat & nonfat (incl custards), novelty forms
- 7. Lowfat & nonfat ice cream (incl custards)
- 8. Lowfat ice cream (incl custards), in bulk (containers 3 gal or more)
- 9. Lowfat ice cream (incl custards), in container sizes (less than 3 gal)
- 10. Lowfat ice cream (incl custards), novelty forms
- 11. Nonfat ice cream (incl custards), in bulk (containers 3 gal or more)
- 12. Nonfat ice cream (incl custards), in container sizes (less than 3 gal)
- 13. Nonfat ice cream (incl custards), novelty forms
- 14. Other frozen desserts (yogurt, sherbet, water ices, mellorine, frozen pudding, etc.)
- 15. Regular & lowfat frozen yogurt
- 16. Nonfat frozen yogurt
- 17. Sherbet, in bulk (containers 3 gal or more)
- 18. Sherbet, in all other sizes, incl novelty forms
- 19. Water ices containing no real fruit or fruit juice
- 20. Ices containing some real fruit or fruit juice



- 21. Mellorine & similar frozen desserts containing fats other than butterfat (incl tofutype)
- 22. Other frozen desserts (frozen pudding, etc.)
- 23. Ice cream & frozen dessert manufactures, nsk, total
- 24. Ice cream & frozen dessert manufactures, nsk, nonadministrative-record
- 25. Ice cream & frozen dessert manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

MIDDLE EAST & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Middle East Database tables & Spreadsheets covering business scenarios. 1435 Middle East Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business



scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

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