

# Ice Cream & Frozen Desserts Eurasia Report & Database

<https://marketpublishers.com/r/IAADDE20090DEN.html>

Date: September 2019

Pages: 1980

Price: US\$ 1,650.00 (Single User License)

ID: IAADDE20090DEN

## Abstracts

### ICE CREAM & FROZEN DESSERTS EURASIA REPORT + DATABASE

The Ice Cream & Frozen Desserts Eurasia Report & Database gives Market Consumption/Products/Services for 4 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Kazakhstan, Kyrgyzstan, Russia, Uzbekistan

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1980 pages, 4038 spreadsheets, 3980 database tables, 275 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31152.

## Contents

### ICE CREAM & FROZEN DESSERTS EURASIA REPORT + DATABASE

The Market for Ice Cream & Frozen Desserts in each country by Products & Services.

This database covers NAICS code: 31152. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Ice Cream & Frozen Desserts Eurasia Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### ICE CREAM + FROZEN DESSERTS

1. Ice cream & frozen dessert manufactures
2. Ice cream & frozen dessert manufactures
3. Ice cream & ices
4. Ice cream, excl lowfat & nonfat (incl custards), in bulk (containers 3 gal or more)
5. Ice cream, excl lowfat & nonfat (incl custards), in container sizes (less than 3 gal)
6. Ice cream, excl lowfat & nonfat (incl custards), novelty forms
7. Lowfat & nonfat ice cream (incl custards)
8. Lowfat ice cream (incl custards), in bulk (containers 3 gal or more)
9. Lowfat ice cream (incl custards), in container sizes (less than 3 gal)
10. Lowfat ice cream (incl custards), novelty forms
11. Nonfat ice cream (incl custards), in bulk (containers 3 gal or more)
12. Nonfat ice cream (incl custards), in container sizes (less than 3 gal)
13. Nonfat ice cream (incl custards), novelty forms
14. Other frozen desserts (yogurt, sherbet, water ices, mellorine, frozen pudding, etc.)
15. Regular & lowfat frozen yogurt
16. Nonfat frozen yogurt
17. Sherbet, in bulk (containers 3 gal or more)
18. Sherbet, in all other sizes, incl novelty forms
19. Water ices containing no real fruit or fruit juice
20. Ices containing some real fruit or fruit juice

21. Mellorine & similar frozen desserts containing fats other than butterfat (incl tofu-type)
22. Other frozen desserts (frozen pudding, etc.)
23. Ice cream & frozen dessert manufactures, nsk, total
24. Ice cream & frozen dessert manufactures, nsk, nonadministrative-record
25. Ice cream & frozen dessert manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

EURASIAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Eurasian Database tables & Spreadsheets covering business scenarios. 1435 Eurasian Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for 4 countries: 1980 pages, 4038 spreadsheets, 3980 database tables, 275 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

## I would like to order

Product name: Ice Cream & Frozen Desserts Eurasia Report & Database

Product link: <https://marketpublishers.com/r/IAADDE20090DEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IAADDE20090DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970