

# Ice Cream & Frozen Desserts Canada and USA Report & Database

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## Abstracts

### ICE CREAM & FROZEN DESSERTS CANADA & USA REPORT + DATABASE

The Ice Cream & Frozen Desserts Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

26 Products/Markets covered, 1935 pages, 4041 spreadsheets, 3970 database tables, 3970 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 31152.

## Contents

### ICE CREAM & FROZEN DESSERTS CANADA & USA REPORT + DATABASE

The Market for Ice Cream & Frozen Desserts in Canada and the USA by Products & Services.

This database covers NAICS code: 31152. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Ice Cream & Frozen Desserts Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### ICE CREAM + FROZEN DESSERTS

1. Ice cream & frozen dessert manufactures
2. Ice cream & frozen dessert manufactures
3. Ice cream & ices
4. Ice cream, excl lowfat & nonfat (incl custards), in bulk (containers 3 gal or more)
5. Ice cream, excl lowfat & nonfat (incl custards), in container sizes (less than 3 gal)
6. Ice cream, excl lowfat & nonfat (incl custards), novelty forms
7. Lowfat & nonfat ice cream (incl custards)
8. Lowfat ice cream (incl custards), in bulk (containers 3 gal or more)
9. Lowfat ice cream (incl custards), in container sizes (less than 3 gal)
10. Lowfat ice cream (incl custards), novelty forms
11. Nonfat ice cream (incl custards), in bulk (containers 3 gal or more)
12. Nonfat ice cream (incl custards), in container sizes (less than 3 gal)
13. Nonfat ice cream (incl custards), novelty forms
14. Other frozen desserts (yogurt, sherbet, water ices, mellorine, frozen pudding, etc.)
15. Regular & lowfat frozen yogurt
16. Nonfat frozen yogurt
17. Sherbet, in bulk (containers 3 gal or more)
18. Sherbet, in all other sizes, incl novelty forms
19. Water ices containing no real fruit or fruit juice

20. Ices containing some real fruit or fruit juice
21. Mellorine & similar frozen desserts containing fats other than butterfat (incl tofuy-type)
22. Other frozen desserts (frozen pudding, etc.)
23. Ice cream & frozen dessert manufactures, nsk, total
24. Ice cream & frozen dessert manufactures, nsk, nonadministrative-record
25. Ice cream & frozen dessert manufactures, nsk, administrative-record

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816

Regional Database tables & Spreadsheets covering business scenarios.

**FINANCIAL SPREADSHEETS & DATABASES:** 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for Canada and the USA: 1935 pages, 4041 spreadsheets, 3970 database tables, 3970 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

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