

# Household Furnishings Africa Report & Database

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## Abstracts

### HOUSEHOLD FURNISHINGS AFRICA REPORT + DATABASE

The Household Furnishings Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

76 Products/Markets covered, 1994 pages, 4035 spreadsheets, 4042 database tables, 261 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 314129.

## Contents

### HOUSEHOLD FURNISHINGS AFRICA REPORT + DATABASE

The Market for Household Furnishings in each country by Products & Services.

This database covers NAICS code: 314129. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Household Furnishings Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

### PRODUCTS & MARKETS COVERED:

#### HOUSEHOLD FURNISHINGS

1. Other household textile product mills
2. Bedspreads & bedsets
3. Knit or crocheted bedspreads
4. Tailored bedspreads, wholly or chiefly cotton fabrics, quilted
5. Tailored bedspreads, wholly or chiefly manmade fabrics, quilted
6. Tailored bedspreads, wholly or chiefly cotton fabrics, nonquilted
7. Tailored bedspreads, wholly or chiefly manmade fabrics, nonquilted
8. Nontailored bedspreads, wholly or chiefly cotton fabrics
9. Nontailored bedspreads, wholly or chiefly manmade fabrics
10. Bedspreads, made from purchased materials
11. Bedspreads & bedsets, nsk
12. Sheets & pillowcases
13. Sheets & pillowcases, incl crib-sizes
14. Sheets and pillowcases, made from purchased materials
15. Towels & washcloths
16. Terry towels & washcloths, incl other pile
17. Other towels & washcloths, incl huck & crash
18. Towels and washcloths, made from purchased materials
19. Towels & washcloths, nsk
20. Other household furnishings, made from purchased materials

21. Shower bath curtains, including plastics/coated fabrics/others
22. Comforters and quilts, incl. downfilled, purchased materials
23. All other household furnishings
24. Table linen, knitted or crocheted, made from purchased fabric
25. Table linen, cotton, except knit
26. Table linen, linen, except knit
27. Table linen, manmade fibers, except knit
28. Table linen, other materials (including plastics), except knit
29. Slipcovers, furniture (except custom), fabrics/plastics/other
30. Mattress covers, nonquilted
31. Slipcovers, other types (except custom)
32. Slipcovers, custom
33. Blankets, made from purchased materials
34. Mattress protectors, incl. covers, quilted, wholly/chiefly cotton
35. Mattress protectors, incl. covers, quilted, all other fabrics
36. Other quilted products
37. All other household furnishings
38. Pillows and cushions
39. Pillows, bed, manmade fiber-filled
40. Pillows, bed, other materials, including foam
41. Pillows and cushions, fancy, foam rubber
42. Pillows and cushions, fancy, other materials, except foam
43. Pillows/cushions, all other types (exc. bed/fancy), foam rubber
44. Pillows/cushions, all oth. types (exc. bed/fancy), oth. materials
45. Other household furnishings, nsk
46. Shower bath curtains, comforters & quilts, pillows, blankets, mattress protectors, table linen & slip covers
47. Shower bath curtains, incl plastics, unsupported film, coated fabrics & all others
48. Comforters & quilts
49. Quilted comforters & quilts, wholly or chiefly cotton (except down-filled)
50. Quilted comforters & quilts, wholly or chiefly manmade (except down-filled)
51. Quilted comforters & quilts, down-filled
52. Pillows, incl bed, fancy & cushions, incl foam
53. Bed pillows, manmade fiber-filled
54. Bed pillows, other materials, incl foam
55. Fancy pillows & cushions, foam rubber
56. Fancy pillows & cushions, other materials
57. Blankets, mattress protectors, table linen & slip covers
58. Blankets

59. Quilted mattress protectors, incl mattress covers, wholly or chiefly cotton
60. Quilted mattress protectors, incl mattress covers, all other fabrics
61. Other quilted products
62. Table linen, incl tablecloths, napkins & placemats, knit or crocheted
63. Table linen, incl tablecloths, napkins & placemats, wholly or chiefly cotton fabrics
64. Table linen, incl tablecloths, napkins & placemats, wholly or chiefly linen fabrics
65. Table linen, incl tablecloths, napkins & placemats, wholly or chiefly manmade fabrics
66. Table linen, incl tablecloths, napkins & placemats, other materials, incl plastics
67. Other table linen, incl dresser covers & scarves, doilies, tray cloths, incl plastics (except lace)
68. Furniture slipcovers made from fabrics, plastics & other material (except paper products)
69. Mattress slipcovers, nonquilted
70. Other slipcovers
71. All other household furnishings
72. Shower bath curtains, comforters & quilts, pillows, blankets, mattress protectors, table linen & slip covers, nsk
73. Household furnishings, nsk, total
74. Household furnishings, nsk, nonadministrative-record
75. Household furnishings, nsk, administrative-record

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#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios. FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

76 Products covered for 54 Countries: 1994 pages, 4035 spreadsheets, 4042 database tables, 261 diagrams & maps.

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Oceania (20 countries). This report is also available for individual countries.

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