

# Home Health Care Service Lines Canada and USA Report & Database

https://marketpublishers.com/r/H6FDA231D92DEN.html

Date: September 2019

Pages: 1904

Price: US\$ 1,650.00 (Single User License)

ID: H6FDA231D92DEN

## **Abstracts**

HOME HEALTH CARE SERVICE LINES CANADA & USA REPORT + DATABASE

The Home Health Care Service Lines Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.



26 Products/Markets covered, 1904 pages, 3978 spreadsheets, 4019 database tables, 4019 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 62161\_L.



### **Contents**

#### HOME HEALTH CARE SERVICE LINES CANADA & USA REPORT + DATABASE

The Market for Home Health Care Service Lines in Canada and the USA by Products & Services.

This database covers NAICS code: 62161\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Home Health Care Service Lines Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### HOME HEALTH CARE SERVICE LINES

- 1. Home health care services Lines
- 2. Patient care receipts
- 3. Patient care rcpt:Lab serv & test paid by oth hlth care providers
- 4. Patient care:Lab/test pd by ind/ins/govt pyrs-Medicare & Medicaid
- 5. Patient care rcpt: All oth patient care rcpt, incl prof fees
- 6. Home health care services
- 7. Home hospice care
- 8. Inpatient hospice care
- 9. Sales of blood & blood products, organs, & tissues
- 10. Merchandise sales
- 11. Merchandise sales: Prescription drugs
- 12. Merch sales: Nonprescription drugs/vitamins/supp/herbal remedies
- 13. Merchandise sales: Orthopedic appliances
- 14. All other sales of medical equipment & supplies to patients
- 15. Other merchandise sales, not specified by type
- 16. Rental or lease of goods &/or equipment
- 17. Rental or lease of medical equipment
- 18. Rental or lease of all other goods &/or equipment
- 19. All other receipts



- 20. All other amts received from providing serv to patients & others
- 21. Contributions, gifts, & grants: Government
- 22. Contributions, gifts, & grants: Private
- 23. Investment income, including interest & dividends
- 24. Gains (losses) from assets sold
- 25. All other revenue

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

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Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial
Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816
Regional Database tables & Spreadsheets covering business scenarios.



FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

26 Products covered for Canada and the USA: 1904 pages, 3978 spreadsheets, 4019 database tables, 4019 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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