

# Home Furnishings Stores Miscellaneous Revenues Oceania Report & Database

<https://marketpublishers.com/r/H33BF4B315B1DEN.html>

Date: September 2019

Pages: 1964

Price: US\$ 1,650.00 (Single User License)

ID: H33BF4B315B1DEN

## Abstracts

### HOME FURNISHINGS STORES MISCELLANEOUS REVENUES OCEANIA REPORT + DATABASE

The Home Furnishings Stores Miscellaneous Revenues Oceania Report & Database gives Market Consumption/Products/Services for 17 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: American Samoa, Australia, Fiji, French Polynesia, Guam, Kiribati, Micronesia, New Caledonia, New Zealand, Papua New Guinea, Samoa, Solomon Islands, Tonga, Vanuatu, Other Oceania, countries:, Nauru, Niue, Palau, Tokelau, Tuvalu. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.  
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS &  
DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

60 Products/Markets covered, 1964 pages, 3973 spreadsheets, 4008 database tables, 253 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 44229\_L.

## Contents

### HOME FURNISHINGS STORES MISCELLANEOUS REVENUES OCEANIA REPORT + DATABASE

The Market for Home Furnishings Stores Miscellaneous Revenues in each country by Products & Services.

This database covers NAICS code: 44229\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Home Furnishings Stores Miscellaneous Revenues Oceania Report & Database covers:

TIME SERIES - Historic: 1997- 2019 / Current time series: 2020- 2027 / Long Term Projection: 2027-2046. Consumption given at industry / distribution channel / service or product line level.

#### PRODUCTS & MARKETS COVERED:

#### HOME FURNISHINGS STORES MISCELLANEOUS REVENUES

1. Home furnishings stores Miscellaneous Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Drugs, health aids, beauty aids, including cosmetics
6. Soaps, detergents, & household cleaners
7. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
8. Men's wear
9. Women's, juniors', & misses' wear
10. Children's wear, incl boys, girls, & infants & toddlers
11. Footwear, including accessories
12. Sewing, knitting materials & supplies, needlework goods
13. Curtains, draperies, blinds, slipcovers, bed & table coverings
14. Curtains & draperies
15. Vertical & horizontal blinds, woven wood blinds, & shades
16. Furniture coverings, including ready-made & custom-made
17. Domestic, incl towels, sheets, blankets, table linens, etc

18. Major household appliances
19. Small electric appliances & personal care appliances
20. TVs, video recorders, video cameras, videos, DVD / Blu-Ray, etc
21. Audio equip, musical instr, radios, stereos, CDs, media, etc
22. Furniture, sleep equipment & outdoor/patio furniture
23. Flooring & floor coverings
24. Soft-surface (textile) floor coverings & accessories
25. Hardwood flooring
26. Other hard-surface floor coverings & accessories
27. Computer hardware, software, & supplies
28. Kitchenware & home furnishings
29. Cookware & cooking accessories
30. Dinnerware, china, glassware, tableware, giftware
31. Decorative accessories, incl lamps, lampshades, mirrors, etc
32. All other kitchenware & home furnishings
33. Jewelry, incl watches, watch attach, novelty jewelry, etc
34. Books
35. Toys, hobby goods, & games
36. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
37. Sporting goods
38. Hardware, tools, & plumbing & electrical supplies
39. Lawn, garden, & farm equipment & supplies
40. Dimensional lumber & oth bldg/structural materials & supplies
41. Paint & sundries
42. Wallpaper & other flexible wallcoverings
43. Pets, pet foods, & pet supplies
44. All other merchandise
45. Stationery products
46. Office paper, incl computer, copier, fax & typewriter paper
47. Greeting cards
48. Art goods, including original pictures & sculptures
49. Souvenirs & novelty items
50. Seasonal decorations
51. Artificial/silk flowers, plants, & trees
52. All other merchandise
53. All nonmerchandise receipts
54. Labor charges for in-house work
55. Labor charges for work contracted out to other establishments
56. Parts & materials used in furniture repair or upholstery work

- 57. Delivery & installation charges
- 58. Carpet repair rcpts & oth labor charges - in-house work
- 59. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

OCEANIA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Oceania Database tables & Spreadsheets covering business scenarios. 1435 Oceania Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

**INDUSTRY SPREADSHEETS & DATABASES:** 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

**NATIONAL DATA** - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

60 Products covered for over 200 Countries: 1964 pages, 3973 spreadsheets, 4008 database tables, 253 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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