

Home Furnishings Store Revenues Africa Report & Database

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Abstracts

HOME FURNISHINGS STORE REVENUES AFRICA REPORT + DATABASE

The Home Furnishings Store Revenues Africa Report & Database gives Market Consumption/Products/Services for 54 countries by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered include: Algeria, Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Cote d'Ivoire, Democratic Republic Congo, Djibouti, Egypt, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Libya, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome/Principe, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, Sudan, Swaziland, Tanzania, Togo, Tunisia, Uganda, Western Sahara, Zambia, Zimbabwe. NB: Data Caveats apply to some countries.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICA & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS.
FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users &

Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

62 Products/Markets covered, 1959 pages, 4046 spreadsheets, 4015 database tables, 253 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 4422_L.

Contents

HOME FURNISHINGS STORE REVENUES AFRICA REPORT + DATABASE

The Market for Home Furnishings Store Revenues in each country by Products & Services.

This database covers NAICS code: 4422_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Home Furnishings Store Revenues Africa Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED:

HOME FURNISHINGS STORE REVENUES

1. Home furnishings stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Packaged liquor, wine, & beer
5. Drugs, health aids, beauty aids, including cosmetics
6. Soaps, detergents, & household cleaners
7. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
8. Men's wear
9. Women's, juniors', & misses' wear
10. Children's wear, incl boys, girls, & infants & toddlers
11. Footwear, including accessories
12. Sewing, knitting materials & supplies, needlework goods
13. Curtains, draperies, blinds, slipcovers, bed & table coverings
14. Curtains & draperies
15. Vertical & horizontal blinds, woven wood blinds, & shades
16. Furniture coverings, including ready-made & custom-made
17. Domestic, incl towels, sheets, blankets, table linens, etc
18. Major household appliances
19. Small electric appliances & personal care appliances

20. TVs, video recorders, video cameras, videos, DVD/Blu-Ray, etc
21. Audio equip, musical instr, radios, stereos, CDs, media, etc
22. Furniture, sleep equipment & outdoor/patio furniture
23. Flooring & floor coverings
24. Soft-surface (textile) floor coverings & accessories
25. Hardwood flooring
26. Other hard-surface floor coverings & accessories
27. Computer hardware, software, & supplies
28. Kitchenware & home furnishings
29. Cookware & cooking accessories
30. Dinnerware, china, glassware, tableware, giftware
31. Decorative accessories, incl lamps, lampshades, mirrors, etc
32. All other kitchenware & home furnishings
33. Jewelry, incl watches, watch attach, novelty jewelry, etc
34. Books
35. Photographic equipment & supplies
36. Toys, hobby goods, & games
37. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
38. Sporting goods
39. Hardware, tools, & plumbing & electrical supplies
40. Lawn, garden, & farm equipment & supplies
41. Dimensional lumber & oth bldg/structural materials & supplies
42. Paint & sundries
43. Wallpaper & other flexible wallcoverings
44. Pets, pet foods, & pet supplies
45. All other merchandise
46. Stationery products
47. Office paper, incl computer, copier, fax & typewriter paper
48. Greeting cards
49. Art goods, including original pictures & sculptures
50. Souvenirs & novelty items
51. Seasonal decorations
52. Artificial/silk flowers, plants, & trees
53. All other merchandise
54. All nonmerchandise receipts
55. Labor charges for in-house work
56. Labor charges for work contracted out to other establishments
57. Parts & materials used in furniture repair or upholstery work
58. Delivery & installation charges

- 59. Carpet repair rcpts & oth labor charges - in-house work
- 60. Carpet cleaning receipts for in-house work
- 61. All other nonmerchandise receipts

59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

AFRICAN & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 African Database tables & Spreadsheets covering business scenarios. 1435 African Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 National Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

62 Products covered for 54 Countries: 1959 pages, 4046 spreadsheets, 4015 database tables, 253 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

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