

# **Home Furnishings Global Report**

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### **Abstracts**

HOME FURNISHINGS GLOBAL PDF REPORT

See descriptive brochure: here

The Home Furnishings Global Report gives Market Consumption/Products/Services for 100 countries by each Product by 2 Time series: Historic Past 7 years to Current Year and Forecasts Current Year to Next 7 years.

Whereas the main database for Home Furnishings covers over 200 countries, this PDF edition usually covers100 significant countries, including:

Algeria, Argentina, Armenia, Australia, Austria, Azerbaijan, Bahrain, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Bulgaria, Cambodia, Canada, Chile, Colombia, Costa Rica, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Ecuador, Egypt, El Salvador, Estonia, Finland, France, French Guiana, Georgia, Germany, Ghana, Greece, Guyana, Honduras, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Ireland, Israel, Italy, Jamaica, Japan, Kazakhstan, Kenya, Kuwait, Kyrgyzstan, Laos, Latvia, Lebanon, Lithuania, Luxembourg, Malawi, Malaysia, Mexico, Morocco, New Zealand, Nicaragua, Nigeria, Norway, Pakistan, Panama, Paraguay, Peru, Philippines, Poland, Portugal, Romania, Russia, Saudi Arabia, Serbia and Montenegro, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Suriname, Sweden, Switzerland, Taiwan, Tanzania, Thailand, The Netherlands, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, United States, Uruguay, Uzbekistan, Venezuela, Vietnam, Zambia. In addition to data on individual countries, this report also contains a World Total, and 9 Regional Totals: Canada and the USA, Central America, South America, Europe, Eurasia, Middle East, Africa, Asia, and Oceania.

Home Furnishings MARKETS DATA - in US\$ by Country by Product/Service by Year:



Past 7 years to Current Year to Next 7 years. This data is found in about 200 tables.

### HOME FURNISHINGS

- 1. Home Furnishings
- 2. FURNITURE: WOOD: LIVING ROOM
- 3. FURNITURE: WOOD: DINING ROOM/KITCHEN
- 4. FURNITURE: WOOD: BEDROOM
- 5. FURNITURE: WOOD: INFANTS/CHILDRENS
- 6. FURNITURE: WOOD: OUTDOOR/GARDEN
- 7. FURNITURE: WOOD: UPHOLSTERED
- 8. FURNITURE: METAL: DINING
- 9. FURNITURE: METAL: KITCHEN
- 10. FURNITURE: METAL: OUTDOOR
- 11. FURNITURE: METAL: OTHER
- 12. MATTRESSES & BEDSPRINGS
- 13. MISCELLANEOUS FURNITURE
- 14. CURTAINS/DRAPERIES/FITTINGS
- 15. BEDSPREADS & BEDSETS
- 16. SHEETS & BEDCOVERINGS
- 17. TOWELS
- 18. MISCELLANEOUS TEXTILES & SOFT HOME FURNISHINGS
- 19. HOME ASSEMBLY FURNITURE/KITS/PARTS

This report is from a Market database which is designed to be compatible with U.S. government databases.

**FINANCIAL DATA** for each Country for each balance sheet item by year: Past 7 years to Current Year to Next 7 years:

### **BALANCE SHEET ITEMS:**

- 1. Total Sales
- 2. Pre-tax Profit
- 3. Interest Paid
- 4. Non-trading Income
- 5. Operating Profit
- 6. Depreciation: Structures
- 7. Depreciation: Plant and Equipment



- 8. Depreciation: Miscellaneous Items
- 9. Total Depreciation
- 10. Trading Profit
- 11. Intangible Assets
- 12. Intermediate Assets
- 13. Fixed Assets: Structures
- 14. Fixed Assets: Plant and Equipment
- 15. Fixed Assets: Miscellaneous Items
- 16. Fixed Assets
- 17. Capital Expenditure on Structures
- 18. Capital Expenditure on Plant and Equipment
- 19. Capital Expenditure on Vehicles
- 20. Capital Expenditure on Data Processing Equipment
- 21. Capital Expenditure on Miscellaneous Items
- 22. Total Capital Expenditure
- 23. Retirements: Structures
- 24. Retirements: Plant and Equipment
- 25. Retirements: Miscellaneous Items
- 26. Total Retirements
- 27. Total Fixed Assets
- 28. Finished Product Stocks
- 29. Materials as Stocks
- 30. Total Stocks/Inventory
- 31. Debtors
- 32. Miscellaneous Current Assets
- 33. Total Current Assets
- 34. Total Assets
- 35. Creditors
- 36. Short Term Loans
- 37. Miscellaneous Current Liabilities
- 38. Total Current Liabilities
- 39. Net Assets/Capital Employed
- 40. Shareholders' Funds
- 41. Long Term Loans
- 42. Miscellaneous Long Term Liabilities
- 43. Total Employees
- 44. Raw Materials Cost
- 45. Finished Materials Cost
- 46. Fuel Cost



- 47. Electricity Cost
- 48. Total Input Supplies/Materials and Energy Costs
- 49. Payroll Costs
- 50. Wages
- 51. Directors' Remunerations
- 52. Employee Benefits
- 53. Employee Commissions
- 54. Total Employees Remunerations
- 55. Sub-Contractors
- 56. Rental & Leasing: Structures
- 57. Rental & Leasing: Plant and Equipment
- 58. Total Rental & Leasing Costs
- 59. Maintenance: Structures
- 60. Maintenance: Plant and Equipment
- 61. Total Maintenance Costs
- 62. Services Purchased
- 63. Communications Costs
- 64. Miscellaneous Expenses
- 65. Sales Personnel Variable & Commission Costs
- 66. Sales Expenses and Costs
- 67. Sales Materials Costs
- 68. Total Sales Costs
- 69. Distribution Fixed Costs
- 70. Distribution Variable Costs
- 71. Warehousing Fixed Costs
- 72. Warehousing Variable Costs
- 73. Physical Handling Fixed Costs
- 74. Physical Handling Variable Costs
- 75. Physical Process Fixed Costs
- 76. Physical Process Variable Costs
- 77. Total Distribution and Handling Costs
- 78. Mailing & Correspondence Costs
- 79. Media Advertising Costs
- 80. Advertising Materials & Print Costs
- 81. POS & Display Costs
- 82. Exhibition & Events Costs
- 83. Total Advertising Costs
- 84. Product Returns & Rejection Costs
- 85. Product Service & Maintenance Costs



- 86. Customer Problem Solving & Customer Complaint Costs
- 87. Total After-Sales Costs
- 88. Total Marketing Costs
- 89. New Technology Expenditure
- 90. New Production Technology Expenditure
- 91. Total Research and Development Expenditure
- 92. Total Operational & Process Costs
- 93. Debtors within Agreed Terms
- 94. Debtors outside Agreed Terms
- 95. Un-recoverable Debts

**INDUSTRY DATA** for each Country for each Norm by period (Previous/Current/Forecast):

#### INDEX:

- 1. Supplier or Producer Market Level Prices
- 2. Distribution Channel Market Level Prices
- 3. Retail or Added Value Market Level Prices
- 4. User or Consumer Market Level Prices
- 5. Discounted & Promotional Market Level Prices
- 6. Plant & Equipment Average Annual Investment
- 7. Product Prices Market Average
- 8. New Product Introductions
- 9. Relative output of Products of a Superior Quality
- 10. Index of Comparative Salesforce and Selling Expenditure
- 11. Index of Comparative Advertising Expenditure
- 12. Index of Comparative General Promotional Expenditure
- 13. Product Adoption Rates
- 14. Product Sales Conversion Rates
- 15. Average Annual Sales Growth Rate
- 16. Capacity Utilization as a measure of Standard Capacity
- 17. Standardized Products & Services Index
- 18. Relative Employee Compensation Index
- 19. Instable Market Share as an Index of Total Market Share
- 20. Relative Forward Integration Index
- 21. Plant and Equipment Investment greater than Depreciation
- 22. Plant and Equipment Investment Equal to Depreciation
- 23. Plant and Equipment Investment Less than Depreciation



- 24. Plant and Equipment Investment Unallocated
- 25. Plant and Equipment in Use within the range 0-3 years
- 26. Plant and Equipment in Use within the range 3-6 years
- 27. Plant and Equipment in Use within the range 6-9 years
- 28. Plant and Equipment in Use over years 9 old/Unallocated
- 29. Supplier Concentration = 8 Largest
- 30. Supplier Concentration = 20 Largest
- 31. Supplier Concentration = 50 Largest
- 32. Supplier Concentration = Unspecified/Unallocated
- 33. Immediate Wholesale & Retail Customers
- 34. Immediate OEM or Added Value Customers
- 35. Immediate User or Consumer Customers
- 36. Immediate Non-Specific Customers/Unallocated
- 37. Enterprises within the Range1-19 Employees
- 38. Enterprises within the Range 20-99 Employees
- 39. Enterprises within the Range100+ Employees
- 40. Enterprises within Unspecified Employee Ranges
- 41. Buyer Age Profile in the range 0-19 Years
- 42. Buyer Age Profile in the range 20-24 Years
- 43. Buyer Age Profile in the range 25-34 Years
- 44. Buyer Age Profile in the range 35-44 Years
- 45. Buyer Age Profile in the range 45-54 Years
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- 47. Buyer Age Profile in the range 65+ Years
- 48. Buyer Profile in the AB Social Group
- 49. Buyer Profile in the C1 Social Group
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- 62. User Profile in the DE/Unallocated Social Group



20 Products covered for over100 Countries: 829 pages.

This database is updated monthly. An Upgrade to a full database edition is available.

It is extremely difficult presenting hard data in PDF form because of the space restrictions of a PDF page. This PDF Express report is a summary of the main database which contains 9908 spreadsheets and 9775 database tables. In fact the data in this Summary PDF is derived from only 300 of the 9908 datasets, and less than 10% of the data in the selected spreadsheets. For example, the main database provides market data from 1997 to Current Year and Current Year to 2044, however simply by adding the missing years would increase the number of pages fourfold – and make this PDF unmanageable.

After reading this report, if readers find that they need more data than contained in this PDF then there is a simple Upgrade process to purchase the full database edition. In addition there is a \$500 Coupon in the PDF report which clients can use to get a \$500 reduction on the price of the full database edition.

#### **UPGRADE:**

To upgrade to the full Database Edition you can use the coupon to get the upgrade edition you need at a reduced cost.

World Database: Cost \$ 2850, less the Coupon value of \$500.

Regional Database: Cost \$1850, less the Coupon value of \$300.

Country + Town Database: Cost \$ 2850, less the Coupon value of \$500.

Country Database: Cost \$1250, less the Coupon value of \$300.

### HOME FURNISHINGS WORLD REPORT DATABASE EDITION

The Market for Home Furnishings in each country by Products & Services. The Home Furnishings World Report covers:

**TIME SERIES** - Historic: 1997 to Current Year/Current time series: Current Year to next 7 years/Long Term Projection: Current Year to 2044. Consumption given at industry/distribution channel/service or product line level.

PRODUCTS & MARKETS COVERED: As above

### **59 MARKET RESEARCH CHAPTERS:**



1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers -Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19 Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

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INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast Current Year to next 7 years, Forecast Current Year to 2044.

NATIONAL DATA - by Country by Year.



The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modelling.

20 Products covered for over 200 Countries: 2140 pages,9908 spreadsheets,9775 database tables,551 diagrams & maps.

This database is updated monthly.12 months Full After-Sales Services & Updates available from the publishers.

This database is also available as 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries).

This database is also available as reports for individual countries, and also reports on Cities and Towns within particular countries.



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The Market for Home Furnishings in each country by Products & Services.

The Home Furnishings World Report covers:

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Tanzania Market Historic: US\$ Million Tanzania Market Forecast: US\$ Million

Tanzania Financials Historic Tanzania Financials Forecast

Tanzania Industry Norms

Thailand Market Historic: US\$ Million Thailand Market Forecast: US\$ Million

Thailand Financials Historic Thailand Financials Forecast

**Thailand Industry Norms** 

Tunisia Market Historic: US\$ Million
Tunisia Market Forecast: US\$ Million

Tunisia Financials Historic Tunisia Financials Forecast

Tunisia Industry Norms

Turkey Market Historic: US\$ Million Turkey Market Forecast: US\$ Million

Turkey Financials Historic Turkey Financials Forecast

Turkey Industry Norms

Uganda Market Historic: US\$ Million Uganda Market Forecast: US\$ Million



Uganda Financials Historic

Uganda Financials Forecast

**Uganda Industry Norms** 

Ukraine Market Historic: US\$ Million
Ukraine Market Forecast: US\$ Million

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Ukraine Industry Norms

United Arab Emirates Market Historic: US\$ Million United Arab Emirates Market Forecast: US\$ Million

United Arab Emirates Financials Historic
United Arab Emirates Financials Forecast

United Arab Emirates Industry Norms

United Kingdom Market Historic: US\$ Million United Kingdom Market Forecast: US\$ Million

United Kingdom Financials Historic

United Kingdom Financials Forecast

United Kingdom Industry Norms

United States Market Historic: US\$ Million United States Market Forecast: US\$ Million

United States Financials Historic United States Financials Forecast

**United States Industry Norms** 

Uruguay Market Historic: US\$ Million Uruguay Market Forecast: US\$ Million

Uruguay Financials Historic Uruguay Financials Forecast

**Uruguay Industry Norms** 

Uzbekistan Market Historic: US\$ Million Uzbekistan Market Forecast: US\$ Million

Uzbekistan Financials Historic Uzbekistan Financials Forecast

Uzbekistan Industry Norms

Venezuela Market Historic: US\$ Million Venezuela Market Forecast: US\$ Million

Venezuela Financials Historic Venezuela Financials Forecast

Venezuela Industry Norms

Vietnam Market Historic: US\$ Million



Vietnam Market Forecast: US\$ Million

Vietnam Financials Historic

Vietnam Financials Forecast

Vietnam Industry Norms

Zambia Market Historic: US\$ Million Zambia Market Forecast: US\$ Million

Zambia Financials Historic Zambia Financials Forecast Zambia Industry Norms

Market Notes & Definitions Financial Notes & Definitions Industry Norms Definitions

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Methodology

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Appendix 1: Regional Report country coverage

Appendix 2: About the After-Sales Service

How to order After-Sales Services

Modular Research

- 1. Market Research
- 2. Distribution Channels & End Users Data
- 3. Survey Data
- 4. Corporate Data
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