

# Hobby, Toy & Game Store Revenues Canada and USA Report & Database

<https://marketpublishers.com/r/HAE88C67F089DEN.html>

Date: September 2019

Pages: 1908

Price: US\$ 1,650.00 (Single User License)

ID: HAE88C67F089DEN

## Abstracts

### HOBBY, TOY & GAME STORE REVENUES CANADA & USA REPORT + DATABASE

The Hobby, Toy & Game Store Revenues Canada and USA Report & Database gives Market Consumption/Products/Services for Canada and the USA by 6 to 10-Digit NAICS Product Codes by 3 Time series: From 1997- 2019 and Forecasts 2020- 2027 & 2027-2046.

Countries covered: Canada and the USA.

59 MARKET RESEARCH CHAPTERS. SPREADSHEET CHAPTERS: Market Consumption - in US\$ by Country by Product/Service by Year. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

WORLD & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS. FINANCIAL SPREADSHEETS & DATABASES. INDUSTRY SPREADSHEETS & DATABASES.

Data includes Market Consumption by individual Product/Service, Per-Capita Consumption, Marketing Costs & Margins, Product Launch Data, Buyers, End Users & Customer Profile, Consumer Demographics. Historic Balance Sheets, Forecast Financial Data, Industry Profile, National Data.

The report is on a DVD containing the entire web and databases, or it is available online. Merge text, tables & databases for your own reports, spreadsheet calculations & modeling.

51 Products/Markets covered, 1908 pages, 4032 spreadsheets, 3972 database tables, 3972 illustrations. Updated monthly. 12 month After-Sales Service. This database covers NAICS code: 45112\_L.

## Contents

### HOBBY, TOY & GAME STORE REVENUES CANADA & USA REPORT + DATABASE

The Market for Hobby, Toy & Game Store Revenues in Canada and the USA by Products & Services.

This database covers NAICS code: 45112\_L. Products/Services classified by 5-Digit US Commerce Department Code and then defined by each 6 to 10-Digit Product Codes.

The Hobby, Toy & Game Store Revenues Canada and USA Report & Database covers:

TIME SERIES - Historic: 1997- 2019/Current time series: 2020- 2027/Long Term Projection: 2027-2046. Consumption given at industry/distribution channel/service or product line level.

#### PRODUCTS & MARKETS COVERED:

##### HOBBY - TOY + GAME STORE REVENUES

1. Hobby, toy & game stores Lines
2. Groceries & other foods for human consumption off the premises
3. Meals, unpack snacks, sandwiches, etc for immediate consump
4. Drugs, health aids, beauty aids, including cosmetics
5. Paper & related prod, incl paper towels, toilet tissue, wraps,etc
6. Men's wear
7. Women's, juniors', & misses' wear
8. Children's wear, incl boys, girls, & infants & toddlers
9. Footwear, including accessories
10. Sewing, knitting materials & supplies, needlework goods
11. Fabrics
12. Patterns
13. Sewing supplies, notions, yarns, laces, trimmings, etc
14. Curtains, draperies, blinds, slipcovers, bed & table coverings
15. TVs, video recorders, video cameras, videos, DVDs, etc
16. Audio equip, musical instr, radios, stereos, CDs, media, etc
17. Furniture, sleep equipment & outdoor/patio furniture
18. Computer hardware, software, & supplies
19. Kitchenware & home furnishings

20. Jewelry, incl watches, watch attach, novelty jewelry, etc
21. Books
22. Photographic equipment & supplies
23. Toys, hobby goods, & games
24. Toys, including wheel goods
25. Games, including video & electronic games
26. Hobby goods
27. Optical goods, incl eyeglasses, contact lenses, sunglasses, etc
28. Sporting goods
29. Bicycles, parts & accessories
30. All other sporting goods
31. Hardware, tools, & plumbing & electrical supplies
32. Lawn, garden, & farm equipment & supplies
33. Paint & sundries
34. Automotive tires, tubes, batteries, parts, accessories
35. All other merchandise
36. Stationery products
37. Office paper, incl computer, copier, fax & typewriter paper
38. Office & school supplies
39. Greeting cards
40. Magazines & newspapers
41. Artists' materials & supplies
42. Souvenirs & novelty items
43. Seasonal decorations
44. Artificial/silk flowers, plants, & trees
45. Craft supplies
46. All other merchandise
47. All nonmerchandise receipts
48. Receipts from video media, DVD, DVD player etc rentals
49. Receipts from instructions & lessons
50. All other nonmerchandise receipts

#### 59 MARKET RESEARCH CHAPTERS:

1 Administration, 2 Advertising, 3 Buyers - Commercial Operations, 4 Buyers - Competitors, 5 Buyers - Major City, 6 Buyers - Products, 7 Buyers - Trade Cell, 8 Competitive Industry Analysis, 9 Competitor Analysis, 10 Country Focus, 11 Distribution, 12 Business Decision Scenarios, 13 Capital Costs Scenarios, 14 Cashflow Option Scenarios, 15 Cost Structure Scenarios, 16 Historic Industry Balance Sheet, 17 Historic Marketing Costs & Margins, 18 Investment + Cost Reduction Scenarios, 19

Market Climate Scenarios, 20 Marketing Costs, 21 Marketing Expenditure Scenarios, 22 Marketing Margins, 23 Strategic Options Scenarios, 24 Survival Scenarios, 25 Tactical Options Scenarios, 26 Geographic Data, 27 Industry Norms, 28 Major City Market Analysis, 29 Capital Access Scenarios, 30 Market Cashflow Scenarios, 31 Economic Climate Scenarios, 32 Market Investment + Costs Scenarios, 33 Marketing Expenditure Scenarios, 34 Market Risk Scenarios, 35 Market Strategic Options, 36 Market Survival Options, 37 Market Tactical Options, 38 Marketing Expenditure -v- Market Share, 39 Marketing Strategy Development, 40 Markets, 41 Operational Analysis, 42 Overseas Development, 43 Personnel Management, 44 Physical Distribution + Customer Handling, 45 Pricing, 46 Process + Order Handling, 47 Product Analysis, 48 Product Development, 49 Product Marketing Factors, 50 Product Mix, 51 Product Summary, 52 Profit Risk Scenarios, 53 Promotional Mix, 54 Salesforce Decisions, 55 Sales Promotion, 56 Surveys, 57 Targets -Product + Market, 58 Technology, 59 Trade Cell Analysis.

#### SPREADSHEET CHAPTERS:

PRODUCT CONSUMPTION - in US\$ by Country by Product/Service by Year: 1997-2019, Forecast 2020- 2027, Forecast 2027-2046. Market, Financial, Competitive, Market Segmentation, Industry, Critical Parameters, Marketing Costs, Markets, Decision Makers, Performance, Product Launch.

REGIONAL & NATIONAL REPORT MARKET DATABASE & SPREADSHEETS: 1332 Database tables & Spreadsheets covering business scenarios. 1435 Database tables & Spreadsheets covering Markets, Market Forecast, Financial Forecast, Financial Margins, Historic Financial, Historic Costs, Industry Norms for each country. 3816 Regional Database tables & Spreadsheets covering business scenarios.

FINANCIAL SPREADSHEETS & DATABASES: 188 Balance Sheet, Financial Margins & Ratios for each of 103 Business Scenarios - by Country by Year - Forecast 2020-2027, Forecast 2027-2046.

INDUSTRY SPREADSHEETS & DATABASES: 820 Database tables & Spreadsheets covering Historic Industry Balance Sheet Data, Forecast Industry Financial Data, Industry Profiles & Norms - by Country by Year - Forecast 2020- 2027, Forecast 2027-2046.

NATIONAL DATA - by Country by Year.

The report is produced on a DVD containing the entire report web and databases, and it is also supplied online as a zipped file. Readers can access & reproduce the information for their own documents or reports. Tables & databases as Access & Excel formats on the DVD to enable readers to produce their own spreadsheet calculations and modeling.

51 Products covered for Canada and the USA: 1908 pages, 4032 spreadsheets, 3972 database tables, 3972 diagrams & maps.

This database is updated monthly. 12 months Full After-Sales Services & Updates available from the publishers.

This report is available as a World Report and 9 Regional Reports: Canada and the USA, Central America (31 countries), South America (13 countries), Europe (45 countries), Eurasia (4 countries), Middle East (19 Countries), Africa (54 countries), Asia (48 countries), and Oceania (20 countries). This report is also available for individual countries.

## I would like to order

Product name: Hobby, Toy & Game Store Revenues Canada and USA Report & Database

Product link: <https://marketpublishers.com/r/HAE88C67F089DEN.html>

Price: US\$ 1,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HAE88C67F089DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970